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Foreword



The year 2003 will be remembered by the people of Hong Kong as the year we overcame SARS. The fight against this previously unknown disease was a true community effort.

The Leisure and Cultural Services Department offered its full support in helping to combat the disease. We temporarily closed three LCSD holiday camps to meet the urgent need for isolation centres, and we stepped up cleansing and maintenance programmes in all our leisure and cultural venues and other facilities.

Our staff also played a significant role in the government's 'Re-launch Hong Kong Campaign' designed to boost morale and encourage a return to normal economic activities after the SARS outbreak. We helped the National Sports Associations in arranging a sell-out series of 14 mega events, including international soccer and basketball, table-tennis and badminton and a snooker challenge. Attendances at the venues broke all previous records. We also opened up many of our sports facilities free of charge to encourage people to participate in sporting activities.

In all these endeavours our staff worked tirelessly, and I would like to give my wholehearted thanks to them for their magnificent efforts.

But there was much more to 2003. It was a year in which we forged new co-operative arrangements in sports and cultural fields; our athletes successfully competed in the 5th National Intercity Games in Hunan winning two gold medals and one bronze.

We signed an agreement with Guangdong and Macau to enhance sports standards and promote the development of a sports culture in the Pearl River Delta. And we won our bid to host the 5th East Asian Games in 2009. Planning is now well under way to stage what we hope will be the best games ever.

The growing image of Hong Kong as an international cultural centre was highlighted during the year with the department being awarded the hosting

rights for the 2006 International Society for the Performing Arts Foundation (ISPA) International Congress. The event will allow Hong Kong to showcase to the world the works of local major performing companies, and act as a forum for arts professionals to network with their counterparts in other countries.

Throughout the year, we continued to provide quality cultural facilities and organise activities through a rich and diverse programme featuring international and locally acclaimed artists. Our efforts to promote traditional Cantonese opera as a cultural heritage were rewarded with the formation of a Cantonese Opera Working Group under the Greater Pearl River Delta Conference.

There were further developments in our comprehensive library services. An innovative service was introduced simultaneously with the launch of Hong Kong's new smart ID card, which allows library patrons to use their new cards to borrow, renew and reserve library materials.

We strengthened our co-operation with public libraries outside Hong Kong, signing a Memorandum of Understanding on library development, resource sharing and professional staff training with the Cologne Public Library in Germany. And the cultural link with libraries in the Mainland, especially the greater Pearl River Delta, was also strengthened.

This year, the 'greening of Hong Kong' took on a more colourful image with the emphasis on planting flowering trees, such as bauhinias and cassias, to give a more aesthetic appearance to the landscape. And the department has begun drawing up a register of old and valuable trees to strengthen efforts to preserve and protect them.

Looking ahead, we aim to encourage the staging of more international sports and cultural events in Hong Kong and further improve the governance and operation of cultural services, including libraries, museums and performance facilities. In our various endeavours we plan to involve the community even more to ensure our services continue to meet changing needs and aspirations. Through this partnership, we will work together to improve the delivery of services and provide the best for the people of Hong Kong.

A handwritten signature in black ink, appearing to read 'Anissa Wong', with a long horizontal stroke extending to the right.

Anissa Wong

Director of Leisure and Cultural Services

Performance Pledges

Leisure Services

- We pledge to provide facilities to foster public participation in recreation and sports activities and to organise a wide range of programmes to enrich the quality of life.
- We will maintain hire charges and programme fees at a level affordable by the general public. Concessionary rates for senior citizens, full-time students, persons under the age of 14, and persons with a disability together with the minder will continue to be offered.
- We will provide, manage and maintain safe and high quality recreation and sports facilities for the general public.

Cultural Services

- We pledge to provide civic centre facilities, cultural and entertainment programmes, and to promote the development and appreciation of performing and visual arts.
- We pledge to provide a courteous and efficient service to all library users in meeting community needs for information, informal education and the profitable use of leisure.
- We help to preserve local cultural heritage and to promote appreciation for it by providing and developing museum and related services.
- We will focus our efforts to preserve and conserve antiquities and monuments and to promote heritage education to foster a sense of belonging for the people of Hong Kong.

Vision, Mission, Values

The Vision sets out the goals which our staff should be working to achieve.

The Mission lays down clearly the actions required to turn the Vision into reality.

The Values outline the behaviour and performance required of staff, and highlight the culture which we wish to nurture among them.

To help staff fully understand our Vision, Mission, Values (VMVs), and abide by them, seminars and workshops had been organised to cascade the message down to staff at all levels.

These VMVs have now become the code of practice among our staff of over 10,000. More specifically, they are as follows:

Vision

To provide quality leisure and cultural services commensurate with Hong Kong's development as a world-class city and events capital.

Mission

- To enrich the community's life by providing such quality leisure and cultural services;
- Promote excellence and professionalism in leisure pursuits and cultural services;
- Work closely with sports, cultural and community organisations to enhance the development of sports and the arts in Hong Kong;
- Preserve our cultural heritage;
- Beautify the environment through the planting of trees, shrubs and flowers;
- Achieve a high level of customer satisfaction; and
- Build a highly motivated and committed workforce.

Values

We thereby achieve our Mission by embracing these core Values:

- **Customer focus**
We will continue to respond to customers' needs and pledge to provide services in a courteous, user-friendly manner.
- **Quality**
We pledge to deliver high-quality services in a cost-effective manner.
- **Creativity**
We will continue to encourage diversity and to value new and original ideas.
- **Professionalism**
We will uphold the highest standards of professionalism and ethics while maintaining a high level of competency.
- **Result-oriented**
Our focus at all times will be to achieve the best results attainable.
- **Cost-effectiveness**
We are committed to reaching our goals in an efficient and cost-effective manner.
- **Continuous improvement**
We will seek continuous improvement and proactive responses to meet the changing needs of the community.

Leisure Services

The Leisure Services Branch manages and develops recreational and sports facilities throughout Hong Kong and provides a wide range of leisure activities for the community to enjoy a healthy lifestyle. It also promotes nature conservation and the greening of Hong Kong through the planting of trees and shrubs in public parks and recreational areas.



- One of the many parks managed by the department for the community to enjoy a healthy lifestyle.
-



- One of the water sports centres managed by the department, offers a wide range of water sports training to the public.
-

The sports and other facilities in all 18 districts comprise: 41 gazetted beaches, 36 swimming pools, two outdoor stadia (Hong Kong Stadium and Mong Kok Stadium), 53 natural turf soccer pitches, 17 artificial turf soccer pitches, two hockey pitches, two rugby pitches, 83 sports centres, 323 squash courts, 24 sports grounds, 268 tennis courts, four golf driving ranges, four water sports centres, four holiday camps, 22 major parks, 624 children's playgrounds and 222 hard-surfaced soccer pitches. These leisure facilities cover a total area of some 2,091 hectares.



- The popular Lady MacLehose Holiday Village ■
managed by the LCSD is a drawcard for
young people.

Close liaison is maintained with District Councils so that we can respond to trends and demands for recreational facilities when planning new projects. The provision of recreational facilities in the private sector and in neighbouring districts is also taken into account.

Recreation and Sports Programmes

In promoting the concept of 'Sport for All' and encouraging people to participate in regular recreation and sports activities, the department organises a wide variety of training courses, recreational activities, sports programmes and competitions through the District Leisure Services Offices. A number of major events and territory-wide projects are also organised, including the Corporate Games, the Masters Games and the International Sand Sculpture Exchange Programme. Target groups include senior citizens, people with disabilities and youths at risk.

In 2003, the department organised 27,642 community recreation and sports activities for more than 1,620,000 participants of all ages and abilities, at a cost of about \$95 million.



- A wide variety of recreation and sports programmes are organised to people of all ages and abilities.



Healthy Exercise for All Campaign

Enhancing public interest in sports activities and encouraging the public to pursue a healthy lifestyle through regular physical exercise, is an ongoing role for the LCSD in conjunction with the Department of Health with the 'Healthy Exercise for All Campaign'. In 2003, sports events organised in the 18 districts to promote the campaign's message included fitness programmes for overweight children, people with disabilities and senior citizens; various walking projects (the hiking scheme, quali-walk, stair climbing and brisk walking); dance for health; the rope skipping scheme and a series of sports and health roving exhibitions.



- The age-old tradition of rope skipping is promoted as a healthy community activity that can be practised virtually anywhere. ■

Response to the campaign was encouraging, with some 90,000 people taking part in 1,500 activities.

More than 30 top athletes were appointed as Healthy Exercise Ambassadors to help the campaign, while videotapes, VCDs, leaflets and booklets were produced to introduce the public to simple healthy exercises.

Territory-wide Age Group Competitions

These competitions were organised to provide more opportunities for people of similar ages to participate in and sustain their interest in sport. The competitions included table-tennis, badminton and tennis. They

covered eight to nine age groups under three main divisions — youth, adults and masters — and attracted 16,583 participants.

District Sports Teams

The 18 districts each set up their own football, basketball, table-tennis and badminton teams with the support of the respective National Sports Associations (NSAs) in a move to generate community interest in sport. More than 4,000 people enrolled in the district teams and took part in 408 training activities and inter-district competitions held throughout the year.



- Football players show their skills at the inter-district competition. ■

Young Athletes Training Scheme

The department co-organises the Young Athletes Training (YAT) Scheme with the relevant NSAs in five selected sports: badminton, table-tennis, football, basketball and swimming.

The main objective of the YAT scheme is to enhance training for young people in the five sports at district level in the hope that talented athletes will be identified and referred to the various NSAs for further training. The best of them will then be selected to join national youth squads to represent Hong Kong in international sporting events.

In 2003, some 812 activities were organised, attracting 22,100 youngsters, from which 154 talented athletes were referred to the national sports associations for further training.

International Sand Sculpture Exchange Programme

The International Sand Sculpture Exchange Programme 2003 was held at Lido Beach, Tsuen Wan with the event attracting local participants in four divisions — family, youth, open and disabled. In the exchange programme, sand sculptors from Kagoshima, Japan, were invited to demonstrate their extraordinary creativity and skills. More than 1,000 spectators attended this unusual and highly entertaining programme.



- The winners of the Tsuen Wan Sand Sculpture Competition and International Sand Sculpture Exchange Programme 2003 and their work 'Happy Travelling'.

Corporate Games

The Corporate Games — one of the department's most important promotional activities — are designed to help build an energetic and healthy community. They provide an opportunity for employees of companies to participate in sports competitions, thereby encouraging them to exercise regularly and to improve their physique to cope with the

challenge of work. The games also strengthen relationships between employers and employees.

The last Corporate Games were held from July 2003 to January 2004. Altogether, 10 competitive events were organised at various recreational venues throughout Hong Kong, with 9,050 employees from 210 organisations taking part.



- Keen competition for athletes in the annual Corporate Games. ■

Masters Games

The Masters Games aim to inspire people aged 35 or above to keep up their physical and mental health through sport; and to offer competitors the opportunity to play against people of similar age to maintain their interest in sporting activities. The 2003 games covered five events and were well received by the public, attracting 2,218 competitors.

'Exercise for All' Show

In an effort to combat severe acute respiratory syndrome (SARS) by encouraging the public to do more regular exercise, and to celebrate the lifting of the travel advisory on Hong Kong issued by the World Health Organisation, the department organised the 'Exercise for All' Show on

June 4, 2003 at the Hong Kong Stadium. The event attracted 18,000 participants. The programme included mass exercises, fitness exercise demonstrations, wushu and dance performances, an all star show and arts and craft stalls.



- The 'Exercise for All' Show was held at the Hong Kong Stadium to encourage people to exercise more regularly.

School Sports Programme

The School Sports Programme provides opportunities for youngsters to participate in more sports and aims to raise the standard of sports in primary, secondary and special schools. Activities encompass the easy sport programme, the sport education programme, the sport captain programme, the outreach coaching programme and the Joint School Training Centre. In 2003, 5,390 sports activities were organised for 400,000 students at a cost of \$11 million.



- Under the School Sports Programme, youngsters have opportunities to participate in various types of sports.

Community Sports Club Project

Broadening the base of sports development in Hong Kong and improving the standard of sports at community level are the aims of the Community Sports Club (CSC) project. It promotes and strengthens the development of young people, encourages a lifelong participation in sports and attracts more volunteers in sports.

Community Sports Clubs are provided with technical and financial support to organise sports development programmes. Seminars, training courses and workshops are also organised to enhance the managerial and technical knowledge of members. A total of 25 NSAs and 176 CSCs have joined the project. In 2003, 645 CSC projects were organised with subsidies from the department, attracting 17,000 participants.

Tailor-made Recreation and Sports Programmes

The popularity of the tailor-made recreation and sports programmes, which were first introduced in 2002, has prompted the department to continue to organise the programmes for children during long school holidays. In 2003, 34 special programmes were organised with popular activities for children,

such as handicrafts, magic, music and dance, horticulture, fun games, workshops and story-telling in English and Putonghua.

In addition to normal training courses, the department also organised more than 500 specially packaged marine recreational activities at four water sports centres, which included guided marine ecological tours and sailing adventures. All these specially organised programmes proved to be very popular and were over subscribed.

Healthy Elderly Scheme

In order to promote healthy living for the elderly, a Healthy Elderly Scheme was launched in September. The scheme provides free recreational programmes for the elderly at sports centres during non-peak hours on weekdays. More than 380 free programmes were organised for the elderly in 2003.



●●
Lawn bowls is proving popular with senior citizens at LCSD venues.
●●

Carnival for Pets — Lunar New Year Dogs Fun Day

To promote proper attitudes in keeping pets, the department continued to organise the Carnival for Pets — Lunar New Year Dogs Fun Day at Lai Chi Kok Park on February 22-23. Demonstrations by police dogs, pet-related talks, exhibitions and games were organised as part of the fun day, while

retail stalls selling pet-related products and a food corner were also set up to help promote the local community economy. The two-day event attracted over 15,000 participants and 3,500 dogs.

Sports Subsidy Scheme

The department administers a subsidy scheme to help sports associations organise events, training programmes and competitions to foster the 'Sport-for-All' concept and to provide enjoyment for spectators. In 2003, the department spent \$38 million subsidising 5,524 sports programmes, which attracted more than 530,000 participants. Some of the most popular events were the youth football scheme, the new generation table-tennis training courses, the youth windsurfing promotion scheme, and the youth wushu training scheme 2003/2004.



●● Basketball superstar Yao Ming playing against the Melbourne Tigers at the Hong Kong International Basketball Challenge 2003.

Through the subsidy scheme, the department also subsidised NSAs to organise large-scale competitions such as the 2003 Hong Kong Marathon, the 12th Super Kung Sheung Cup He Yuan Basketball Invitation Championships and the Jockey Club 3rd INAS-FID World Swimming Championships. These major international events reinforced Hong Kong's status as one of the region's leading centres for sports. In response to the 'Relaunch Hong Kong Campaign', the department also assisted the NSAs in organising a series of 14 mega sports events covering all popular sports. Attendances at these events broke all previous records. The programme included the Hong Kong International Basketball Challenge 2003, the Real Madrid Asia Tour 2003-Hong Kong, the Euro-Asia Snooker Masters Challenge, the Women's World Cup Table-tennis, the Hong Kong Open

Badminton Championships and the Tennis Champions Challenge. They were also watched by millions of people through local and world-wide TV coverage. The organisation of these prestigious world-class events not only raised the sports status of Hong Kong, but helped restore the confidence of the international community in the city as a tourist and business centre.



●●
An excellent performance at the International Super Stars Diving and Synchronised Swimming Extravaganza.
●●



● An exciting competition at the World Women's Squash Open 2003. ●

The 5th National Intercity Games of the PRC

The 5th National Intercity Games of the People's Republic of China was held in Changsha, Hunan from October 18-27, 2003. Sports celebrities, members of the Sports Federation and Olympic Committee of Hong Kong, and the Hong Kong Sports Development Board formed the Organising Committee for the preparation of the HKSAR Delegation to the Games. The department provided secretariat support to deal with administrative and logistics arrangements.

A total of 129 athletes and officials took part in 13 events. Hong Kong won gold medals in cycling and tennis, and one bronze medal in windsurfing. Six athletes or teams broke their own records.



- Hong Kong delegation enters the stadium at the opening ceremony of the 5th National Intercity Games of the PRC. ■

East Asian Games 2009

Hong Kong won its bid to host the prestigious 5th East Asia Games (EAG) in 2009. The decision was announced on November 3, 2003 following a meeting of the East Asian Games Association Council in Macau. It was immediately described as good for Hong Kong, good for sport and good for athletes in the region.



- Chairman of the 5th East Asian Games (EAG) Bid Committee, Mr Timothy Fok (front, centre), announces Hong Kong's winning bid to host the 2009 EAG. ■

The win was the culmination of months of hard work and team effort by the bid committee, the Sports Federation and Olympic Committee of Hong Kong, the sports community and the government, with the tremendous support and encouragement of the Hong Kong community.

As part of the preparations for the games, the government will upgrade its sports facilities to the required standards and set up an appropriate institution to organise the event.

Over the next six years, the government and the LCSD will continue to galvanise support and encourage community involvement so that the games become a benchmark for East Asian sporting excellence as well as a driving force for greater sporting achievement throughout the region.

The Hong Kong, Guangdong and Macau Sports Exchange and Co-operation Agreement

The governments of Hong Kong, Guangdong and Macau signed an agreement on sports exchange and co-operation on December 29, 2003 to raise the standard of sports in the three areas. The proposed exchange and co-operation programmes will include: competition sports; community sports; exchange and training of sports personnel; scientific studies and academic exchange on sports and co-operation in the sports industry. The three governments will set up a steering group to work out the details of the programmes and to confirm the implementation schedule. The department will assist in implementing the respective programmes.



●●
Representatives of Hong Kong, Guangdong and Macau governments sign the agreement on sports exchange and co-operation to raise the standard of sports in the three areas.

●●

Initiatives and Improvements

Work Improvement Teams

Up to December 2003, 261 Work Improvement Teams (WITs) were set up in district leisure venues to implement self-initiated and departmental improvement measures.

In view of their success, the department will continue to support these teams at all major leisure venues including sports centres, swimming pool complexes, beaches, parks and playgrounds.



- Leisure facilities are constantly upgraded through self-initiated or departmental measures to ensure that quality services are provided to the public. ■

Conversion of Under-Utilised Facilities for Other Uses

To improve the use of recreational and sports facilities, five under-utilised tennis courts were converted to basketball courts and tai chi gardens. The department plans to convert 75 squash courts into multi-purpose rooms for other popular activities such as table-tennis, dance, judo, archery and shooting; and will continue to explore the flexible conversion of under-

utilised sports venues into training facilities for National Sports Associations (NSAs).

Facilities for NSAs

The department provided 34 NSAs with National Squad Training Centres, which can be fully utilised for the training of these athletes. The arrangement encourages the associations to use LCSD facilities and to make available more training opportunities for the national squads and athletes.

Free-Use Scheme

The free-use scheme aims to maximise the use of recreational facilities by allowing eligible organisations access to the main arena and activity rooms of all sports centres, squash courts, hockey pitches, outdoor bowling greens and obstacle golf courses free of charge during non-peak hours. Eligible organisations include schools, NSAs, district sports associations and subvented non-governmental organisations.

