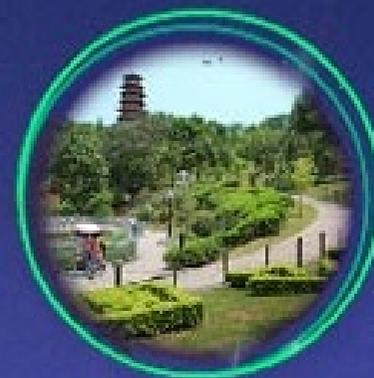
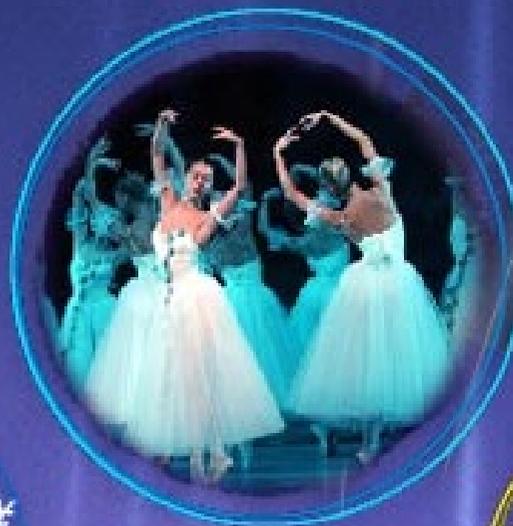
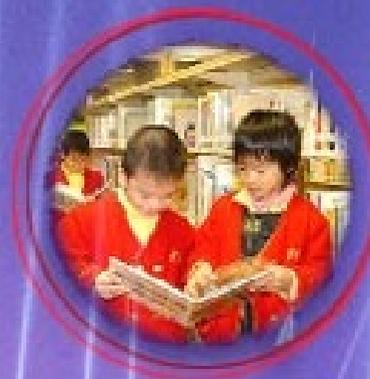