LCSD Leisure Link

The computerised Leisure Link booking system was introduced in March 2002 to enable the public to book leisure facilities in Hong Kong through the Internet, by telephone, or by visiting booking counters. A number of improvements were introduced during the year to provide greater convenience to the public when making on-line and telephone bookings. The requirement of prior registration as a patron has been waived and users can simply input their Hong Kong Identity Card number at the time of booking. Additional information on the latest bookings at each facility is now available on the website to make reservations easier.



- The public can book leisure facilities through a computerised Leisure Link booking system on the LCSD website.
-

Open Days of LCSD Recreation and Sports Facilities

In support of the 'Relaunch Hong Kong Campaign' and to encourage the public to actively participate in sports, the department organised five open days in July. Free access to selected sports facilities, including 83 sports centres, 19 free standing badminton/squash/table tennis centres, the Queen Elizabeth Stadium and 35 swimming pools was offered to the public. The open days were very well received and attracted over one million people to use the facilities.



- Swimmers queuing up at the Kowloon Park Swimming Pool on an open day.
-

One-stop Service at Recreational Venues

A one-stop service has been fully implemented at 144 recreational venues since October 2003 to provide better service to the public. It enables the public to book facilities, register and pay charges for recreation programmes, as well as to obtain professional advice and assistance on facility usage and sports programming all at one venue.

Technical Library on Recreation and Sports

The Technical Library on Recreation and Sports, located on 15/F of the Leisure and Cultural Services Headquarters, serves as an information centre to keep staff abreast of the latest developments. Other interested parties such as leisure managers, students, teachers and sportsmen are also welcome to use the library. At present, the Technical Library has a collection of some 1,500 books, magazines, periodicals, catalogues, research articles and reports. Suitable reference books will continue to be added to the collection.

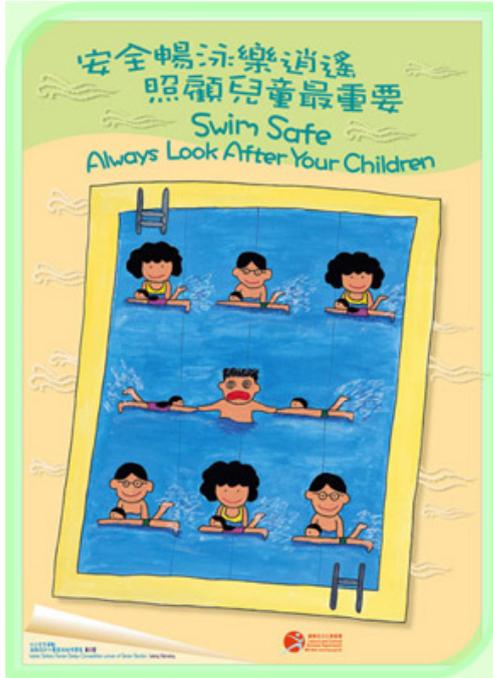
Places of Amusement Licenses

Since January 1, 2000, the department has become the licensing authority for billiard establishments, public bowling-alleys and public skating rinks under the Places of Amusement Regulation (subsidiary legislation to the Public Health and Municipal Services Ordinance, Chapter 132). In 2003, the department licensed 86 billiard establishments, six public bowling-alleys and four public skating rinks.

Beaches and Swimming Pools

Swimming is one of the most popular summer pastimes in Hong Kong. During the year, almost 20 million visits were made to beaches (10.12 million) and public swimming pools (9.15 million) managed by the department. In promoting water sports safety, the department continued

to co-organise a series of campaigns and activities in collaboration with the Hong Kong Life Saving Society in 2003.



•• The winning poster encapsulates the spirit of the Water Sports Safety Poster Design Competition.



•• Lifeguards on duty to ensure the safety of swimmers at beaches.

Hong Kong Stadium

Facilities at the Hong Kong Stadium are continually maintained and improved by the department through a series of maintenance programmes. In 2003, the pitch was upgraded to the standard for staging international events. The condition of the ground drew praise from both local and visiting athletes.

Major improvements included the installation of a visual fire alarm system and replacement of the existing scoreboard. The department also plans to replace the public address system.



- China's first astronaut Yang Liwei meets the public at the Hong Kong Stadium, one of the many major events held at the venue during the year. ●

A total of 34 events was staged at the stadium throughout the year, attracting an aggregate attendance of about 479,000. The department is making every effort to boost utilisation of the stadium and is accepting bookings on a more flexible basis. Concessionary rentals, calculated on the basis of the actual operating expenses, are readily available to non-profit-making and charitable organisations for holding community events.

The prolonged economic downturn in recent years has, to some extent, affected the use and revenue of the stadium. But the department is taking

steps to promote the wider use of the stadium for more diversified sports, entertainment and community events.

Horticulture and Amenities

Zoological and Botanical Gardens

Despite its urban environment, the Hong Kong Zoological and Botanical Gardens (HKZBG) is a 5.6 hectare 'green lung' overlooking Central District, and provides a viable conservation centre for 17 endangered species of mammal, bird and reptile. The bird collection is one of the most comprehensive in Asia, with more than 500 birds of 177 species. More than 15 of these species have reared offspring. The mammal collection specialises in primates, with 63 exhibits representing 20 species.



- The Hong Kong Zoological and Botanical Gardens is the 'green lung' of Hong Kong. ■

More than 750 species of tree, shrub, creeper and foliage plant thrive in the gardens, while the medicinal plant collection, established in 1987 and a greenhouse built in 1993, continue to generate particular interest. These facilities contain about 500 species of herb, orchid, fern, bromeliad, carnivorous and indoor plants.

There are ongoing programmes to upgrade the animal enclosure and facilities.

Zoological collections are also housed in Hong Kong Park, Kowloon Park, Tuen Mun Park and Yuen Long Park.

Tree Planting and Preservation

The department continued to implement its ambitious tree-planting programme and about 40,000 trees were planted during the year. Most were planted in the rainy season (March to October) to ensure establishment and growth of the plants. Seventy per cent of the trees were planted in the New Territories and the balance in urban areas with some 28,000 trees planted along roadsides and 12,000 in parks and gardens.



●●
Delonix is one of the flowering trees commonly found in Hong Kong.
●●

In the past, trees were planted for functional purposes such as shading, screening, soil protection and conservation, which formed a good basis for greening the environment. However, the emphasis of this year's programme was also aesthetic. About 32,000 flowering trees such as bauhinia, bombax, cassia, delonix and spathodea, were planted to provide a greater visual impact and strong seasonal colours.

To ensure healthy growth, the trees are regularly watered, pruned and given fertiliser, while weeds are removed, pests controlled and the stakes supporting the plants are loosened.

The increased tree cultivation has prompted the department to establish a computerised tree inventory system to enhance the management and maintenance of the great variety of trees.

The department is also drawing up a register of old and valuable trees on government land to strengthen its efforts in preserving and protecting these trees.

Zoo and Horticulture Education

The Zoo and Horticulture Education programmes for school groups continue to be very popular. Some 16,000 primary students from 442 schools took part in zoological education projects, and 9,300 students from 239 schools joined in the horticultural education programmes. Additionally, 21 conservation courses were held for 613 Girl Guides and 26 horticultural courses organised for the public were attended by nearly 800 enthusiasts.

An exhibition at the Hong Kong Zoological and Botanical Gardens in December to promote bird watching in urban parks attracted 6,000 people of all ages. Roving exhibitions were also held at Hong Kong Park, Kowloon Park, Tuen Mun Park, Yuen Long Park and Tai Po Waterfront Park.



- Primary school students show interest in the Zoo Education Programme conducted in the Hong Kong Zoological and Botanical Gardens. ■

In addition, a 21 outreach promotional programmes, including horticultural talks and demonstrations, were introduced to schools and voluntary agencies. All received encouraging feedback.

Horticulture and Landscape Services

Since the department is responsible for improving the urban environment and the overall landscape, the latest horticultural and arboricultural information has been collated for updating relevant policies and guidelines. The department also regularly reviews its practices to achieve a high management and maintenance standard for community amenities.



- Staff maintaining landscape to improve the environment. ■

As part of the greening of Hong Kong programme, the department closely monitors the implementation of master tree-planting plans in all districts. Emphasis is placed on preserving existing trees, nurturing new ones and carrying out compensatory tree planting on development sites. During the year, more than 7,600 trees were successfully preserved.

The department is also responsible for vetting the landscaping of all new public works projects to ensure that maximum planting and high quality landscape works are provided. During the year, improvements to the landscape were made on 33 hectares of existing LCSD venues and roadside amenities.

There is a Panel of Advisors on Horticulture and Amenities to advise the department on the promotion and development of horticulture and amenities.

Hong Kong Flower Show

The 2003 Hong Kong Flower Show, held at Victoria Park from March 7-16, was a resounding success. Featuring 'Orchid Splendour' as its theme and phalaenopsis as the theme flower, the show presented the community with a spectacular floral exhibition.



- Over 550,000 people visit the 2003 Hong Kong Flower Show. The theme flower of the show is phalaenopsis.

A total of 130 organisations took part in the 10-day show. They comprised 12 government organisations, 73 local horticultural associations and 49 horticultural organisations from the Mainland and overseas. The show attracted a record attendance of over 550,000 people.



- Imaginative floral displays attract the attention of visitors to the Flower Show.



••
Children
attracted by the
Flower Show
mascot at the
showground.
••

In addition to major attractions such as landscape features, floral arrangements, potted plants and bonsai displays, the show also provided a wide range of educational and recreational fringe activities. These included horticultural talks, flower arrangement demonstrations, music performances, cultural presentations, a television variety show, drawing and photographic competitions, plant-care workshops and guided visits to promote interest in horticulture and the greening of Hong Kong.

Green Hong Kong Campaign

In parallel with the department's extensive planting programme to improve the cityscape, a series of educational and community programmes was also launched to promote green culture in society and in government departments. Over 2,240 greening activities were organised with 1,130,000 participants.

Under the education programme, the Green School Subsidy Scheme provided 746 schools and kindergartens with cash subsidies to add more greenery to their campuses and to organise greening education activities for their students with technical advice given by visiting instructors. About 276,000 students were each given a pot of seedlings to nurture at home or in school under a 'one person, one flower' programme to gain a better understanding of, and to develop an interest in, growing plants. In addition, a 'School Planting Plot in the Park' scheme was also launched with students from 40 schools taking part in maintaining plants in public parks and gardens.



- Green Volunteers helping to beautify the Tai Po Waterfront Park.
-

Under the community involvement programme, a Tai Po International Orchid Show was held in February at the Tai Po Civic Centre and a Peony Display was held in April at Hong Kong Park. Both events were organised jointly with a local association and were well received by the public.



- Tips on gardening for the young at a Family ■
Planting Day at Ma On Shan Park, a programme organised by the Green Volunteers.

Over 1,000 Green Volunteers were recruited under the District Green Hong Kong Ambassadors Scheme. The scheme was launched in all 18 districts with the volunteers carrying out simple horticultural maintenance in parks, labelling street trees, collecting field data for tree surveys and serving as stewards in greening promotion activities.

The department continued to join hands with District Councils and local communities to organise Community Tree Planting Days. Some 40 events involving 10,190 participants were organised to plant 1,720 trees and 43,000 shrubs.

Local Community Economy

The department also helps promote the local community economy by upgrading existing facilities in various districts to enhance their attraction to local visitors and tourists. The aim is to generate more business activities and create more jobs. Projects completed in 2003 included the provision of alfresco dining facilities at the Sai Kung Waterfront Park, the supply of bike kiosks at Sha Tin Park and Tai Po Waterfront Park and improvements in the Kowloon Walled City Park. Projects in progress cover the construction of a footpath linking the five beaches in Tuen Mun, exploring the feasibility of converting the Seaview Building at Repulse Bay Beach for hotel use, and the provision of a Chinese teahouse with arts and crafts stalls at the Kowloon Walled City Park.



- Visiting the Sha Tin Park and Tai Po Waterfront ■
Park can be more fun by renting a bike at the parks' kiosk.

Major Recreation and Sports Events

Date	Event
Jan 1- 4, 2003	Hong Kong Ladies Challenge (Tennis)
Jan - Oct, 2003	Hang Seng Table Tennis Academy — New Generation Table Tennis Training Course
Feb 16, 2003	2003 Hong Kong Marathon
Feb 22, 2003	Seminar on Publicity and Promotion of Programmes and Certificate Presentation Ceremony of the Community Sports Club Management Development Programme
Feb 22 - 23, 2003	Carnival for Pets — Lunar New Year Dogs Fun Day
Mar 7 -16, 2003	2003 Hong Kong Flower Show
	
Mar 16, 2003	Grand Prize Presentation Ceremony of the District Sports Teams and Kick-off Ceremony of the Inter-district Football Tournament
Mar 21, 2003	Hong Kong Sports Stars Awards
Mar 28 - 30, 2003	Hong Kong Sevens 2003
	
May 31, 2003	Prize Presentation Ceremony of NIKE All Hong Kong Youth Football Challenge Cup 2003
Jun 4, 2003	'Exercise for All' Show

Jul 5 & 6,
2003

Disney Family Movie Night

Jul 5 & 7-9,
2003

Shaolin Martial Arts Show



Jul 12, 2003 2003 Inter-school Easy Sport Competition

Jul 19, 2003 - Corporate Games 2003/2004

Jan 11, 2004

Jul 26 & 27,
2003



International
Super Stars
Diving and
Synchronised
Swimming
Extravaganza

Jul - Sept,
2003

2003 Children's Badminton Promotion Scheme

Jul - Nov,
2003

2003 McDonald's Youth Football Scheme

Jul, 2003 -
Jun, 2004

Youth Wushu Training Scheme 2003/2004

Aug 6, 2003

Hong Kong International Basketball Challenge 2003 — China vs. Melbourne Tigers

Aug 8, 2003

Real Madrid Asia Tour — Real Madrid vs. Hong Kong

Aug 17, 2003 Masters Games 2003/2004

-

Feb 4, 2004

Aug 21 - 24,
2003



Euro-Asia
Snooker
Masters
Challenge

Aug 22 - 24,
2003

2003 Sport Captain Training Camp

Aug 24, 2003 Territory-wide Age Group Competitions

-

Feb 22, 2004

Aug 26 -31, 2003 12th Super Kung Sheung Cup He Yuan Basketball Invitation
Championship

Sept 5 - 7, 2003 International Women's Volleyball Challenge — Hong Kong



Sept, 2003 - Mar, 2004 Squash Talent Foundation Programme 2003/2004

Oct 2, 2003 Hand Imprint Ceremony of the Avenue of Stars

Oct 5, 2003



The Flag Presentation Ceremony cum Torch Run for the Hong Kong Special Administrative Region Delegation to the 5th National Intercity Games of the People's Republic of China

Oct 18, 2003 2003 Water Sports Carnival

Oct 18 - 27, 2003 The 5th National Intercity Games of the People's Republic of China

Oct 28, 2003 Hong Kong Open Badminton Championships 2003

Nov 2, 2003 International Sand Sculpture Exchange Programme

Nov 2, 2003 Around the Island Race



Nov 3, 2003 Hong Kong won the bid for hosting the 5th East Asian Games in 2009



Dec 4 - 7, 2003 Omega Hong Kong Open (Golf)

Dec 7 - 12, 2003 World Women's Squash Open 2003



Dec 13, 2003 Launching Ceremony for the Badge Award Scheme of the School Sports Programme

Dec 17 - 19, 2003 Women's World Cup (Table Tennis)



Dec 29, 2003 The Hong Kong, Guangdong and Macau Sports Exchange and Co-operation Agreement Signing Ceremony

Cultural Services

The Cultural Services Branch plans and manages performance venues, provides and presents cultural and entertainment programmes to promote arts and culture in Hong Kong. The branch also provides public library services to meet the community's need for information, informal education and the profitable use of leisure and to promote the literary arts in Hong Kong. The branch also helps preserve local cultural heritage and promote appreciation for it by providing and developing museums and related services.

Through the provision of these services, the branch aims to cultivate an ecology conducive to cultural flourishing, to raise the cultural literacy and to transform the society to become more humane, complete and competitive through making arts a part of our lives.



- Hong Kong Cultural Centre (left), Hong Kong Space Museum (centre) and the Hong Kong Museum of Art (right) are major cultural venues of the department.

The performing arts and cultural facilities throughout the territory comprises: 13 performance venues, six major museums, six smaller museums, a film archive, two indoor stadia and a network of 70 public libraries including eight mobile ones.

Performing Arts

Hong Kong is gaining an image as a growing cultural centre with an international outlook. This was highlighted in 2003 with the department being awarded the hosting rights for organising the 2006 International Society for the Performing Arts Foundation (ISPA) International Congress. It is expected that more than 300 overseas delegates will participate in the congress to share experiences and establish networks for future collaboration.

In its goal of developing the performing arts and promoting appreciation of the arts in Hong Kong, the department continued to provide quality cultural facilities and organise cultural activities. In bringing the people closer to the arts, a rich and diverse programme featuring internationally renowned and local artists was presented during the year. A Cantonese Opera Working Group was formed under the Greater Pearl River Delta Cultural Co-operation Meeting for enhancing co-operation among cities in the region in the promotion and presentation of Cantonese Opera as a cultural heritage. The first Cantonese Opera Day was held in Hong Kong in November 2003.

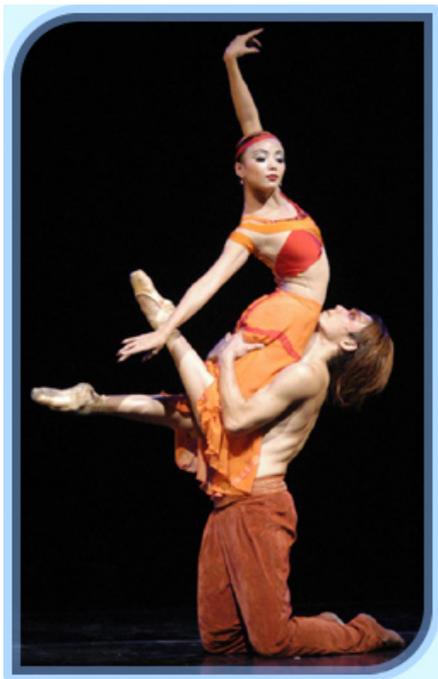


- The first Cantonese Opera Day kicks off at the ■
Hong Kong Cultural Centre.

The partnership between artists groups and the community was strengthened through the extension of the Programme Partnership Scheme to four performing arts venues and the re-launching of Cultural Services Volunteer Scheme.

Hong Kong Cultural Centre

As Hong Kong's premier arts centre, the Hong Kong Cultural Centre is the home of the Hong Kong Philharmonic Orchestra and a regular rehearsal base for the Hong Kong Ballet and the Hong Kong Sinfonietta.



••
The Hong Kong Cultural Centre is a regular rehearsal base for the Hong Kong Ballet.

••

Arts lovers will be familiar with the centre's versatile facilities, including a 2,019-seat Concert Hall, 1,734-seat Grand Theatre and a very popular Studio Theatre which accommodates up to 496 patrons. The centre is a major venue for large-scale international festivals — such as the Hong Kong Arts Festival, the Hong Kong International Film Festival, the International Arts Carnival and Legends of China Festival — as well as the regular performing base for world-renowned artists and local professional performing companies. Highlights of the year included performances by the Stuttgart Opera, the Orchestre National de France, the Hamburg Ballet, the St. Petersburg Philharmonic Orchestra and soloists Lang Lang, Yundi Li and Jennifer Larmore. More than 600 programmes were staged in 2003.

Complementing indoor performances, the *CLP Lights Up Hong Kong 2003* was a true spectacular held in the outdoor piazza over Chinese New Year. During the week-long celebrations, scenic projections, intelligent lighting and laser animation synchronised to a sound score were incorporated into a 14-minute light show, drawing more than 130,000 people to witness the unique lighting effects on the Cultural Centre's harbour-front facade.



- The *CLP Lights Up Hong Kong 2003* provides a •
spectacular scene above the Cultural Centre
Piazza.

The piazza has provided an attractive backdrop for other major outdoor events including the International Museum Day 2003, the Mid-Autumn Lantern Carnival, the Hong Kong Synergy 24 Drum Competition, Cantonese Opera Day and the weekly Arts and Crafts Fair.



••
Colourful lanterns light up the Hong Kong Cultural Centre Piazza during the Mid-Autumn Lantern Carnival.
••

Free workshops and educational activities were organised to encourage community participation in the arts. Visitors in addition to enjoying these programmes can also enrol in arts-related classes offered by hirers of the centre's ancillary facilities.

Regular meetings are organised with the centre's patrons and hirers to gauge their views as part of the department's ongoing commitment to provide quality service. In meetings with public patrons in 2003, their views reflected high satisfaction with the venue environment, hygienic conditions and frontline services in ushering, ticketing and public enquiries.

Hong Kong City Hall

Opened in March 1962, the Hong Kong City Hall will be remembered as the first multi-purpose cultural centre built to enhance the quality of life of the Hong Kong community. It has played host to over 10,000 outstanding local and overseas arts groups and maintains an important link in the international arts scene contributing to the convergence of the cultures of the East and West.

The City Hall houses a 1,448-seat Concert Hall, a 463-seat Theatre, a 111-seat Recital Hall, a 590 square-metre Exhibition Hall and a 260 square-metre Exhibition Gallery. The Concert Hall is suitable for different kinds of

music concerts as well as other performing arts activities such as dance, drama and Chinese opera while the Theatre is an ideal venue for staging medium scale productions and film screenings. Highlights of the year included the pantomime performance by the legendary Marcel Marceau, guitar recitals by David Russell, violin recitals by Vera Tsu, jazz concerts by Charles Lloyd, the Peking Opera Troupe of Beijing and the 2003 Chinese Composers' Festival. Throughout the year 675 performances were held, attracting some 335,982 patrons.

Extensive modifications to the Low Block and Memorial Garden last year to tie in with the venue's 40th Anniversary were followed by renovations to the High Block this year including the elevators. The refurbishment of the building's outer wall has enhanced the new look of the High Block.

Community Arts Facilities

Hong Kong has a range of arts facilities which serve as focal points for cultural activities at the community level. These include larger venues like the Sha Tin, Tsuen Wan and Tuen Mun Town Halls, the Kwai Tsing, Yuen Long and Ko Shan Theatres, and smaller venues like the Sai Wan Ho, Sheung Wan, Ngau Chi Wan and Tai Po Civic Centres and the North District Town Hall.

To promote and encourage arts at the grassroots level, district arts bodies organising cultural activities for the local community can enjoy free use of these facilities through venue sponsorship. In 2003, 100 community arts groups were granted sponsorship for a total of 685 activities serving 111,107 people. Various independent organisations also frequently hire the ancillary facilities of these community venues to organise a variety of arts-related activities.

Programme Partnership Scheme

The Programme Partnership Scheme launched in 2002/03 at the North District Town Hall and Yuen Long Theatre was one of the department's initiatives to involve the private sector in arts programming. Under the scheme, proposals were invited from the arts community for creative use

of the department's performing arts facilities over a period of time. An arts partnership is then forged between the venue management and the local arts groups, resulting in the creation of well-conceived performing arts activities which reinforce the image of the respective arts centres. Further, tailor-made arts education programmes will also be offered to local communities.

In view of the success of the pilot scheme, it was extended in 2003/04 to the Sheung Wan Civic Centre to partner with the Spring-time Experimental Theatre, and the Ngau Chi Wan Civic Centre to collaborate with the Wanchai Theatre as partner. The Spring-time Experimental Theatre project staged five drama productions with 27 performances, open forums, visual arts workshops and exhibitions of artworks. Since its launch in April 2003, the Sheung Wan Civic Centre has accommodated 33 activities which attracted some 9,000 people. The Wanchai Theatre organised activities including drama, dance and music performances, workshops, and arts classes. By the end of 2003, 31 performances and 15 workshops/classes had been arranged with a total attendance of over 4,000.

Cultural Presentations

The Cultural Presentations Section offered music, dance, Chinese opera, theatre and multi-media performing arts programmes throughout the year. These ranged from the traditional to the cutting edge and offered Hong Kong audiences with the best from local artists as well as from international stars. About 1,800 performances were presented, attracting a total audience of 660,113.

Highlight programmes were grouped thematically to enhance interest and attraction. These included the Encore Series featuring renowned musicians, the Guqin Music Series, the Jazz Up Series, the Young Soloists Series, the Music Rendezvous — City Hall Concert Hall Series, and the Cheers Series.

Top musicians from around the world were featured, including the St. Petersburg Philharmonic Orchestra with Yuri Temirkanov, Sarah Chang and the English Chamber Orchestra, pianist Lang Lang, guitarist John Williams, mezzo-soprano Jennifer Larmore and jazz saxophonist Charles Lloyd. A newly commissioned production of the Italian opera *Macbeth* was also staged with success.



••
A scene from the
Italian opera
Macbeth.
••

Exciting dance programmes included the Paco Pena Flamenco Dance Company from Spain, Ultima Vez/Wim Vandekeybus from Belgium,

renowned groups from mainland China including The Song and Dance Ensemble of the People's Liberation Army General Political Department, the Taipei Crossover Dance Company, the Hong Kong Ballet and the City Contemporary Dance Company.



- The Cantonese Musical *Eleven Cats* co-produced by the Chung Ying Theatre Company with Japanese artists.

Among the major theatre programmes were the spectacular pantomime performance by the legendary Marcel Marceau, a Cantonese Musical *Eleven Cats* co-produced by the Chung Ying Theatre Company with Japanese artists, and a multi-media performance *Good Wind Like Water* created by Zuni Icosahedron with artists of different art forms from Nanjing, Hong Kong and Taiwan.



- Multi-media performance *Good Wind Like Water* created by Zuni Icosahedron with artists using different art forms. •

On the multi-arts front, highlights included Switzerland's Mummenschanz *Next*, Les Deux Mondes and Theatre de L'oeil from Canada, *The Little Mermaid* by the Ming Ri Theatre Company and the Guangxi Puppet Art Troupe of China and a local multi-media music theatre production *The Little Match Girl* by the Shu Ning Presentation Unit.

A number of major Chinese Opera programmes were organised, among them was the *Heroic Heroines of Peking Opera* by three outstanding wudans in Peking Opera from Shanghai, Shenyang and Guiyang. Newly commissioned Cantonese Opera works included *The Story of Xiao Yuebai (Part I&II)* adapted from the story by Lee Ngor, *Madame Butterfly*, *Chu Han Conflict*, *The Story of the Wooden Hairpin*, *The Flight of Chang'e to the Moon* and *The Story of Wu Zixu (Part I&II)*.



- Major Chinese Opera programmes were organised during the year with great success.
-

The department also co-operated with local Consulate-Generals from various countries and cultural organisations for sponsoring and jointly presenting large scale events. This helped foster cultural exchange and enhance mutual understanding as well as consolidating Hong Kong as Asia's world city.

Arts Education and Audience-building Programmes

In an effort to cultivate the community's cultural literacy, the department launched a number of arts education and audience-building schemes within the community and at schools. In 2003, 215,653 people participated in these schemes.

In Schools

Various arts education programmes were organised at schools to encourage students to develop an interest in arts and to foster their cultural literacy in their early years.



- Students demonstrate their artistic achievements in the grand finale performance after completing a series of training programmes of "A Multi-media Dance Education Project 2002/03: Wishing Tree" under the School Arts Animateur Scheme.
-

The department collaborated with local performing groups with rich experience in arts education to implement the School Arts Animateur Scheme. The scheme was designed using schools as platforms, to provide an in-depth introduction to different performing arts among students and to stimulate their creativity and potential in the arts. Students demonstrated their artistic achievements in the grand finale performances or activities after completing a series of arts education programmes.

The School Culture Day Scheme was launched to mobilise schools to bring students to LCSD performance venues, museums and libraries during school hours to take part in the arts and cultural activities especially

arranged for them. The programmes offered opportunities for integrating arts, history and science into the learning process and everyday living. The scheme, comprised of various programmes and featuring interactive learning, was very well received by students of primary, secondary and special schools.

Arts education activities were also specially designed in connection with the core programmes of the two LCSD arts festivals. In the summer International Arts Carnival, more than 60 individual and mini-series workshops introduced children to the performing and visual arts. The New Generation Self-Exploration Venture youth workshop and public presentation series offered young people intensive participatory experience in the arts. Prior to the carnival, arts groups also visited 114 secondary and primary schools to bring the arts to students.

Contributing to the School Culture Day project, the Legends of China Festival offered free performances for secondary school students. The Festival arranged the mini Peking opera *Yan Xijiao* and the concert of *Chanting from Mountains Afar* for university students on campus and demonstrations for secondary school students. A large outdoor concert by traditional drum troupes from China, staged at the Hong Kong Cultural Centre Piazza, attracted a large number of people. Other festival extension activities included exhibitions, workshops and lectures.

In the Community

At the community level, the audience-building programmes offered included the Artist-in-Residence Scheme, the Community Cultural Ambassador Scheme and the District Cantonese Opera Parade.



- Youngsters taking centre stage at a *Dance Carnival* activity of the Community Cultural Ambassador 2003 — Hong Kong Dance Federation: *Breaking Through*. •

The Artist-in-Residence Scheme provided opportunities for the community to gain an insight into the work of artists by participating in interesting educational activities conducted by artists during their residency at various performance venues. Contributing to the School Culture Day Scheme, specially designed arts education programmes for the children and youths were provided by schemes such as Yeung Ching Yee's *Glove Puppet Promotion Scheme*, Hong Kong Ling Nan Orchestra's *Into the World of Chinese Music* and DanceArt's *Fantasticks — A Journey to Musical*.

Outreach activities aimed at making the arts more accessible to the community were organised under the Community Cultural Ambassador Scheme with activities taking place in public space like parks, shopping malls and community centres and venues of voluntary agencies. Some of this year's schemes, including Chung Ying Theatre's *One Play for One District — A Community Theatre Implementation Project*, Shu Ning Presentation Unit's *Hong Kong Legends* and Theatre Fanatico's *Re-mapping Hong Kong*, emphasised studying and demonstrating community cultural heritage.

The District Cantonese Opera Parade helped promote Cantonese opera at the district level and offered public performance opportunities for potential amateur Cantonese opera troupes and budding artists to practise their skills.

By implementing the Cultural Services Volunteers Scheme for the second year, the department encouraged people to make better use of their leisure time to provide voluntary work in promoting arts and culture. The scheme also provided an opportunity for the volunteers to further acquire knowledge in different art forms to broaden their horizon and to raise the quality of humanities. Through the scheme, the department achieved its target of recruiting 1,800 volunteers.

Carnivals and Entertainment Programmes

In celebration of traditional festivals and major festive days in the year, nine large-scale carnivals were organised during the Mid-Autumn and Spring Lantern Festivals, around Christmas and on New Year's Eve. The New Year's Eve Countdown Carnival held at Sha Tin Park and Sha Tin Town Hall attracted some 90,000 visitors who enjoyed a pyrotechnic display after a series of dance and musical performances of various styles. Visiting Australian group *Batacuda* captivated the audience with a blend of strong percussion music, dance and circus tricks.

Spectacular lantern displays for the Mid-Autumn and Spring Lantern Festivals, were admired by tourists and local visitors at the Hong Kong Cultural Centre. The related exhibition on the making of Chinese lanterns promoted an appreciation of this traditional Chinese art. In support of the 'Relaunch Hong Kong Campaign', the LCSD joined hands with the Hong Kong Tourism Board to arrange a spectacular lantern display and carnival at Victoria Park, which attracted a record crowd of 376,000.



- Visitors attracted to the spectacular lantern displays at the Mid-Autumn Lantern Carnival in Victoria Park. ■

Community involvement carries the same importance as community enjoyment in the LCSD's provision of entertainment programmes. The series of Asian Ethnic Cultural Programmes and the Concert in the Park

enhanced cultural exchange between the Hong Kong community and Japanese, Korean and Filipino nationals residing in Hong Kong. In all, 616 performances, comprising a variety of traditional Chinese performing arts, music, dance and family entertainment programmes, were presented at district level to audiences of all ages, usually at weekends and on holidays, throughout Hong Kong.

Territory-wide carnivals, special events and regular free entertainment programmes organised by the department in 2003 attracted a total attendance of 797,311.

Subvention to Arts Organisations

Through annual subventions, the department provides funding support to five independent non-profit-making arts organisations — the Hong Kong Chinese Orchestra, the Hong Kong Dance Company, the Hong Kong Repertory Theatre, the Hong Kong Philharmonic Society and the Hong Kong Arts Festival Society.

Festivals and International Conferences

International Arts Carnival 2003

The six-week International Arts Carnival provided high-quality cultural events and entertainment for children, teenagers and families during the summer vacation.



- Musicians of Het Filiaal (Netherlands) playfully •
perform in *Familieconcert Baron Rabinovitsj*.

The carnival introduced delightful performances of different cultures and art forms to family audiences. It also served as a platform for local artists and groups to excel in their skills and expand their audience base. In addition to a rich series of stage performances, new interactive performances and seminars for parents and adults were included for the first time. Apart from the Graphic Design Competition open to all primary and secondary school students, the carnival also partnered with the *South China Morning Post's* Young Post in organising a creative writing competition for young people. School touring activities, intensive arts workshops, day camps, foyer performances and outdoor funfairs were also arranged.



- Foyers performances of the International Arts Carnival bring enjoyment for people of all ages.

The carnival opened in mid-July with sold-out performances of *The Sleeping Beauty* by the Hong Kong Ballet. Other box office hits included *Familieconcert Baron Rabinovitsj* by Het Filaal from the Netherlands, *the 5 Elements*, *Fred Garbo Inflatable Theater Co.* from the US, *Oops! Belle the Witch Is Gone!* by Theatre Ensemble, *My Date with Mozart* by Hong Kong Sinfonietta, *A Precious Little Baby* by the Hong Kong Chinese Orchestra and *The Good Person of Szechwan* by Actors' Family.

Although a few overseas performing groups could not participate due to the SARS outbreak, the carnival maintained its overall level of activities. A total of 26 local and overseas arts groups presented 449 events, attracting an attendance of more than 133,000. The patrons enjoyed the 'Arts Care' Ticket Discount Scheme and the carnival recorded an attendance rate of about 90% in average for its events.

Legends of China Festival 2003

Following the success of the first Legends of China Festival in 2001, the same thematic festival was again presented from mid-October to November 2003. The scope of selected works was expanded from the historical and legendary figures of China to cover stories of a legendary nature and memorable times in Chinese history. Other than traditional

repertoires, the festival also featured modern works and injected new energies to the legacy of Chinese arts.

The opening programme, *Legend of Yao Ji*, was an original western opera production performed by a celebrated artistic collaboration of established artists from the Mainland, Taiwan and Hong Kong.



- The *Legend of Yao Ji* heralds the start of the Legends of China Festival. •

Traditional programmes included *How a Dead Cat Was Substituted for a New-born Prince* by the Shanghai Peking Opera Theatre, *A Night with Hebei Bangzi Opera* by the Hebei Bangzi Opera Troupe of Beijing, *A Showcase of Chinese Regional Operas* by the performing groups from the Jiangsu and Zhejiang Provinces, *Chanting from Mountains Afar* by the Ensemble of Gansu Gannan Labrang Monastery, *Ancient Dance and Music of Dunhuang* by the Gansu Dunhuang Art Ensemble, *The Legendary Four of Cantonese Opera* organised by the Chinese Artists Association of Hong Kong and a series of guqin concerts.

A modern twist to the traditional repertoire was evident in *The Hidden Concubine* by the Contemporary Legend Theatre of Taiwan and *Yan Xijiao* by the Peking Opera Troupe of Beijing. The Chinese National Orchestra also created a new musical experience in the *Gallery of Chinese Symphonic Music*.

Local productions included *Action! Mr. Lai!* by the Chung Ying Theatre Company, *The Seventh Drawer* by Theatre Fanatico and *18 Springs* by Zuni Icosahedron. Alongside the stage performances, extension activities ranging from performance tours to secondary schools and universities, exhibitions, lectures, demonstrations, to free outdoor performances were organised.

A total of 26 local and overseas artists groups presented 94 events in the festival and attracted over 70,000 people.

International Conferences

Arts managers of the department are sent to international conferences and festivals throughout the year to keep abreast of world developments in the arts, to foster exchanges with international counterparts and to scout quality overseas programmes for presentation in Hong Kong.

Hong Kong was formally awarded the hosting rights of the 2006 International Society for the Performing Arts Foundation (ISPA) International Congress at the ISPA Annual Conference held in London in December 2003. It is expected that more than 300 overseas delegates will join the 2006 Congress.

Exchanges with the Mainland and Macau

Reciprocal visits were arranged between the department's key personnel and delegations from Mainland and Macau cultural bodies to enhance networking. In October 2003, Ms Anissa Wong, the Director of Leisure and Cultural Services and Miss Choi Suk-kuen, the Deputy Director (Culture) were invited by the President of the Cultural Instituto of Macau to attend the 17th Macau International Music Festival's opera production *Magic Flute*.

In July, the Liaison Office of the Central People's Government in Hong Kong invited a delegation of local representatives from the music and dance community to visit various government offices and arts organisations in Jilin Province, such as the News Office, the Culture Bureau, the Jilin City Song and Dance Troupe and the Yianbian Song and Dance Troupe.

In March, the Shenzhen Municipal Bureau of Culture invited a delegation of nine departmental representatives to visit cultural and heritage facilities including the Shenzhen Grand Theatre and the Guan Shanyue Art Museum.

The department was also invited to attend the opening reception of the Foshan City Cantonese Opera Week organised by the Foshan Culture Bureau in December.

Many Mainland and Macau cultural officials visited the Leisure and Cultural Services Department and attended cultural programmes during the year. Among them were:

- In January, five cultural officials from Hebei Provincial Department of Culture visited Hong Kong and exchanged experiences with the department;
- In April, representatives from the Shanghai Municipal Construction and Management Commission visited the Hong Kong Cultural Centre;
- In October, Mr. Yu Qikeng, Deputy Director of the Guangdong Provincial Department of Culture, Mr. Tao Cheng, Director of the Guangzhou Municipal Bureau of Culture and Mr. Yao Feng, Section Chief of the Shenzhen Municipal Bureau of Culture were invited to attend the opening of the Legends of China Festival;
- In September and December, Mi Jihong, Director of Bureau of the Hong

Kong, Macau and Taiwan Cultural Affairs, Ministry of Culture, People's Republic of China visited Hong Kong and met with the LCSD directorate to discuss programme proposals;

- In December, five cultural officials from the Shenzhen Municipal Bureau of Culture visited Hong Kong to exchange views with the directorate. The group also visited the Hong Kong Cultural Centre and Kwai Tsing Theatre; and
- Mr. Zhu Jian Ping, Director of Wuxi Cultural Bureau, Mr. Tu Kun Yuan, Director of Wuxi Municipal, Cultural Bureau Staging and Foreign Affairs Office and Mr. Liu Zhong Bao, Chief of the Song and Dance Ensemble of Wuxi, Jiangsu, also visited Hong Kong for discussions with the directorate as well as visits to the Hong Kong Cultural Centre and the Hong Kong Museum of Art.

Film and Video Programmes

The Film Programmes Office focuses on the promotion of film and video culture in Hong Kong. In 2003, the office organised a great variety of film and video programmes, workshops and seminars which were very well received. The programmes enabled local audiences to appreciate cinematic art from all corners of the world on the one hand, and to experience diversified cultural activities in Hong Kong on the other.

Programme highlights included Hong Kong retrospectives on *Archival Treasures · Spring 2003; Shaws on Screen; Leslie Legacy — His Charm, Charisma and Craft, Remembered on Celluloid; The Yins and Yangs of Ann Hui; Stage and Screen Pioneer — Lo Dun and In the Footsteps of Lai Man-wai*. Thematic film programmes on a selection of subjects were also organised, such as *The Psychic Labyrinth of F. W. Murnau; 2-D dancing: movement in image* and *Looking Back: 50 Years of Korean Films*.



- Stars of the Shaw Brothers studios share memories of the film industry at a seminar as part of the *Shaws on Screen* programme. ■

Special community and youth projects were presented to nurture young audiences in film and video appreciation and production. The projects included the Community Film Series; the U-Videomaker Project; the

International Children Film Carnival and Video-making Day Camp. The office also joined hands with the Hong Kong Arts Centre and Videotage in organising the annual Hong Kong Independent Short Film and Video Awards and Microwave International Media Art Festival.

National film programmes, organised with various Consulate-Generals and cultural institutes, featured outstanding films and videos from many countries. In 2003, films from the Mainland, Canada, Israel, France, Germany and other European Union countries were showcased. The collaborations allowed local audiences to enjoy hundreds of productions which might otherwise not have been seen in Hong Kong through commercial channels.

To support major local film events, venue sponsorships were given to the annual Hong Kong International Film Festival and the Hong Kong Film Awards Presentation Ceremony.

Music Office

The Music Office aims to promote general music education in the community, especially to young people; to develop the public's interest in and appreciation of music; and to foster music sharing between local young musicians and their counterparts from all over the world. Services provided in 2003 included an instrumental music training scheme for 4,162 people, 18 youth orchestras, bands and choirs for 1,299 members, short-term music interest courses for 2,000 participants, and 340 music activities for around 190,000 people.

Territory-wide events organised in 2003 included a music camp, youth music interflows and music exchange programmes for local, Mainland and young musicians from overseas.

Indoor Stadia

The 12,500-seat Hong Kong Coliseum and 3,600-seat Queen Elizabeth Stadium are two well-designed and equipped multi-purpose indoor stadia for staging diversified activities, ranging from spectacular entertainment and cultural performances to international sports, celebratory events and conventions.

The Coliseum's flexible seating arrangements and excellent facilities are ideal for large-scale events. The year's highlights included concerts by renowned singers Cliff Richard from the UK, Yuming from Japan, Huang Ping Yuan and David Tao from Taiwan; performances by local artists included James Wong with the Hong Kong Chinese Orchestra, Andy Hui and William So with the Hong Kong Sinfonietta, Jordan Chan, Jacky Cheung, Alan Tam, Hacken Lee, Eason Chan, Gigi Leung, Beyond, Candy Lo, Liza Wang, Eddie Ng, Priscilla Chan, Joey Yung, Anthony Wong, Anita Mui, Lam Man Yee, Lam Man Chung, Chan Po Chu, Faye Wong and TWINS.

Other significant events were the Hong Kong International Basketball Challenge 2003 — China vs Melbourne Tigers, the International Volleyball Challenge — Hong Kong and the World Hong Kong Luminous Dragon and Lion Dance Championships 2003. A major celebration event, the Variety Show for Celebrating the 54th Anniversary of the Founding of the People's Republic of China was also held at the Coliseum. Altogether, the venue hosted 158 performances which attracted a total audience of 1,329,750.



- The lively luminous dragon dance lights the way through the Hong Kong Coliseum. •

The Queen Elizabeth Stadium played host to a wide variety of events including: Quintessence of China Shaolin Temple 1500-year Cultural Show — Shaolin Martial Art Performance; the 12th Super Kung Sheung Cup He Yuan Basketball Invitation Championship; the Hong Kong Open Badminton Championships 2003; the Women's World Cup table tennis tournament; pop concerts by British band Suede; Japanese singer Kazumasa Oda; local singers Donald Cheung and the duet Peter Cheung and Andrew Cheung as well as stand-up comedy by Dayo Wong. Some 234 performances were staged before a total audience of 402,590.

Ticketing Office and URBTIX

Since its launch in 1984, the URBTIX computerised ticketing system has become the most popular and convenient ticketing service in Hong Kong, serving 42 venues with a total seating capacity of 90,000. At present, there are 31 ticketing outlets throughout Hong Kong, of which 15 are housed in LCSD venues.

Regular ticketing services include counter bookings, telephone reservations, group bookings, credit card orders, Internet ticketing and postal bookings for major festivals. In 2003, some 3.5 million tickets for 6,384 performances were issued, with a total sales value of \$467 million.



- People can buy tickets conveniently at •
URBTIX outlets.

The department continues to support an open market for ticketing services. It allows hirers of most LCSD venues the option of using either URBTIX or other ticketing systems, so that programme promoters have greater flexibility in marketing their events. An outsourcing project is currently underway to provide an advanced ticketing service involving a back-end system that is targeted to be completed in 2005. Under this service, the department will maintain the operation of the outlets at its venues and provide ticketing services for venue hirers.

Public Libraries

The LCSD operates the Hong Kong Public Libraries System which comprises 70 public libraries, including eight mobile ones. It also manages the Books Registration Office. The Public Library System provides free public library services to meet community needs for information, research, informal education and the profitable use of leisure time. It endeavours to promote reading and the literary arts and supports lifelong learning. The library system has a comprehensive collection of 8.98 million books and 1.19 million multimedia materials and a total of 2.97 million registered borrowers.

Hong Kong Central Library

Since its opening in May 2001, the Hong Kong Central Library has developed into a major information and cultural centre in Hong Kong. Occupying a gross floor area of 33,800 square metres with a total stock of 1.82 million items of library materials, the 12-storey building provides a wide range of facilities. Special features include a Multimedia Information System, a Central Reference Library with six subject departments, an Arts Resource Centre, Hong Kong Literature Room, Basic Law Reference Collection Room, Map Library, Language Learning Centre, Young Adult Library and a Toy Library. Hiring facilities are also available including a 1,500 square-metre exhibition gallery, a 293-seat lecture theatre, two activity rooms, a music practice room and a number of discussion rooms.



- The Hong Kong Central Library serves as a major information and cultural centre in Hong Kong.
-

In addition to regular cultural activities and subject talks, a wide range of territory-wide notable events were organised by the Central Library in 2003. The *Distinguished Contemporary Chinese Scientists* seminars, which was a joint programme with the China Association for Science and Technology and the Beijing-Hong Kong Academic Exchange Centre, was held in October, attracting an audience of over 800 and many others on the web through live web-casting. The exhibition on *Heinrich Böll: Life and Work*, featuring the photographs, manuscripts, awards and newspaper clippings of the Nobel Prize winner for Literature in 1972, was jointly presented with the Cologne Public Library. The exhibition on *Tribute to Heritage: Discovering Hong Kong's Culture and Tradition*, which was co-organised by the Hong Kong Museum of History and the Antiquities and Monuments Office, showcased over 100 cultural pieces. *The Music Encounter: Exhibition of Ng Tai-kong's Works* presented the works of this renowned music master donated by his descendants. An exhibition on *Treasure of Literature* with over 280 historical documents selected from the 70,000 items collected by the library through the Documents Collection Campaign was organised to promote public awareness and research in local history. *The Echoes of Antiquity — Exhibition on Guqin Heritage* highlighted the development of qin music and its culture, and displayed 20 rare qins.



- The Summer Reading Month activities • are good examples of the wide range of cultural events organised at the Hong Kong Central Library.

Initiatives in Library Services

With the expansion of the library stock and the growing number of registered borrowers, more than 58.62 million items were borrowed from the public libraries, representing an increase of 10.04 per cent over 2002.

The public libraries played an important role in promoting and supporting lifelong learning in the community. The Library Cards for all School Children Scheme continued in collaboration with the Education and Manpower Bureau to encourage primary school students to use library services. Regular meetings were held with school librarians on the provision of library services to support the school curriculum. The libraries continued to provide supporting services to the Project Yi Jin education programme and 15 of the public libraries housed course materials for the Open University of Hong Kong facilitating the pursuit of self-learning by many in the community. Plans were also underway to set up an Education Resource Centre at the Kowloon Public Library.

In January 2003, two new libraries were opened — a district library at Fanling and a small library in Fu Shan. Renovations to the Butterfly Estate

Public Library were completed and the library was reopened in March. Plans were also in hand to open two new libraries at Tung Chung and Ma On Shan, a new mobile library, as well as the reprovisioning of the existing Tai Po Public Library to the new Tai Po Complex in 2004.



- Children listening stories attentively at Fanling Public Library. •

An Artwork on Loan pilot scheme was launched jointly with the Hong Kong Arts Development Council. Under the scheme, each reader is allowed to borrow two pieces of artwork and institutions up to five pieces for a loan period of 30 days from the Arts Resources Centre of the Hong Kong Central Library.



- The new look of a refurbished mobile library. •

The year was also an important milestone in the development of mobile library services with three of the vehicles being refurbished. Each of them took on a new exterior design and provided access to the Online Public Access Catalogue to facilitate readers' search and reservation of library materials. The facelift for the remaining mobile libraries is scheduled for 2004.

Reference and Information Services

Reference and information services are provided at the Hong Kong Central Library and five major libraries (City Hall, Kowloon, Sha Tin, Tsuen Wan and Tuen Mun). The Central Reference Library at the Hong Kong Central Library has a total collection of 760,000 items, providing comprehensive reference and information services through its six subject departments. It features an extensive collection of electronic materials including CD-ROMs, on-line databases, electronic books, electronic journals and multimedia programmes, all of which are available for on-line access by the public. The library system also holds the depository collection of books registered under the Books Registration Ordinance and is designated as the depository library for nine international organisations such as the World Trade Organisation, the World Bank, the UNESCO, the United Nations and the European Union. During the year, the City Hall Reference Library was renovated and converted into a specialised reference library on business and industry subjects. A Creativity and Innovation Resource Centre was set up in November, under a joint project with the Creative Initiatives Foundation. The Centre aims to strengthen education in innovative and creative thinking and foster a deeper understanding of the potential of creativity to enrich the creative culture in Hong Kong. In the year under review, 3.91 million reference enquiries were handled by library staff.



- Information for innovative and creative thinking at the Creativity and Innovation Resources Centre.

In April, the department signed an updated Memorandum of Understanding (MOU) with the Basic Law Institute to set up a Basic Law Library at the City Hall Public Library. The library is scheduled to open in late 2004.

Information Technology Initiatives and Digital Library Initiatives

The Library Automation System of the public libraries is one of the world's largest computerised library systems with both Chinese and English capabilities. It provides 24-hour Internet library services for on-line searching, reservation and renewal of library materials. In 2003, 14.10 million items of library materials were renewed through the Internet and telephone renewal services. With the growing popularity of on-line public library services, the Hong Kong Public Libraries homepage (www.hkpl.gov.hk) was ranked sixth among the most popular websites in Hong Kong.



- The Hong Kong Public Libraries homepage is very popular in Hong Kong.

The launching of the government's new Hong Kong smart ID card in mid-2003 allowed the public libraries to provide residents with the option of using their smart ID cards as library cards to borrow, renew and reserve library materials. In addition, a number of computer terminals with Internet access have been installed with e-Cert compatible smart card readers to promote wider use of information technology and electronic services among the public. In December 2003, an e-mail notification service was introduced to enable registered readers to receive overdue and reservation notices through e-mail to improve service efficiency and economise on the use of paper. Plans were also in hand to install more self-charging terminals to further promote self-services in libraries.

The successful implementation of the Multimedia Information System (MMIS) was a watershed in the development of digital library services. MMIS provides audio and video on demand, on-line CD-ROM and reference resources, as well as searching and viewing of documents through workstations at the libraries and the Internet. The system was extended from the Hong Kong Central Library to 24 major and district libraries, which significantly expanded the MMIS network to a total of 592 workstations across Hong Kong. To further improve accessibility, the MMIS service hours on the Internet were extended to midnight from November.

In January, the system joined the International Children's Digital Library's ICDL Books Project. This programme collects, in digital format, children's books and literature written and published in different countries and offers them free to readers worldwide through the Internet. In April, MMIS with its strong archival feature, joined UNESCO's Archives Portal, a website for archivists and researchers to study the history and culture of different nations around the world.

During the year, an e-Newsletter of the Hong Kong Public Libraries was introduced to provide the public with more convenient and speedy access to library news. It accepts on-line registration from the public for subscription to the library e-Newsletter.

Outreach Programmes: Promotion of Reading and Literary Arts

Outreach programmes form an integral part of library services. Regular programmes like children's hours, book displays and exhibitions, thematic talks and seminars, interest clubs and group visits were organised throughout the year. In line with the digital library initiative, user education programmes on teaching the public to use the Online Public Access Catalogue, on-line databases, CD-ROMs, MMIS and the Internet were also held regularly. In 2003, the libraries organised 15,248 library outreach programmes attracting an attendance of 16,044,363.

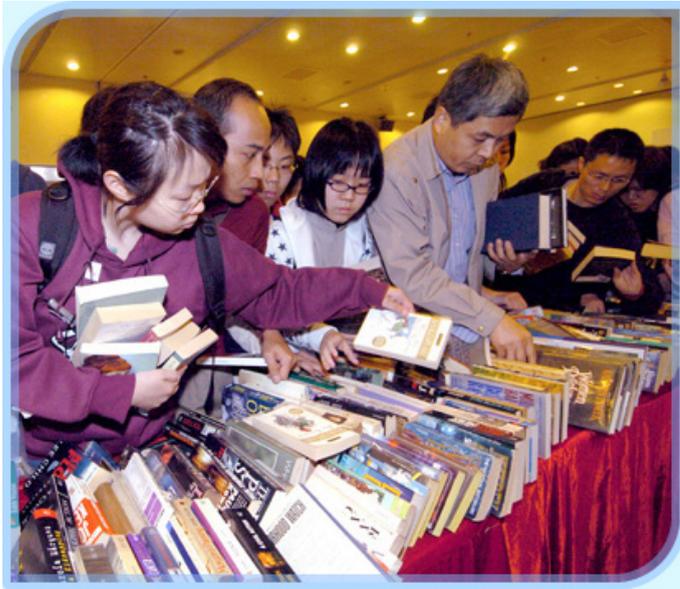
In addition to the year-round reading programme, a variety of reading-related activities was organised throughout the year to encourage people to read. A large-scale month-long reading promotion programme was organised during the summer holidays. The event included a children's poetry and rhyme exhibition and a series of children's reading programmes, such as musical drama, mini concerts, film shows, reading talks, storytelling sessions, poetry writing workshops, children and parents dramatisation competitions and a children's musical rhyme competition. As well, the Teens' Reading Clubs were extended from the Hong Kong Central Library and the five major libraries to 25 district libraries. A number of activities including talks on meet-the-author were held to support the reading clubs. These were met with enthusiastic response.

Apart from the regular block loan service — which provides books and audio cassettes to schools, not-for-profit organisations, rehabilitation and penal institutions, homes for the aged and the physically handicapped — a special mobile library loan programme was launched in collaboration with the Po Leung Kuk and the Education and Manpower Bureau to provide books to schools without library facilities.



• The Ten Recommended Good Books programme is held to encourage reading. •

The Ten Recommended Good Books programme continued to be held jointly with Radio Television Hong Kong for the 10th consecutive year. Moreover, with the aim of encouraging people to share books and support recycling, the Book Donation and Sale Campaign was held again in February, raising \$677,000 for the Community Chest. The unsold books were donated to local schools and organisations.



- The Book Donation and Sale Campaign ■
aims at encouraging people to share books and support recycling.

Special programmes and large-scale competitions to promote creative writing and the appreciation and development of literary arts were held in 2003. The major programmes included the Chinese Poetry Writing Competition, the Competition on Story Writing in Chinese for Students, and the Hong Kong Biennial Awards for Chinese Literature jointly organised with the Hong Kong Arts Development Council. The winning entries were later published. The public libraries have so far published 99 Chinese literary books.

Cultural Exchange

The year saw the strengthening of co-operation with public libraries outside Hong Kong. A Memorandum of Understanding for co-operation on library development, resource sharing and professional staff training was signed with the Cologne Public Library in Germany.

The cultural link with libraries in the Mainland, especially the Greater Pearl River Delta, was also strengthened particularly in the areas of training, exchange of publications, library visits, reference services and the organisation of joint functions such as talks and exhibitions. During the

year, 16 librarian staff from the Shenzhen Library were attached to the Hong Kong Public Libraries as part of a professional exchange programme.

Books Registration Office

The main functions of the Books Registration Office are to help preserve Hong Kong's literary heritage through the registration of local publications and to monitor the use of the International Standard Book Number (ISBN) system. A Catalogue of Books Printed in Hong Kong is published quarterly by the office in the *Government Gazette*, which can be accessed through the Internet. In 2003, the office registered a total of 13,075 books, 13,427 periodicals and 669 new publisher prefixes conforming to the ISBN.

Museums

The six major museums managed by the LCSD are: the Hong Kong Museum of Art, the Hong Kong Museum of History, the Hong Kong Museum of Coastal Defence, the Hong Kong Science Museum, the Hong Kong Space Museum and the Hong Kong Heritage Museum. These museums acquire, conserve, research on, exhibit and communicate for the purposes of study, education and enjoyment, material evidence of people and their environment.

In addition, the Department also manages the Hong Kong Film Archive and six smaller museums, namely the Flagstaff House Museum of Tea Ware, the Lei Cheng Uk Han Tomb Museum, the Law Uk Folk Museum, the Sheung Yiu Folk Museum, the Sam Tung Uk Museum and the Hong Kong Railway Museum.

Hong Kong Museum of Art

The Hong Kong Museum of Art provides a balanced mix of exhibitions and educational programmes to promote the public's interest and understanding of the arts of the world. In 2003, the museum staged 12 exhibitions — seven special and five permanent. Three of the major special exhibitions featured art objects and cultural relics from the Mainland and overseas, including *The Private Life of An Old Red Army Man*, *Selection from the Guoyun Lou Collection of the Shanghai Museum* and *Desire and Devotion: Art from India, Nepal and Tibet in the John and Berth Ford Collection*. In addition, *Hong Kong Cityscapes—Ink Painting in Transition*, an exhibition held during the Hong Kong Festival in London, provided an overview of ink painting and its impact on Hong Kong in recent decades, had returned to our galleries for the enjoyment of the local community. The *Hong Kong Art Biennial 2003*, a significant event in local art circles, featured works by local artists that fully illustrated the recent development of contemporary Hong Kong art and the creativity of the artists.



- *Hong Kong Cityscapes — Ink Painting in Transition* provides an overview of ink painting and its impact on Hong Kong in recent decades. •

The museum organised a wide range of educational and extension programmes, including video shows, special lectures, family programmes, art workshops and guided tours to foster the public's interest in art. It also took part in various major art extension programmes such as the International Museum Day 2003 and Hong Kong and the School Culture Day Scheme 02/03. The museum formed partnership with different arts organisations, groups, tertiary institutions and galleries and presented over 20 fringe exhibitions and programmes for the *Hong Kong Art Biennial 2003* exhibition, making it a territory-wide event. The exhibitions, together with the education and extension activities, attracted more than 217,000 visitors during the year.



- Recent trends in Hong Kong's art scene and its development are highlighted in the *Hong Kong Art Biennial 2003*.

Flagstaff House Museum of Tea Ware

Situated in Hong Kong Park, the Flagstaff House Museum of Tea Ware is a branch museum devoted to the display of Chinese tea ware and the promotion of tea culture.

As part of the Museum of Tea Ware's mission to foster tea drinking culture and enhance creativity in the art of pottery tea ware, a competition was organised to invite Hong Kong potters to design ceramic arts on tea drinking.



- Yuanyang: An Exhibition of Coffee and Tea Vessels* features over 100 pieces of ceramic sculptures.

Hong Kong Museum of History

Throughout the year, in addition to *The Hong Kong Story* permanent exhibition, the Museum of History presented a number of thematic exhibitions including — *A Tribute to Heritage: Discovering Hong Kong's Culture and Tradition*, *75 Years of Broadcasting in Hong Kong*, *We Shall Overcome: Plagues in Hong Kong* and *Sun Yat-sen: from Cuiheng to Hong Kong*. Through these exhibitions, different facets of local history and cultural heritage were discussed in detail. The museum also jointly presented four large-scale thematic exhibitions with museums and cultural institutions from the Mainland and overseas, such as *War and Peace: Treasures of the Qin and Han Dynasties*, *Napoleon Bonaparte: Emperor and Man*, *National Flag, Emblem and Anthem of the People's Republic of China* and *Boundless Learning: Foreign-educated Students of Modern China*. These joint presentations not only broadened the public's cultural horizons, but also facilitated the academic and cultural interflow between Hong Kong, the Mainland and overseas. In 2003 the Museum attracted 1,017,240 visitors.



- The splendours of French culture and imperial life during the 18th and 19th centuries are reflected in the *Napoleon Bonaparte: Emperor and Man* exhibition. ■

To foster public interest in local history and cultural heritage, the museum also organised diversified educational activities and extension services, including guided tours, lectures, workshops, field trips, in-house video programmes, school culture day programmes, travelling exhibitions, international symposia, and the inter-school study projects competition, which were well received. The museum and the Hong Kong Institute of Education also jointly organised the 2nd Junior Curator Training Course which attracted an enthusiastic response from the secondary schools. After receiving training for half a year, the participants assembled exhibitions at the museum's Main Lobby in November.

The Hong Kong Museum of History manages three branch museums, the Museum of Coastal Defence, the Lei Cheng Uk Han Tomb Museum in Sham Shui Po and the Law Uk Folk Museum in Chai Wan. These last two museums attracted 37,065 and 31,337 visitors respectively during the year.

Hong Kong Museum of Coastal Defence

Converted from the old Lei Yue Mun Fort in Shau Kei Wan, the Hong Kong Museum of Coastal Defence occupies about 34,000 square metres and it comprises three main areas: Reception Building, Redoubt and Historical Trail. The permanent exhibition galleries are located in the Redoubt, which houses the standing exhibition *600 Years of Coastal Defence in Hong Kong*. The exhibition depicts Hong Kong's history of coastal defence from the Ming and Qing period, the British period, the Japanese invasion to the period after Hong Kong's reunification with China. Visitors may also explore the military relics in the Redoubt and on the Historical Trail, such as the gun batteries, torpedo station, caponiers and magazines.



- The fluctuations in modern Chinese history are reflected in the cultural relics of the renowned gun boat Zhongshan.

Thematic exhibitions were arranged during the year on the *Cultural Relics of the Zhongshan Gun Boat*, the *Cultural Relics of the Fireboat Alexander Grantham* (jointly organised with the Fire Services Department) and *Archery Traditions of Asia*.

The museum also organised a wide variety of educational activities, such as guided tours to the galleries and the Historical Trail, lectures on specific topics, family workshops, demonstrations and field trips to arouse public interest in the military history and coastal defence of Hong Kong. The exhibitions and activities attracted 213,895 visitors.

Hong Kong Science Museum

On loan from a supplier in the US, *Grossology: The (Impolite) Science of the Human Body* was held from November 22, 2002 to March 23, 2003. It explained how and why the human body produces the 'mushy, oozy, crusty, scaly, stinky things that many people think are gross'. Animatronics and interactive exhibits were used to actively engage visitors. A total attendance of 153,797 was registered during the exhibition period.



- The 'hands-on' appeal of the Hong Kong Science Museum.

The exhibition *Albert Einstein: Man of the Century* was held in the foyer of the Science Museum from February 12 to April 21. Based on original material housed at The Albert Einstein Archives, The Jewish National and University Library and the Hebrew University of Jerusalem, the exhibition portrayed Albert Einstein not only as a world-class scientist, but a humanitarian as well. The exhibition consisted of rare photographs and footage on the life of the science master.

The *Sciencetunnel* exhibition was presented from May 2 to August 3 and attracted 64,870 visitors. It was developed by the Max Planck Society of Germany. Featuring a 170-metre long multimedia tunnel, the exhibition guided visitors through the new dimensions of modern-day research. As visitors passed through the 12 linked stations, they appreciated the latest achievements from the smallest particles of matter to the largest structures in the universe.



- The *Sciencetunnel* exhibition features the latest achievements in science.

To echo the International Museum Day initiated by the International Council of Museums, the Leisure and Cultural Services Department presented the International Museum Day programme from May 16-18 with *Discovering Museums* as its theme. Taking the role as an event co-ordinator, the Science Museum worked with 20 public museums and cultural institutions to organise over 200 entertaining and educational programmes including a 3-day *Museum Panorama* held at the Hong Kong Cultural Centre Piazza which attracted nearly 20,000 participants. The museums, which offered free admission to the public during the period, received 64,200 visitors.

The *SARS and Viruses* exhibition was held in the foyer of the Science Museum from June 30 to December 20. Developed and produced entirely in-house, this exhibition was designed to educate the public on the science of the SARS disease as well as viruses. Among the exhibits on display was a 3D model of a coronavirus and an infrared forehead temperature scanner.

Wildlife Photographer of the Year was presented from October 10 to December 10 and featured the winning entries of the 2001 and 2002 Wildlife Photographer of the Year Competitions organised by the Natural History Museum in the UK. Combining artistic perspective, technical expertise and the natural beauty of animals across arid deserts, in soaring mountains, through dense forests and below the oceans, these 200 images

portrayed the perfect harmony of nature and carried the message of environmental protection.

In commemoration of China's first successful manned spaceflight on October 15, the exhibition on *China's First Manned Space Mission* was held from November 1-4 in the Special Exhibition Hall. Among the exhibits was the Re-entry module of the Shenzhou-5 spaceship that carried Colonel Yang Liwei into space and the spacesuit he wore during his epic mission. To facilitate more visitors to see the exhibition, the Science Museum opened continuously non-stop for 76.5 hours, a new record in the history of public museums. The exhibition attracted more than 103,000 visitors.



- Astronaut Yang Liwei (in blue) and other guests at the opening ceremony of the exhibition on *China's First Manned Space Mission*.



■ The spacesuit worn by astronaut Yang Liwei. ■

Shortly after the conclusion of the exhibition on *China's First Manned Space Mission*, a small exhibition *China's First Manned Space Mission Exhibition II — Gifts for Hong Kong* was presented from December 24, 2003 to March 21, 2004. It showcased presents from the delegation, in particular the working and training suit donated by the astronaut Yang, and two large satellite images covering Hong Kong and the Pearl River delta. Together with these items, the exhibition also featured memorabilia from the aerospace exhibitions held in the museum in 2000 and 2003.

From October to December, the museum joined hands with the Hong Kong Observatory to organise a series of six lectures presented by distinguished meteorologists from the United States, mainland China and Hong Kong. The series introduced meteorological topics of public interest such as El Nino, typhoons, and the change of climate, and was attended by some 1,400 people.

The Science News Corner staged three thematic exhibitions in 2003 — *Automatic Face Image and Sketch Recognition*, *Fruit Fly — Drosophila* and *Extremes of the Universe* — with the aim of introducing scientific research projects currently being conducted in local universities and disseminating knowledge of frontier technology. The exhibitions, jointly developed by the universities and the museum, represented a perfect collaboration between researchers and museum professionals in the promotion of science. The exhibitions in the corner will be renewed regularly to keep abreast of scientific advancement and technological breakthrough.



- The Science News Corner provides the latest information on scientific developments. •

As in the previous year, the Teacher Museum Pass Scheme launched by the department encourages teachers to visit museums and to make use of their resources to support classroom teaching. The museum, serving as the co-ordinator of the scheme, arranged orientations for teachers and processed applications for around 2,000 schools.

Throughout the year, the museum worked continuously with educational institutions, universities and professional bodies on a number of special projects to promote science. The Fun Science Competition in February, the Symposium on Environmental Issues for Schools and The 6th Primary Science Project Competition in July, The 36th Joint School Science Exhibition in August, and Joint Schools Robotic Olympiad in November were just some of the popular projects.

In 2003, the museum's exhibitions and extension activities attracted more than 870,000 visitors and participants.

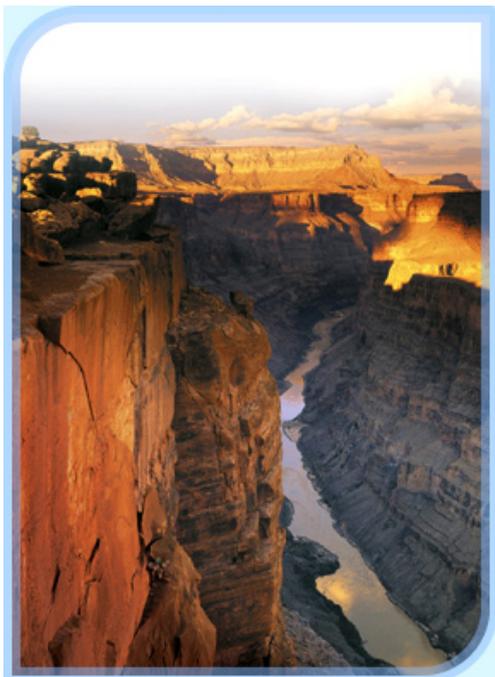
The Hong Kong Space Museum

The Hong Kong Space Museum, dedicated to promoting astronomy and space science to the public, strengthened its astronomical observation activities in 2003. It remained open till the small hours on the days of Mars Opposition on August 28 to 30 to allow over 5,000 people to observe the

planet through astronomical telescopes. A Sidewalk Astronomy was held in conjunction with the Astronomical Society in October on the Tsim Sha Tsui waterfront. About 50 telescopes were set up for viewing by over 1,500 people. In addition, to cope with the successful launch of China's first manned spaceflight in October, the museum organised a number of activities including exhibitions, displays of a model of the spacecraft and workshops. Related educational material was also produced.



- The Omnimax films *Oceanmen: Extreme Dive* and *Grand Canyon* shown in Hong Kong Space Museum.



The museum published the Astrocalendar 2004 and launched two Sky Shows — *Legends of Manned Spaceflights and Mars Odyssey*; four Omnimax films — *Space Station, Grand Canyon — The Hidden Secrets (Millenium Version), Oceanmen: Extreme Dive and Straight Up! Helicopters in Action*; and six School Shows — *Sun, Moon and Stars, The New Solar System, Journey to Space, Amazing Journeys, Cosmic Voyage and The Greatest Places*. They attracted some 290,100 people. The museum also organised 190 extension activities for over 40,700 participants. Fourteen temporary special exhibitions together with the permanent exhibits in the Hall of Astronomy and Hall of Space Science attracted more than 325,000 visitors.

Hong Kong Heritage Museum

The Hong Kong Heritage Museum fosters the cultural identity of the local community and promotes Hong Kong's heritage to overseas visitors. It features a wide variety of programmes on local history, arts and culture.

Food Culture was the theme of the Heritage Museum's programmes in 2003/04. A series of exhibitions and educational activities was organised in 2003, among which were thematic exhibitions entitled *More Than Just Food — Ceramic Art Exhibition and Hong Kong's Food Culture*. The first exhibition featured 12 local ceramic artists producing appealing menus designed for each month of the year as well as imaginative food ware to serve them on. The second exhibition reviewed the history of local food, investigated the changes that had taken place in eating establishments, and looked at food packaging in Hong Kong.

Other thematic exhibitions included *Life in China Around the May Fourth Movement: Sidney D. Gamble's Photographs of China 1908-1932, Alan Chan: The Art of Living, "Woman" Wanted, Fashion Parade: Women's Wears in Changing Hong Kong and Mapping Asia — The 18th Asian International Art Exhibition*.



••
Alan Chan — The Art of Living showcases the unique ability of the artist to synthesise traditional Chinese arts and crafts with the motifs of modern design.



•• Contemporary artistic developments in the Asia Pacific are mirrored in *Mapping Asia*.

A total of 1,138 educational and extension activities were organised for the public. A new initiative, the MuseKids was introduced in July to provide children from kindergartens through to Primary Six with opportunities to explore the history, art and culture of Hong Kong. Since the scheme was launched, nearly 4,600 'kids' had become members by the end of the year.

The museum's exhibition programmes, together with its educational and extension activities, attracted 455,629 visitors and participants in 2003.

The Heritage Museum manages three branch museums, the Sam Tung Uk Museum in Tsuen Wan, the Hong Kong Railway Museum in Tai Po Market and the Sheung Yiu Folk Museum in Sai Kung. Together they attracted almost 400,000 visitors in 2003.

Hong Kong Film Archive

The Hong Kong Film Archive's major functions are to acquire, preserve, catalogue and document Hong Kong films and related materials. Through the Archive's acquisition and conservation efforts, images on Hong Kong shall be preserved, bearing witness to our history and social development. Located in Sai Wan Ho, the Film Archive's facilities include a 127-seat cinema, a 200-square-metre exhibition hall, four temperature-and-humidity-controlled film stores and a resource centre with a fully computerised cataloguing system. It holds some 5,600 films and around 600,000 items of related materials. The titles go as far back as an 1898 Edison Travelogue on Hong Kong and as recent as box-office hits of the 1990s.



• *The Attraction and Magic — Early European Cinema* exhibition at the Hong Kong Film Archive. •

During the year, the Archive organised nine exhibitions, 460 screenings, 14 seminars, 33 school activities and 12 guided tours, which together entertained over 160,000 visitors.

It also published a number of publications including *Hong Kong Filmography IV (1953-1959)*, the *Shaw Screen: A Preliminary Study* and *Cantonese Opera Film Retrospective* (Revised Edition).

Art Promotion Office

The Art Promotion Office organises wide-ranging activities to highlight the local visual arts by focusing on public and community art projects. The office places great importance in undertaking projects with different partners, which help to further enhance art appreciation and participation among the public.

The Gallery Ferry Project was jointly organised with the Hong Kong Arts Development Council, New World First Ferry Service and New World First Bus Services. Three installation works and 20 two-dimensional works were displayed on three ferries and at Pier 5 in Central from May 2003 to January 2004.

The second Artists in the Neighbourhood Scheme was another partnership project with various partners. In 2003, works of six artists and an art group were displayed at different LCSD venues, MTR stations, hospitals and shopping malls. In addition, the office launched a community art project with *Art in Hospital, A New Beginning/A New Day*, in late 2003 to sustain the efforts in bringing visual arts to hospitals, health workers and patients.

The office is also responsible for the management of the Hong Kong Visual Arts Centre. Its facilities, including art studios and an exhibition hall, are open for public hiring at subsidised rates. The centre emphasises training in the visual arts. The second Art Specialist Course, which covered five disciplines in visual arts — ceramics, printmaking, painting, sculpture and ink painting — was specially designed for art lovers who wished to pursue structured professional art training. The nine-month course ended in October with an exhibition at the centre featuring the works of the 62 graduating participants.



■ *Moulding World — Ceramic Works by Annie Wan*, held at the Hong Kong Visual Arts Centre, is one of the exhibitions under the Artists in the Neighbourhood Scheme. ■

Central Conservation Section

The Central Conservation Section devises, implements and evaluates conservation programmes for museum artifacts and heritage objects. In 2003, the section conducted conservation treatment on 2,633 cultural objects including paintings, paper artifacts, textiles, photographs, metals, ceramics, organic materials and archaeological finds. It continued to provide technical support for 79 thematic exhibitions and assisted in the management of 200,000 collection items pertaining to 12 public museums and the Art Promotion Office.

As an essential part of the educational and extension programmes, the section received five secondary schools for lectures and behind-the-scenes laboratory visits under the School Culture Day Scheme and organised 14 workshops and guided tours for the 2003 International Museum Day. Adding together other lecture programmes and laboratory visits, the section received over 5,000 visitors during the year. It also recruited 40 volunteers through the Cultural Services Volunteers Scheme to help with a variety of conservation projects such as the International Museum Day, and the conservation of fireboat Alexander Grantham.

This latter project involves the preservation of this unique fireboat following its decommissioning after 50 years of service. The Central Conservation Section has been actively engaged in the planning and conservation work for the fireboat as well as more than 500 of its relics. The Alexander Grantham will eventually be put on public display at the Quarry Bay Park. The conservation and installation of the fireboat for display will be one of the section's major projects in 2004.

Following the success of the first phase of the cultural displays at the Hong Kong International Airport, the section organised another standing exhibition, *Formal Dialogue — Sculptures by Hong Kong Masters* in April in collaboration with the Hong Kong Airport Authority. It featured 28 acclaimed works by two local master sculptors. In the coming year, there are plans to install more contemporary ceramics in the departure hall for the enjoyment of local and overseas passengers.



- Hong Kong's artistic flair on display in Hong Kong International Airport's departure hall. ■

Antiquities and Monuments Office

Through the Antiquities and Monuments Office (AMO), the department plays an important role in the preservation and promotion of Hong Kong's heritage. A highlight of the year was the designation of Hau Ku Shek ancestral hall as declared monument, bringing the total number of declared monuments in Hong Kong to 78. The office also carried out restoration and repair work on 40 historical buildings, including the Man Mo Temple in Tai Po, Wong Uk in Shatin, Man Lun Fung ancestral hall in San Tin, and the Hau Mei Fung and Liu Man Shek ancestral halls in Sheung Shui.



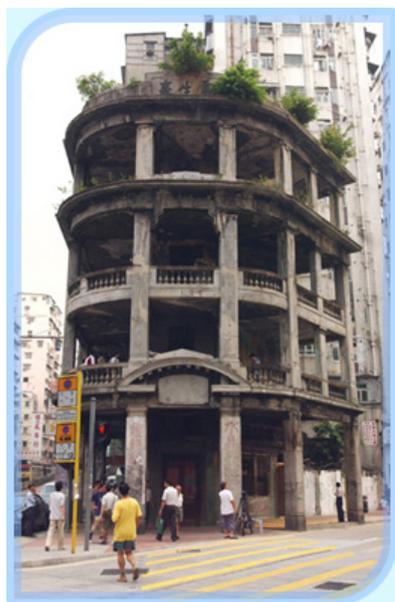
- Staff of the Antiquities and Monuments Office oversee the restoration and repair work of the Hau Mei Fung ancestral hall in Sheung Shui.

The AMO continues to conduct rescue excavations at archaeological sites threatened by development and to monitor other sites. Some 180 such operations were undertaken in 2003. The office also contributed to the Environmental Impact Assessment studies for development projects, and monitored field investigations and the implementation of mitigation measures of Heritage Impact Assessment.

Jointly organised by the United Nations Educational, Scientific and Cultural Organisation (UNESCO), the AMO co-organised with the Lord Wilson Heritage Trust and the University Museum and Art Gallery of the University of Hong Kong, 'the UNESCO Asia-Pacific Regional Workshop on the 2001 Convention on the Protection of the Underwater Cultural Heritage'. The

workshop was held at the Hong Kong Museum of History from November 18-20. Around 100 experts in underwater archaeology and Law of the Sea from more than 20 countries and cities attended the 3-day workshop. Feedback from the participants and the community was positive.

The Lui family generously donated the historic Lui Seng Chun building to the government in October 2003 for preservation and adaptive re-use. As a pilot scheme, the office will arrange basic repairs which will pave the way for revitalising the building into a tourism attraction and cultural landmark in the district. Private sector involvement will be sought for the future operation and management of Lui Seng Chun.



••
Lui Seng Chun, one of the few remaining historical 'tong lau', or Chinese tenement, in the city.
••

Advisers on Cultural Services

There are two types of advisers appointed to assist in policy and operational matters in the provision of cultural services:

Community Advisers

Three streams of 54 advisers provide general advice to the department on the provision of facilities and services involving the performing arts, libraries and museums. These advisers include experts, professionals and community leaders experienced in the promotion of cultural services in Hong Kong.

Expert Advisers

A total of 195 advisers, split into nine categories offer advice on the provision of performing arts programmes, the literary arts and museum activities. The advisers include artists, academics and other practitioners who have made significant contributions in their respective fields.

Customer Liaison Meetings

To strengthen direct communication with customers and to gather their views on how services can be further improved, customer liaison meetings have been held at civic centres, libraries and museums. These meetings give the department immediate access to users' comments on services offered, while also providing a channel to explain its policies and introduce new services to the public. These initiatives are in line with the department's commitment to meet public expectations and needs by delivering quality services in a cost-effective manner.

Major Cultural Events

Date	Event
Nov 1, 2002 -	<i>A Tribute to Chang Cheh</i> exhibition at the Hong Kong Film Archive
Jan 19, 2003	Archive
Nov 22, 2002 -	<i>Grossology: The (Impolite) Science of the Human Body</i> exhibition at the Hong Kong Science Museum
Mar 23, 2003	
Nov 27, 2002 -	
Mar 17, 2003	
Jan 2 - Feb 16, 2003	Book Donation and Sale Campaign
Jan 6, 2003	Reprovisioning of Fanling Public Library
Jan 8 - Jul 28, 2003	<i>"Woman" Wanted</i> exhibition at the Hong Kong Heritage Museum
Jan 11 - May 21, 2003	<i>Automatic Face Image and Sketch Recognition</i> exhibition at the Hong Kong Science Museum
Jan 14, 2003	The Hong Kong Public Libraries and the Cologne Public Library signed Memorandum of Understanding on Cultural Cooperation
Jan 17, 2003	Opening of the Fu Shan Public Library
Jan 24 - 26, 2003	Paco Pena Flamenco Dance Company at Sha Tin Town Hall
Jan 25 - Mar 3, 2003	<i>Luna and Luminaire</i> Spectacular Lantern Display at Hong Kong Cultural Centre Piazza

Feb 2, 2003 2003 Lunar New Year Fireworks Display



Feb 11 - 13, 2003 A New Cantonese Opera *Madame Butterfly* at Kwai Tsing Theatre

Feb 12 - Apr 21, 2003 *Albert Einstein: Man of the Century* exhibition at the Hong Kong Science Museum

Feb 14 - 16, 2003 Spring Lantern Carnivals at Tsing Yi Park, Ko Shan Road Park and Ko Shan Theatre, Fanling Recreation Ground

Feb 21 - May 25, 2003 *The Private Life of An Old Red Army Man* at the Hong Kong Museum of Art



Mar - Sept, 2003 Extension of the Multimedia Information System to major and district libraries in phases

Mar 21 - Jun 15, 2003 *Selection from the Guoyun Lou Collection of the Shanghai Museum* exhibition at the Hong Kong Museum of Art

Apr 4 - Jun 1, 2003 *Galaxy of Stars* exhibition at the Hong Kong Film Archive

Apr 6, 2003 The 22nd HK Film Awards Presentation Ceremony

Apr 8 - 23, 2003 The 27th Hong Kong International Film Festival

Apr 8 - Jun 1, 2003 *Shaws on Screen* at the Hong Kong Film Archive

Apr 30 - Jun
29, 2003



*Napoleon
Bonaparte:
Emperor and Man*
at the Hong Kong
Museum of
History

May 2 - Aug 3, 2003 *Sciencetunnel* exhibition at the Hong Kong Science Museum

May 3 - Oct 6, 2003 *Life in China Around the May Fourth Movement: Sidney D. Gamble's Photographs of China 1908 - 1932* exhibition at the Hong Kong Heritage Museum

May 11 - 12, 2003 *Leslie Legacy — His Charm, Charisma and Craft, Remembered on Celluloid* at the Hong Kong Cultural Centre

May 16 - 18, 2003 International Museum Day 2003, Hong Kong at the Hong Kong Cultural Centre Piazza

May 18 - Jun 14, 2003 *A Tribute to Heritage: Discovering Hong Kong's Culture and Tradition* exhibition at the Hong Kong Central Library

Jun 10 - Oct 26, 2003 *Fruit Fly — Drosophila* exhibition at the Hong Kong Science Museum

Jun 13 - Aug 24, 2003 *The Psychic Labyrinth of F. W. Murnau* exhibition at the Hong Kong Film Archive

Jun 18, 2003 - *More Than Just Food — Ceramic Art* exhibition at the Hong Kong Heritage Museum

Jan 5, 2004



Jun 23, 2003 Hong Kong smart ID card allowed to borrow, renew and reserve library materials

Jun 24, 2003 *"Encore Series" — Vocal Recital by mezzo-soprano Jennifer Larmore at the Hong Kong Cultural Centre*

Jun 28 - Jul 14, 2003 *The National Flag, Emblem and Anthem of the People's Republic of China exhibition at the Hong Kong City Hall*



Jul 6 - Oct 27, 2003 *Alan Chan: The Art of Living exhibition at the Hong Kong Heritage Museum*

Jul 13, 2003



Hong Kong Drum Festival Opening Rally by Hong Kong Chinese Orchestra held at Victoria Park

Jul 18 - Aug 24, 2003 International Arts Carnival

Jul 26 - Aug 24, 2003 International Children Film Carnival

Jul 27 - Aug 10, 2003 2003 Hong Kong Youth Music Camp

Aug 2003 - Mar 2004 The 9th Hong Kong Independent Short Film and Video Awards

- Aug 1 - 3, 2003 *Jiangsu Kunqu Opera Institute Kunqu: A Showcase of Excerpts from Southern Legendary Opera and Northern Yuan Mixed-drama* at the Hong Kong Cultural Centre
- Aug 13 - Sept 22, 2003 *75 Years of Broadcasting in Hong Kong* exhibition at the Hong Kong Museum of History
- Aug 22 - Nov 2, 2003 *Desire and Devotion: Art from India, Nepal and Tibet in the John and Berth Ford Collection* at the Hong Kong Museum of Art
- Aug 28, 2003 *"Encore Series" — Piano Recital by Lang Lang* at the Hong Kong Cultural Centre
- Aug 31, 2003 Launching of Artwork On Loan Scheme
- Sept 9, 2003 *"Encore Series" — Violin and Piano Duo by Vadim Repin and Boris Berezovsky* at the Hong Kong Cultural Centre
- Sept 9 - Oct 19, 2003 *Fantasy of the Moon* Spectacular Lantern Display at the Hong Kong Cultural Centre Piazza
- Sept 10 - 12, 2003



Mid-Autumn
Lantern Carnivals
at Tuen Mun Park,
Victoria Park, Hong
Kong Cultural
Centre Piazza and
Tai Po Waterfront
Park

- Sept 12 - Nov 9, 2003 *In the Footsteps of Lai Man-wai* exhibition at the Hong Kong Film Archive
- Sept 17, 2003 - *Hong Kong's Food Culture* exhibition at the Hong Kong Heritage Museum

Apr 26, 2004



- Sept 19 - 20, *Ultima Vez/Wim Vandekeybus* at Kwai Tsing Theatre
2003
- Sept 19 - Oct 8, 2003 *Treasures of Literature: an Exhibition of Books and Documents Collected from the Documents Collection Campaign* at the Hong Kong Central Library
- Sept 25 - 29, 2003 *Verdi's opera Macbeth* at the Hong Kong Cultural Centre
- Oct 1, 2003 2003 National Day Fireworks Display
- Oct 5, 2003 *"Encore Series" — Guitar Recital by John Williams* at the Hong Kong Cultural Centre
- Oct 5 & 12, 2003 Hong Kong International Musical Fireworks Competition
- Oct 7, 2003 Donation Ceremony of Lui Seng Chun
- Oct 10 - Dec 10, 2003 *Wildlife Photographer of the Year* exhibition at the Hong Kong Science Museum
- Oct 11 - 12, 2003 *Distinguished Contemporary Chinese Scientists* seminars at the Hong Kong Central Library
- Oct 16 - Nov 28, 2003 Legends of China Festival 2003
- Oct 20 - 31, 2003 *Chinese Film Panorama 2003*
- Oct 21 - 22, 2003 *Pantomime Performance by Marcel Maceau* at the Hong Kong City Hall
- Oct 24 - 26, 2003 *Concert by St. Petersburg Philharmonic Orchestra* at the Hong Kong Cultural Centre and Sha Tin Town Hall
- Oct 25, 2003 *Archery Traditions of Asia* seminar at the Hong Kong Museum of Coastal Defence
- Oct 29 - Nov 30, 2003 *Foci - Microwave International Media Art Festival 2003*
- Oct 31 - Nov 2, 2003 The Song and Dance Ensemble of the People's Liberation Army General Political Department *Raising the Flag* at Tuen Mun Town Hall and Sha Tin Town Hall

Nov 1, 2003 *Hong Kong Welcomes You, Astronaut Yang Liwei and Other Specialists* at the Hong Kong Stadium

Nov 1 - 4, 2003 *China's First Manned Space Mission* exhibition at the Hong Kong Science Museum



Nov 5, 2003 Prize Presentation Ceremony for the 7th Hong Kong Biennial Awards for Chinese Literature

Nov 5, 2003 - *Boundless Learning: Foreign-educated Students of Modern China* at the Hong Kong Museum of History

Nov 21, 2003 *Hong Kong Art Biennial 2003* at the Hong Kong Museum of Art

Feb 1, 2004

Nov 27, 2003 Opening of the Creativity and Innovation Resource Centre at the City Hall Public Library

Nov 28 - Dec 15, 2003 *Looking Back — 50 Years of Korean Films*

Nov 29 - Dec 14, 2003 2003 Hong Kong Youth Music Interflows

Nov 30, 2003 *Jazz Up: Saxophone Concert by Charles Lloyd* at the Hong Kong City Hall

Nov 30, 2003 Cantonese Opera Day at the Hong Kong Cultural Centre



Dec 4 - 14, 2003 The 26th *French Cinepanorama*

Dec 7, 2003 Concert by Sarah Chang and English Chamber Orchestra

Dec 10, 2003 - *Mapping Asia: The 18th Asian International Art Exhibition* at the Hong Kong Heritage Museum

Mar 8, 2004



Dec 17 - 18, 2003 *International Symposium on the Foreign-educated Students of Modern China* at the Hong Kong Museum of History

Dec 24, 2003 - *China's First Manned Space Mission Exhibition II — Gifts for Hong Kong* at the Hong Kong Science Museum

Mar 21, 2004

Dec 31, 2003 New Year's Eve Countdown Carnival at Sha Tin Park, Sha Tin Town Hall Plaza and Podium

Financial Management

As the controlling officer of the department's budget, the Director of Leisure and Cultural Services is responsible and accountable for all expenditure vested under her control. She has to ensure that the department provides quality services in an efficient, economic and effective manner.

Source of Funds

The department's activities are funded in the government's General Revenue Account. A total budget of \$5,286 million has been allocated for the 2003/04 financial year under Head 95 — Leisure and Cultural Services Department — to meet the operational and capital expenditures in recreation and sports, horticulture and amenities, heritage and museums, performing arts and public libraries.



- The department's activities are funded in the government's General Revenue Account. ■

The department is also responsible for administering subventions totalling \$32 million to the Hong Kong Life Saving Society, the Hong Kong Archaeological Society and the non-government organisation camps under Head 176 — Subventions: Miscellaneous.

Funding for major systems and equipment costing more than \$2 million per item and computerisation comes from the government's Capital Works Reserve Fund. Major items include the Library Automation System (\$123 million) and the Digital Library System (\$144 million).

Capital works projects planned by the department are also funded by the Capital Works Reserve Fund. Both the funding provision and project progress are supervised by the Architectural Services Department.

Budgetary Monitoring

The department maintains a budgetary control system to ensure that expenditure is properly monitored within the approved budget. Financial management and budgetary control are exercised by more than 150 budget holders through a three-tier structure. Line managers at different levels are delegated the authority to deploy resources, but are responsible for exercising budgetary control and accountable for every item of their spending.

Fees, Charges and Revenue Collection

The Director of Leisure and Cultural Services administers more than 700 types of fees and charges. She is responsible for ensuring that they are reviewed regularly, and that revenue from these sources is collected promptly, and properly accounted for.

The revised estimates of revenue for 2003/04 were about \$658 million. Revenue comes mainly from fees and charges for the admission and hiring of leisure and cultural activities and facilities, as well as rents. The revenue is credited to the General Revenue Account.

The department has frozen the fees and charges for various leisure and cultural services at their current levels in view of the recent economic climate.

Public Feedback

During the year, eight opinion surveys were conducted to gauge public response to, and satisfaction with, services and facilities provided by the department. The findings are useful reference for the management to improve services and to formulate future policies. According to the results of the Benchmark Survey on the LCSD conducted in early 2003, more respondents held favourable views on the department's services and facilities in comparison with the findings of a similar survey conducted two years earlier.



- The newly designed Customer Appreciation Card enables staff to have direct feedback on their services.

The Management Information System has been operating effectively in building up a data repository on the type, nature and frequency of feedback from the public. On the basis of the information, the Task Force on Review of Public Complaints conducted quarterly reviews on the cause of the complaints and identified areas for service improvement. The two operational branches implemented the recommendations with positive results.

Outsourcing

The department has been pursuing cost-effective outsourcing to meet the government's initiative for increased private sector participation in the provision of public services. The ongoing programme of outsourcing is one of the key means in enhancing the department's efficiency and to achieve further savings.

In drawing up its plans, the department follows a pre-determined set of principles:-

- it must be cost-effective;
- there should be no resultant lowering in the standard of service;
- the contract is viable;
- the department should maintain adequate in-house capability of providing the core services to safeguard against contractors' default; and
- there should be no resultant staff redundancy.

The department has contracted out the management of The Jockey Club Tuen Mun Butterfly Beach Sports Centre since February 2000 and five other sports centres — Quarry Bay, Island East, Chun Wah Road, Cheung Sha Wan and Chuk Yuen — since July 2001. The main objectives in contracting out management services are to introduce commercial operations into the running of the centres to enhance the quality of services for the public and to deliver the services in a more cost-effective manner.

Plans are in hand to contract out the management of a further four sports centres in April 2004.

The department is also proceeding on an outsourcing exercise to contract out the back-end system of URB-TIX by 2005, under which an advanced ticketing system would be delivered and maintained by a private ticketing service provider. However, the department will retain the front-end administration and existing staff necessary to maintain the high quality operation of the ticket outlets at its venues.

Contract Management

The Working Group on Contract Management was set up in mid-2000 to oversee all contract management issues. It provides a forum for divisions to discuss and conclude the way forward on matters relating to tender terms and the managing of contracts.

Some of the achievements in the past year include:

- drafting a 'self-contained' tender format for security guard and cleansing service contracts;
- preparation of authenticated Chinese version of the standard marking schemes for the provision of cleansing, security guard and horticultural maintenance services;
- organising seminars on procurement and contract management matters once every six months, with the two seminars in 2003 attended by over 300 staff;
- uploading and updating information on supplies, procurement and contract management matters on the LCSD Intranet Data Library to provide quick reference for staff;
- requesting contractors to display their committed wage level and maximum allowable working hours for workers at assembly points in LCSD venues to better safeguard the interests of their staff; and
- launching of the on-line Contract Item System which allows users to raise orders for the supply of goods and conduct subsequent contract monitoring.

Human Resource

Downsizing

The permanent establishment of the department was further reduced during the year from 8,247 to 7,961 without compromising the quality of services to the public through more effective deployment of resources and continuous outsourcing. The reduction was achieved by the deletion of existing vacancies and other posts vacated by officers on voluntary retirement.

The department has formulated a manpower plan for further reduction of its establishment in line with the target set in the Chief Executive's policy address to reduce the size of the civil service to about 160,000 by March 2007.

Voluntary Retirement Scheme

Approval was given for about 330 staff (mostly artisans, workmen and general grades staff) to retire under the Second Voluntary Retirement Scheme. This helps address the surplus staff problem which may otherwise arise as the department implements its various cost-saving measures and proceeds further with its service outsourcing programmes.

Staff Training and Development

Training and development is crucial in building a competent and versatile workforce for providing better service to the community and meeting new challenges.

During the year, over 7,000 officers attended training programmes organised in-house by the Civil Service Training and Development Institute and other local institutes. Such training covered areas of professional knowledge, management, customer service, communications and information technology. Local and overseas experts were invited to give lectures and conduct seminars on specialised subjects. To further equip

staff with the latest professional knowledge, 24 officers were sponsored to undertake overseas training programmes.



■ In-house training class for LCSD staff members. ■

On National Studies, over 50 officers attended short courses offered by the Civil Service Training and Development Institute. Three officers joined the familiarisation visits to the Mainland sponsored by the Civil Service Bureau.

Training programmes were arranged for 1,100 young people to support the central initiative of providing pre-employment training to school leavers. These programmes included both classroom and on-the-job training.

Through staff training and development, the department will continue to nurture a dynamic and customer-oriented workforce to serve the community.

Staff Relations and Communication

Great importance is attached to maintaining good and effective relations and communications with staff, particularly given the diversity of work streams and the dispersed locations of offices and venues. With growing public expectation of the department's services and the constraints on resources, it is all the more important to ensure close dialogue between management and staff and to cultivate a common goal in meeting the challenges together.

The management and staff sides have regular contact through meetings of the Departmental Consultative Committee and the General Grades Consultative Committee as well as through meetings with staff unions. Ad hoc meetings, informal gatherings and briefings are also held when necessary to discuss issues of mutual concern.

The needs of individuals are also given equal attention. The Staff Relations-Staff Welfare Unit is always ready to attend to requests or enquiries from individual staff over their welfare and benefits. Recreational activities are also organised, such as day camps, karaoke contests and interest classes, to provide staff with enjoyable leisure time and to promote a sense of belonging. The activities of the Departmental Volunteer Team and Departmental Sports Team are supported to encourage staff to use their leisure time for worthwhile pursuits.



- Staff members learn the techniques of cutting ■
water lily bulbs at an 'interest class'.

An informative Staff Newsletter is published every two months as another effective channel for staff communications.



- The bi-monthly staff newsletter is ■
an effective channel for staff
communications.

Staff Motivation

The department operates a system to motivate staff by giving recognition to their contributions. For example, staff with over 20 years of service are eligible to be considered for the Long and Meritorious Service Certificates; and Certificates of Merit and Commendation Letters are issued to staff who have performed commendable acts. This year, in particular, a number of staff received a Certificate of Appreciation from the Secretary for the Civil Service for their contributions in combating SARS. Some staff were awarded a Commendation by the Secretary for Home Affairs for their support in the Exhibition of China's First Manned Space Mission. The awards gave encouragement to staff for their assiduous and professional services on various fronts.

Members of staff are also encouraged to make constructive and practical suggestions under the Staff Suggestions Scheme. In response to the Civil Service Bureau's appeal this year, 19 suggestions were received under the 'Let's Join Hands to Cut Costs Campaign', which was a special campaign under the Staff Suggestion Scheme. The good response demonstrates the readiness of staff to work together in helping the government overcome its financial difficulties through efficiency savings.



- The department encourages constructive and practical suggestions from the staff.
-

The department operates a Customer Appreciation Card Scheme to motivate staff in customer service. The scheme enables staff to have direct customer feedback and encouragement when their services are appreciated. To give further impetus to staff, a new card has been designed to launch an expanded scheme in 2004 covering more venues and internal offices. Work Improvement Teams have been set up in major leisure venues as another measure to promote customer services. Staff are encouraged to develop and improve service standards through discussion and co-operation. Competitions are held annually to reward good performance.

Environmental Efforts

In support of the government's environmental objectives, the department has incorporated in-depth environmental considerations in its projects, from inception to implementation, to minimise pollution, conserve resources and protect the natural environment.



- Waste separation bins are placed at LCSD venues to support environmental protection.

In meeting these goals, the department is committed to:-

- promoting greening and horticulture;
- preserving Hong Kong's heritage assets;
- providing aesthetically pleasing open spaces;
- practising waste reduction and energy savings; and
- minimising air and noise pollution in organising leisure and cultural activities.

Major environmental efforts include:-

- upgrading existing landscaped areas and planting more trees and shrubs;
- organising community involvement projects such as flower shows, community planting days and green estate competitions for private sector property management companies;
- conducting educational programmes to promote heritage preservation among the public;
- providing aesthetically pleasing open space;
- exercising vigilance in the use of water for watering plants and for water features in major parks;

- carrying out Energy/Environmental Audits in collaboration with the power companies, the Electrical and Mechanical Services Department and the Architectural Services Department;
- using ozone sterilisation or brine systems to replace the chlorine systems in swimming pools;
- using green products sourced from the Government Logistics Department;
- engaging contractors for recycling old books, magazines, newspapers, waste paper and printer cartridges;
- organising the Book Donation and Sale Campaign;
- using waste separation bins at venues for the recovery of waste paper, aluminum cans and plastic bottles; and
- reducing the use of paper by producing only the e-version for the departmental yearbook.

In addition, environment-related policies are regularly reviewed through the Departmental Committee on Environmental Efforts. The committee also assists in co-ordinating practices and monitoring their implementation throughout the department. In October 2003, the third environmental report was issued to cover detailed activities of the department in this area.

In an endeavour to achieve energy savings, a Task Force on Energy Savings was set up in 2003 to ensure that green housekeeping practices were strictly adhered to at all venues and offices; and to consider implementing energy saving projects as further measures to reduce energy consumption.

Facilities and Projects

The department made significant progress in the provision of new facilities and implementation of new projects in 2003.

Facilities under Construction

At year's end, construction of 23 capital works projects was in progress, including five major facilities — the Tai Po Complex, the Indoor Recreation Centre and Library in Area 100 Ma On Shan, the Tai Kok Tsui Complex (Phase 2), the Stanley Complex, and the Hammer Hill Road Park in Diamond Hill. A list of these projects is included in Appendix 5.



- Artist's impression of the Hammer Hill Road Park. ■



- The construction of the Hammer Hill Road Park ■ has commenced.

New Facilities Completed

The Jordan Valley Playground, Phase II, Stage 2 and the Local Open Space in Area 44 at Tuen Mun were the two facilities completed in 2003. A list of the completed projects is in Appendix 6.

Minor Works Projects

Some 10 minor works projects, each costing \$15 million or less, were completed during the year, while 10 more were under construction.

Avenue of Stars

The Avenue of Stars project, initiated by the Hong Kong Tourism Board in conjunction with the Hong Kong Film Awards' Association, and supported by the Tourism Commission and the department, offers an excellent opportunity to create a new tourist attraction for overseas visitors; provide an opportunity for movie fans to admire their idols; and honour those who have contributed to the Hong Kong film industry as well as to the industry globally.



- Hong Kong film professionals and representatives from various government departments and organisations at the 'Hand Imprint Ceremony' of the Avenue of Stars.

Landmark paving with plaques or icons will be installed along a section of the Tsim Sha Tsui Promenade. Other features such as sculptures, kiosks, rest areas and interactive elements will be included to create a special ambience along the Avenue of Stars.

The Hong Kong Film Awards' Association Limited has been giving its full support to the project and acting as an honorary consultant. Its 10 affiliated associations have selected, by popular vote, film professionals whose contribution and outstanding work have made history in Hong Kong. Their names and hand imprints will be pressed into the Avenue.

The estimated construction cost for the project is \$40 million. New World Development Company Limited has agreed to donate the project in kind and to take up the management and maintenance responsibilities for a period of 20 years on completion of the project and for a nominal charge of \$1.

Construction of the Avenue of Stars began in June and will be completed by the end of March 2004.

Information Technology

The department strongly supports the use of information technology to improve the provision of public services and to satisfy the public's growing expectations. Some 35 computerisation projects were commissioned during the year at a cost of \$50 million to improve service quality and internal operational efficiency.

Computerisation Projects of Public Libraries

With the opening of two new public libraries at Fanling and Fu Shan, there are now 62 libraries and eight mobile libraries serving the Hong Kong community. Each library is linked by one of the largest bilingual library automation systems in the world — LCSD's Library Automation System (LAS). The system was improved during the year with the inclusion of data security and privacy measures, search facilities for multiple library catalogues of the LCSD, and the use of simplified Chinese characters for the web-based on-line catalogue. In parallel, an e-mail notification service was also introduced to send library notices, such as reminders on the expiration of book loan periods to registered patrons.



- A patron using her smart ID card ■
to use the library services.

A new service was also introduced by the LCSD as an initiative to coincide with the launching of the Hong Kong smart ID card. Patrons can now use their smart ID cards for the checking out and renewal of library materials. To facilitate the use of electronic service over the Internet, 165 computers in public libraries have also been equipped with smart card readers.

The Multimedia Information System (MMIS) was further extended to 24 branch libraries across Hong Kong. The functions of the MMIS workstations in the branch libraries are almost identical to those in the Hong Kong Central Library and the public can have access to valuable materials such as digitised audio and video clips and document images.



- Library staff showing a patron on how to use the Multimedia Information System.

Creativity and Innovation Resource Centre

The Creativity and Innovation Resource Centre, located at the City Hall Public Library, was opened to the public in late 2003. It is a joint project of the Hong Kong Public Libraries and the Creative Initiatives Foundation. The collections in the Centre contain more than 1,500 books and journals relating to creativity and innovation. Targeted users are people from the business community, parents, teachers, school administrators and students. They can use the Centre for relevant research and study. The

catalogue is accessible through the Open Public Access Catalogue terminals in the Centre as well as all public libraries and the web-based OPAC system.

Computerisation of Hong Kong Museum of History

The Hong Kong Museum of History has also been computerised to provide a complete set of collection management functions including the registration of collections, stock-taking, the movement of objects, the lending of collections and the maintenance of exhibition records. Internet access will be available in late 2004 for the public to view the museum collections and exhibition information.

Online Patron Registration System

Since the implementation of the Online Patron Registration System in 2002, the number of registered patrons has increased substantially to well over 37,000, of which about 21,000 have subscribed to the e-Magazine service and over 22,000 are Leisure Link patrons. To cope with future growth and to ensure service availability, a full-scale resilience system was implemented and launched in July 2003.

Revamping of LCSD Website

The department's website was also revamped in November to meet the 'common look and feel' requirement, making it easier for the public to search for information and use electronic services through the Internet. The redesigned web pages, with new icons and better categorisation of information and services provided by the department, allow the public to quickly locate data and click into the right web pages with greater ease. The website serves as a complete guide to the department's wide variety of programmes, events and user-friendly electronic services.



- The redesigned LCSD website enables ■ members of the public to search for information more easily.

ESD Leisure Link System

New features of the ESD Leisure Link system, which provide more comprehensive information on booking schedules, were launched in April. Registered patrons can now set up their own booking profiles with pre-defined details and preferences to speed up the booking process while the public can use their HKID card number to book recreational and sports facilities. Further improvements have been planned for 2004.

Management Information System

The department has greatly improved efficiency in handling public complaints and formulating strategies to address problems with the Management Information System (MIS) Information Portal and the 'Views from the Public' system. These systems have effectively provided up-to-date information including complaints from the public, feedback and compliments on the performance of LCSD staff. The application of funds for the implementation of a full-scale project on MIS was approved in 2003 and the development work of the 16-month project is now underway.

Projects under Development

Other projects being developed include:

- Revamping of the public libraries' website to meet the 'common look and feel' requirement across government bureaux and departments.
- A complete review of both the LAS and the MMIS to facilitate capacity planning and application enhancement.
- A geographical information system to be implemented to computerise the textual, photographic and cartographic information for the archaeological and built heritage of Hong Kong. This will foster public awareness in Hong Kong's heritage and promote cultural exchange with overseas heritage institutions as well as improve the operational efficiency in handling the information on Hong Kong's archaeological and built heritage.
- Launching of a new Pearl River Delta (PRD) Cultural Information website to promote arts facilities and programmes through cultural exchanges among Hong Kong, Guangdong and Macau. The scope of the PRD website will include six areas — Performing Venues, Cultural Programmes, Museums, Libraries, Arts Organisations and On-line Ticketing.
- Outsourcing the URBTIX services to a commercial ticketing contractor to take up the development, operation and maintenance of a dynamic back-end ticketing system and its related services with the aim of providing better ticketing services to the public.
- Implementation of the Tree Inventory System (Phase 2) to make use of the Internet technology for public access to the department's green information as well as to provide the department with a geographical information system for accessing the centralised tree database.
- Provision of self-service kiosk services at LCSD venues for booking leisure facilities and enrolment in community recreation and sports activities.
- Computerisation of the Sports Funding Office to assist in the allocation of funds for the subvention of about 80 National Sports Associations.

Public Relations and Publicity

The Information and Public Relations Section (IPRS) acts as the department's media consultant and helps project the department's positive image by promoting the LCSD's various activities and facilities, handling media enquiries and responding to complaints.

The full range of promotional tools — from press conferences, briefings and visits to advertising, posters and publications — were used effectively during the year to publicise the department's activities. In all, 75 press conferences and briefings, and 264 press visits were arranged; 2,505 press releases were issued, 92 posters were produced, 27 television advertisements were made and 47 exhibitions were organised.



- The Information and Public Relations Section ■
organises press conferences to promote the
department's activities.



- Staff of the Information and Public Relations Section working on publicity poster design. ■

Regular publications reporting on the progress of LCSD programmes were produced during the year to increase transparency in the department's operations. These included weekly highlights of major activities for the e-Magazine; a bi-monthly staff bulletin; a half-yearly magazine to publicise the activities organised by Community Sports Clubs; and the Annual Report which outlined the department's functions and achievements.

The LCSD's informative and user-friendly website is designed to simplify practical searches for information. Acting as a website co-ordinator, the IPRS gave advice on presentational and design aspects of the webpages. Details of the department's publications, services and facilities, plus information on leisure and cultural programmes, as well as application forms and tender notices, are all posted on the Internet.

In the event of emergencies such as typhoons or rainstorms, information officers are deployed to man the Emergency Information Centre (EIC) to provide regular situation reports informing the public on the status of LCSD programme activities. When typhoons Imbudo and Dujan hit Hong Kong in July and September, the section activated the EIC to deal with media enquiries and issue media announcements.

Appendices

Leisure and Cultural Services Department Organisation Chart

Establishment, Strength and Vacancies by Branch and Grade

Performance Achievements

Statement of Estimated Revenue and Expenditure for the Financial Year 2003-04

Leisure and Cultural Services Department Capital Works Projects Under Construction

Leisure and Cultural Services Department Capital Works Projects Completed in 2003

Recreation and Amenity Facilities

Usage of Recreation and Sports Facilities

Recreation, Sports and Amenity Programmes

Addresses of LCSD District Leisure Services Offices

Attendances of Cultural and Entertainment Programmes

Attendances of Cultural Presentations

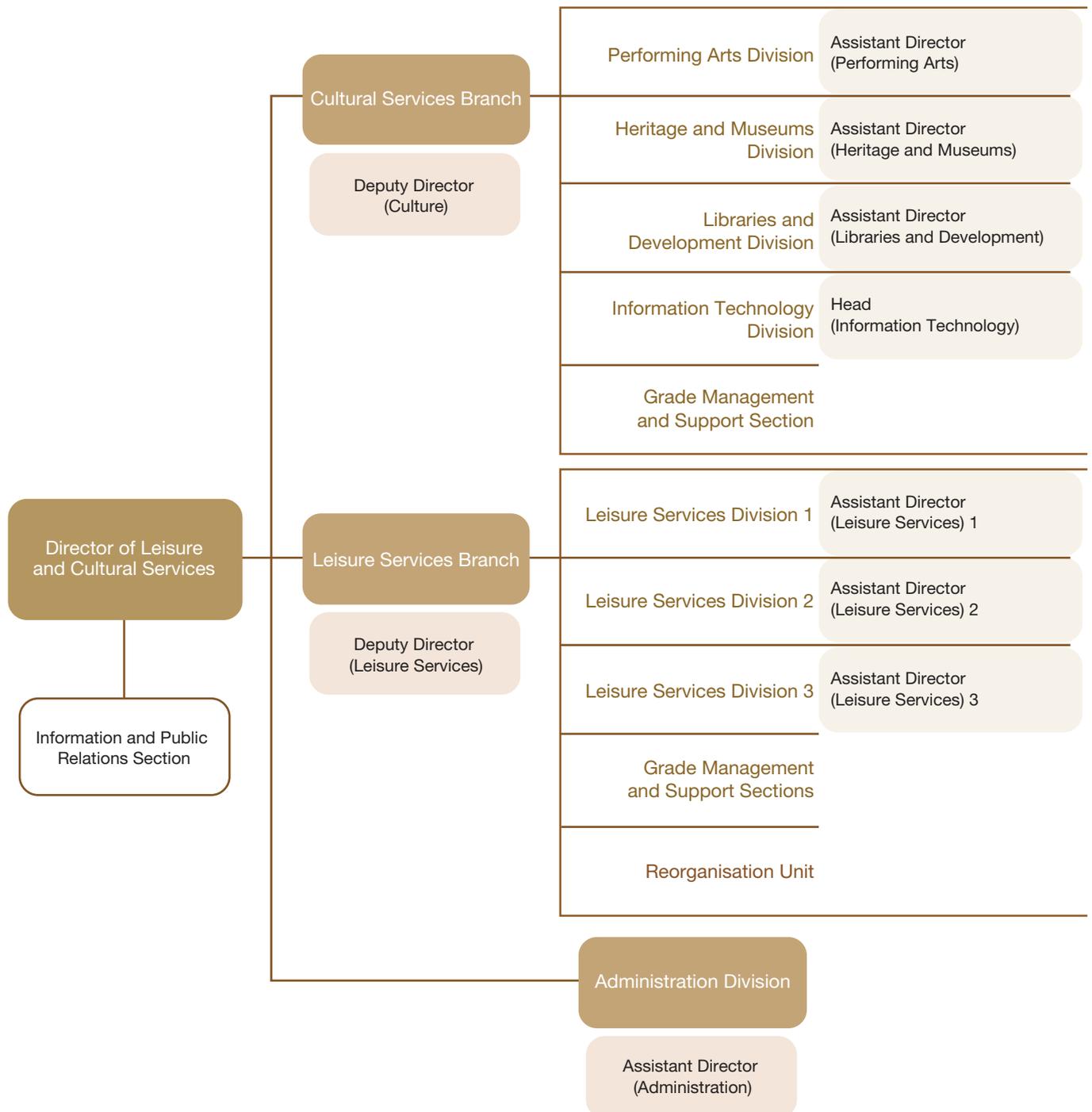
Attendances of Museums

Usage of Public Libraries

Major Cultural Venues

Selected Publications on Heritage and Museums

Leisure and Cultural Services Department Organisation Chart



Appendix 2

Establishment, Strength and Vacancies by Branch and Grade

(No.)

Branch / Grade	Establishment	Strength	Vacancy
Leisure Services Branch			
Directorate grades	5	5	0
Non-directorate grades			
Municipal Services grades	1,398	1,350	48
General/Common grades	3,813	3,522	291
Sub-total	5,216	4,877	339
Cultural Services Branch			
Directorate grades	4	4	0
Non-directorate grades			
Municipal Services grades	1,255	1,138	117
General/Common grades	1,006	925	81
Sub-total	2,265	2,067	198
Administration			
Directorate grades	2	2	0
Non-directorate grades			
Municipal Services grades	13	13	0
General/Common grades	475	462	13
Sub-total	490	477	13
Total	7,971 #	7,421	550 *

Notes # Including 10 supernumerary posts.

* Including (233) vacancies being filled by non-civil service contract staff and (53) vacancies frozen for further redeployment/deletion.

Performance Achievements

Cultural Services

Performing Arts

(A) Civic Centres

Type of Service	Target	Achievement in 2003
To confirm bookings as follows:		
(i) Ordinary	To give a written reply within 14 working days from the monthly closing date for application	100% ⁽¹⁾
(ii) Special	To give a written reply within 14 working days from the monthly closing date for application	100%
(iii) Late	To give a written reply within 7 working days from receiving an application	100%

(B) Ticketing

Type of Service	Target	Achievement in 2003	Reason for not achieving the standard
Sale of ticket at box office	To serve the customer within 25 minutes except during rush periods when counter ticket sales begin for popular events and major festivals; and to supply a ticket within 4 minutes	99.5%	Patrons may take longer than 4 minutes to enquire about multiple programmes and performances, especially for popular programmes and event series. Tickets can only be issued after confirmation by the patrons, but it will take less than 1 minute from confirmation to issue.
Telephone reservation and enquiry services	To serve the customer within 5 minutes except during peak hours (10:00 a.m. - 11:00 a.m. and 12:30 p.m. - 2:00 p.m.)	99%	Normal fluctuation in telephone traffic may create sporadic "peaks" of incoming calls.
Telephone booking service	To post the tickets by the next working day to registered patrons using the service	100%	
Postal bookings processed by URB TIX	To post the tickets within 5 working days after the closing date	100%	

Notes 1 As there was only one case that we were not able to meet the target out of thousands of booking cases, the achievement level is considered as 100%.

Library Services

(A) Libraries

Type of Service	Target	Achievement in 2003
To achieve the following performance standards for 90% of the opening hours, including peak hours:		
(i) applying for a new library card	10 min.	100%
(ii) replacing a library card	10 min.	100%
(iii) borrowing a library item	5 min.	100%
(iv) returning a library item	5 min.	100%
(v) reserving a library item	5 min.	100%

(B) Book Registration

Type of Service	Target	Achievement in 2003
To gazette a bibliography of registered books in accordance with the Books Registration Ordinance, Cap. 142 of the Laws of Hong Kong	At quarterly intervals	100%

Heritage and Museum Services

(A) Museums

Type of Service	Target	Achievement in 2003
To process requests for school visits and guided tours	Within 7 working days	100%
To maintain the hands-on exhibits in use in the Science and Space Museums	At least 90% of hands-on exhibits in use at all times	100%
To provide a balanced mix of museum programmes	<ul style="list-style-type: none"> • 4 exhibitions of various themes per month • 750 educational programmes per month 	100%
To preserve Hong Kong's art and material culture by acquiring works of art, film and historical objects	An annual increase of 1% to 2% of the collections	100%

(B) Antiquities and Monuments

Type of Service	Target	Achievement in 2003
To process application for location filming	10 working days	100%
To process application for reproduction of photographs and slides	14 working days	100%
To process application for loan of travelling exhibitions and videos	7 working days	100%
To process application for photocopies of sites and monuments records	5 working days	100%

Leisure Services

Type of Service	Target	Achievement in 2003
Applications for enrolment in recreation and sports activities:		
(i) at District Leisure Services Office counters	Within 20 minutes queuing time except peak periods (8:30 a.m. to 10:30 a.m.)	100%
(ii) by post	To notify applicants within 7 working days of the closing date	100%
Applications for sports facilities:		
(i) at venue booking counters	Within 20 minutes queuing time except peak periods (7:00 a.m. to 7:30 a.m.)	100%
(ii) by post	To notify applicants within 7 working days of the closing date	100%
Waiting time for admission to swimming pools	Less than 25 minutes except peak periods	100%
Processing of billiard establishment, public bowling-alley and public skating rink licence applications:		
(i) To acknowledge receipt of application	Within 7 working days	100%
(ii) To seek comments from relevant government departments	Within 7 working days	100%
(iii) To issue licence upon compliance with licensing requirements	Within 10 working days	100%

Appendix 4

Statement of Estimated Revenue and Expenditure for the Financial Year 2003-04

	2003-04 \$M ⁽¹⁾	2002-03 \$M ⁽²⁾
Revenue		
Rents	119	111
Fees and charges		
Admission and hire charges	445	520
Programme entry fees	35	39
Others	30	44
Other receipts	29	32
Total revenue	658	746
Recurrent expenditure		
Personal emoluments	1,858	1,889
Mandatory Provident Fund contribution	1	0
General departmental expenses	2,351	2,247
Cultural presentations, entertainment programmes, activities and exhibitions	166	163
Recreation and sports activities, programmes, campaigns and exhibitions	118	113
Library materials and multi-media services	98	98
Publicity	62	58
Technical Services Agreement	50	49
Artefacts and museum exhibitions	52	39
Leisure and culture subventions	218	207
Total recurrent expenditure	4,974	4,863
Deficit for the year after recurrent expenditure	4,316	4,117
Non-recurrent expenditure		
Plant, vehicles and equipment	73	46
Others	70	12
Total non-recurrent expenditure	143	58
Total deficit for the year	4,459	4,175

Notes 1 These figures are revised estimates for the financial year 2003-04.

2 These figures represent the actual revenue and expenditure for the financial year 2002-03.

Appendix 5

Leisure and Cultural Services Department Capital Works Projects Under Construction

Project Title	Works Start Date	Target Completion Date
Tai Po Complex	12/1999	1/2004
Indoor Recreation Centre cum Library in Area 100, Ma On Shan	10/2000	4/2004
Tai Kok Tsui Complex (Phase 2)	1/2001	Mid 2005
Local Open Space in Areas 18 and 21, Fanling	7/2002	End 2004
Local Open Space in Area 14 (Mouse Island), Tuen Mun	10/2002	3/2004
District Open Space in Areas 3 and 8, Tsing Yi	10/2002	5/2004
Kowloon Bay Recreation Ground	10/2002	5/2004
Ma On Shan Sports Ground – Phase 2	10/2002	9/2004
District Open Space Area 5, Tai Po	12/2002	8/2004
Football Pitch in Area 5, Tai Po	12/2002	8/2004
Open Space in Area 15, Tin Shui Wai, Yuen Long	12/2002	11/2004
Water Sports Centre at Stanley Main Beach	2/2003	Late 2004
Local Open Space in Ping Shan, Yuen Long	2/2003	10/2004
District Open Space in Area 7, Tung Chung	2/2003	4/2005
Improvement to Lok Wah Playground, Kwun Tong	2/2003	12/2004
Provision of a Multi-purpose Grass Pitch on Sai Tso Wan Former Landfill	3/2003	3/2004
District Open Space in Area 18, Tuen Mun	5/2003	7/2005
Stanley Complex	6/2003	1/2006
Hammer Hill Road Park, Diamond Hill	7/2003	Mid 2006
Renovation of the Wu Kwai Sha Youth Village of YMCA, Ma On Shan	10/2003	4/2004
Additional open space adjacent to Tsuen Wan Town Hall	11/2003	10/2005
Indoor Recreation Centre in Area 17, Tin Shui Wai	12/2003	4/2006
Cherry Street Park, Tai Kok Tsui	12/2003	8/2005

Appendix 6

Leisure and Cultural Services Department Capital Works Projects Completed in 2003

Project Title	Project Cost (\$M)	Construction Completion Date
Leisure Facilities		
Improvement Works to Lady MacLehose Holiday Village and Sai Kung Outdoor Recreation Centre	108.60	4/2003
Local Open Space in Area 44, Tuen Mun	54.30	5/2003
Jordan Valley Playground, Phase II, Stage 2	70.10	6/2003

Recreation and Amenity Facilities

Recreation and Amenity Facility	No.	Recreation and Amenity Facility	No.
Active Facility		Active Facility	
Sports Centre	83	Boating parks	3
Courts (indoor and outdoor)		Beaches	41
Badminton	507	Swimming pools complexes	36
Basketball	427	Water sports centres	4
Handball	31	Holiday camps	4
Volleyball	232	Horse riding schools	2
Netball	27	Golf driving ranges (indoor and outdoor)	4
Squash	323 ⁽¹⁾	Camp sites	2
Tennis	268		
Tennis practice	17		
Turf pitches (natural)		Passive Facility	
Soccer	35	Major parks	22
Soccer cum other ball games	11	Small parks/Gardens/Sitting-out areas	1,316
Rugby	2	Fountains	80
Rugby cum other ball games	3	Children's playground	624
Stadia (outdoor)	2	Zoo/Aviaries	5
Turf pitches (artificial)		Conservatory	2
Soccer	7	Bathing sheds	51
Soccer cum other ball games	8	Barbecue pits	619
Hockey	2	Road safety towns	4
Hard-surfaced soccer pitches	222	Total area of sites provided with horticultural maintenance ⁽²⁾ (hectares)	1,501.6
Gateball courts (natural and artificial)	22	Total area of leisure facilities administered ⁽³⁾ (hectares)	2,091
Sports grounds	24		
Bowling greens (indoor and outdoor)	10		
Obstacle golf courses	1		
Open air theatres	18		
Archery fields	2		
Roller skating rinks	35		
Jogging tracks/Fitness trails	76		
Cycling tracks	9		
Model boat pools	4		

Notes (1) Including 9 squash courts used as American pool table rooms.

(2) Including all LCSD venues, government compounds and roadside amenity areas provided with horticultural maintenance and undergrowth cutting.

(3) Including area of indoor and outdoor leisure facilities and roadside amenity areas maintained by LCSD.

Appendix 8

Usage of Recreation and Sports Facilities

Percentages (unless otherwise specified)

Type of Recreation and Sports Facilities	Unit	Usage Rate (%)
Hard-surfaced Courts		
Tennis	hour	48.8
Obstacle golf (Number)	game	2,715
Turf Pitches		
Natural turf pitches	session	104.6 *
Artificial turf pitches	session	81.1
Bowling greens	hour	19.8
Hockey (artificial)	hour	53.4
Rugby	hour	97.1
Sports grounds	hour	91.9
Sports Centres ⁽¹⁾		
Arena	hour	68.3
Other than arena	hour	59.2
Fitness rooms	hour	71.7
Children's play rooms	hour	84.8
Squash courts	hour	30.2
		Attendance Rate (%)
Holiday Camps		
Day	person	80.47
Residential	person	59.54
Evening (Attendance)	person	20,729
Water Sports Centres		
Day	person	79.74
Tent	person	51.89

Notes Usage Rate (%) = $\frac{\text{Total hours/sessions used}}{\text{Total hours /sessions available}} \times 100\%$ Attendance Rate (%) = $\frac{\text{No. of attendance}}{\text{Capacity}} \times 100\%$

(1) Including free standing squash court/centre, table tennis centre and badminton centre.

* Figure more than 100 percent denotes actual utilization exceeding the available sessions assigned for booking.

Appendix 9

Recreation, Sports and Amenity Programmes

Events/Programmes	No. of Events/ Programmes	No. of Participants/ Attendees
Recreation and Sports Activities	27,642	1,622,356
Sports Subsidy Scheme	5,524	537,195
Zoo Education Programme	442	16,047
Horticulture Education Programme	239	9,275
Greening School Subsidy Scheme	746	200,000
"One Person, One Flower" Programme	934	270,000
School Planting Plot in Park Scheme	40	2,000
Hong Kong Flower Show	1	550,000
Greening Hong Kong Activities Subsidy Scheme	5	80,000
Green Hong Kong Ambassadors Scheme	300	8,000
Community Planting Days	40	10,185
Greening Exhibitions/Talks	169	9,964

Appendix 10

Addresses of LCSD District Leisure Services Offices

District	Address	Enquiries
Central and Western	Room 1001, 10/F, Sheung Wan Municipal Services Building, 345 Queen's Road Central, Hong Kong	2853 2566
Eastern	3/F, Quarry Bay Municipal Services Building, 38 Quarry Bay Street, Hong Kong	2564 2264
Kowloon City	10/F, To Kwa Wan Market and Government Offices Building, 165 Ma Tau Wai Road, Kowloon	2711 0541
Kwun Tong	Unit 13-18, M1/F and Units 110-118, M2/F, Tsui Cheung House, Tsui Ping North Estate, Kwun Tong, Kowloon	2343 6123
Sham Shui Po	7/F, Un Chau Street Municipal Services Building, 59-63 Un Chau Street, Sham Shui Po, Kowloon	2386 0945
Southern	4/F, Aberdeen Municipal Services Building, 203 Aberdeen Main Road, Hong Kong	2555 1268
Wan Chai	9/F, Lockhart Road Municipal Services Building, 225 Hennessy Road, Wan Chai, Hong Kong	2879 5622
Wong Tai Sin	4/F, Ngau Chi Wan Municipal Services Building, 11 Clear Water Bay Road, Kowloon	2328 9262
Yau Tsim Mong	1/F, Kowloon Park Management Offices, 22 Austin Road, Tsim Sha Tsui, Kowloon	2302 1762
Islands	6/F, Harbour Building, 38 Pier Road, Central, Hong Kong	2852 3220
Kwai Tsing	8/F, Kwai Hing Government Offices Building, 166-174 Hing Fong Road, Kwai Chung	2424 7201
North	4/F, Shek Wu Hui Municipal Services Building, 13 Chi Cheong Road, Sheung Shui	2679 2819
Sai Kung	5/F, Sai Kung Government Offices Building, 34 Chan Man Street, Sai Kung	2792 4149
Sha Tin	Unit 1207-1212, 12/F, Tower I, Grand Central Plaza, 138 Rural Committee Road, Sha Tin	2634 0111
Tai Po	4/F, Tai Po Government Offices Building, 1 Ting Kok Road, Tai Po	2654 1406
Tsuen Wan	3/F, Yeung Uk Road Municipal Services Building, 45 Yeung Uk Road, Tsuen Wan	2212 9702
Tuen Mun	3/F, Tuen Mun Government Offices Building, 1 Tuen Hi Road, Tuen Mun	2451 0304
Yuen Long	2/F, Yuen Long Government Offices Building and Tai Kiu Market, 2 Kiu Lok Square, Yuen Long	2478 4342

Appendix 11

Attendances of Cultural and Entertainment Programmes

Venue	Performance	Attendance
Hong Kong City Hall	206	82,109
Hong Kong Cultural Centre	596	527,449
Hong Kong Science Museum Lecture Hall	75	7,014
Hong Kong Space Museum Lecture Hall	70	7,849
Ko Shan Theatre	93	64,197
Ngau Chi Wan Civic Centre	192	16,825
Sai Wan Ho Civic Centre	148	29,482
Sheung Wan Civic Centre	116	32,265
Hong Kong Coliseum	-	-
Queen Elizabeth Stadium	2	1,843
Tsuen Wan Town Hall	191	75,432
Tuen Mun Town Hall	134	61,005
North District Town Hall	97	11,493
Tai Po Civic Centre	39	7,924
Sha Tin Town Hall	366	125,242
Kwai Tsing Theatre	178	79,907
Yuen Long Theatre	124	61,882
Hong Kong Film Archive Cinema	462	40,833
Other LCSD Venues	331	912,343
Non-LCSD Venues	1,297	370,656
Total	4,717	2,515,750

Notes Including Foyer and Piazza programmes.
 Figures exclude programmes organised by hirers.

Appendix 12

Attendances of Cultural Presentations

Type of Performance	No. of Performance	Attendance
Music	275	167,672
Dance	130	79,969
Multi-Arts	208	33,146
Theatre	237	62,498
Chinese Opera	133	101,175
Audience Building	812	215,653
Total	1,795	660,113

Appendix 13

Attendances of Museums

Venue	Attendance
HK Museum of Art	217,517
HK Museum of History	1,017,240
HK Science Museum	870,645
HK Space Museum	655,800
HK Heritage Museum	455,629
HK Museum of Coastal Defence	213,895
Sam Tung Uk Museum	154,933
HK Railway Museum	197,415
Flagstaff House Museum of Tea Ware	182,882
Sheung Yiu Folk Museum	44,434
Law Uk Folk Museum	31,337
Lei Cheng Uk Han Tomb Museum	37,065
HK Film Archive	160,413

Other Venue	Attendance
Visual Arts Centre	69,414

Appendix 14

Usage of Public Libraries

No. of Libraries	70
Registered Borrowers	2,965,908
Library Stock	10,170,043
Materials Borrowed	58,621,063
Enquiries Handled	3,912,985
No. of Extension Activities	15,248
Internet Library Services	
No. of visits to Library Homepage	70,698,365
No. of Internet Renewals	9,571,002
No. of Internet Reservations	418,179
No. of visits to Multimedia Information System through Internet	114,866

Major Cultural Venues

Venue	Address
Hong Kong Cultural Centre	10 Salisbury Road, Tsim Sha Tsui, Kowloon
City Hall	Edinburgh Place, Central, Hong Kong
Sheung Wan Civic Centre	5/F, Sheung Wan Municipal Services Building, 345 Queen's Road Central, Hong Kong
Sai Wan Ho Civic Centre	111, Shau Kei Wan Road, Hong Kong
Ngau Chi Wan Civic Centre	2-3/F, Ngau Chi Wan Municipal Services Building, 11 Clearwater Bay Road, Kowloon
Ko Shan Theatre	77 Ko Shan Road, Hung Hom, Kowloon
Tsuen Wan Town Hall	72 Tai Ho Road, Tsuen Wan, N.T.
Sha Tin Town Hall	1 Yuen Wo Road, Sha Tin, N.T.
Tuen Mun Town Hall	3 Tuen Hi Road, Tuen Mun, N.T.
Kwai Tsing Theatre	12 Hing Ning Road, Kwai Chung, N.T.
Yuen Long Theatre	9 Yuen Long Tai Yuk Road, Yuen Long, N.T.
Tai Po Civic Centre	12 On Pong Road, Tai Po, N.T.
North District Town Hall	2 Lung Wan Street, Sheung Shui, N.T.
Hong Kong Coliseum	9 Cheong Wan Road, Hung Hom, Kowloon
Queen Elizabeth Stadium	18 Oi Kwan Road, Wan Chai, Hong Kong

Public Library	Address
Hong Kong Central Library	66 Causeway Road, Causeway Bay, Hong Kong
City Hall Public Library	2-6/F and 8-11/F , City Hall High Block, Central, Hong Kong
Kowloon Public Library	5 Pui Ching Road, Kowloon
Sha Tin Public Library	1 Yuen Wo Road, Sha Tin, N.T.
Tsuen Wan Public Library	38 Sai Lau Kok Road, Tsuen Wan, N.T.
Tuen Mun Public Library	1 Tuen Hi Road, Tuen Mun, N.T.

Museum	Address
Hong Kong Museum of Art	10 Salisbury Road, Tsim Sha Tsui, Kowloon
Hong Kong Museum of History	100 Chatham Road South, Tsim Sha Tsui, Kowloon
Hong Kong Science Museum	2 Science Museum Road, Tsim Sha Tsui East, Kowloon
Hong Kong Space Museum	10 Salisbury Road, Tsim Sha Tsui, Kowloon
Flagstaff House Museum of Tea Ware	Hong Kong Park, 10 Cotton Tree Drive, Central, Hong Kong
Lei Cheng Uk Han Tomb Museum	41 Tokin Street, Sham Shui Po, Kowloon
Law Uk Folk Museum	14 Kut Shing Street, Chai Wan, Hong Kong
Sheung Yiu Folk Museum	Pak Tam Chung , Sai Kung, N.T.
Hong Kong Railway Museum	13 Shung Tak Street, Tai Po Market, Tai Po, N.T.
Sam Tung Uk Museum	2 Kwu Uk Lane, Tsuen Wan, N.T.
Hong Kong Museum of Coastal Defence	175 Tung Hei Road, Shau Kei Wan, Hong Kong
Hong Kong Heritage Museum	1 Man Lam Road, Sha Tin, N.T.
Hong Kong Film Archive	50 Lei King Road, Sai Wan Ho, Hong Kong

Selected Publications on Heritage and Museums

1. Lui Shou-kwan – New Ink Painting
2. Yuanyang: An Exhibition of Coffee and Tea Vessels
3. Xubaizhai Collection of Chinese Calligraphy
4. Hông Kong Art Biennial Exhibition 2003
5. Napoleon Bonaparte: Emperor and Man
6. Archery Traditions of Asia
7. Boundless Learning: Foreign-educated Students of Modern China
8. Brief Guide to Hong Kong Museum of History
9. Moving Stars Changing Scenes – Gems of the Ancient Chinese Astronomy Relics
10. *Chaneration* Alan Chan: The Art of Living
11. Song to Qing Ceramics – From the Donation of The Tsui Art Foundation
12. Mapping Asia: The 18th Asian International Art Exhibition

Major Publications of Hong Kong Film Archive in 2003

1. Hong Kong Filmography Vol. IV 1953-1959 (English Version)
2. Hong Kong Filmography Vol. IV 1953-1959 (Chinese Version)
3. The Shaw Screen: A Preliminary Study (English Version)
4. The Shaw Screen : A Preliminary Study (Chinese Version)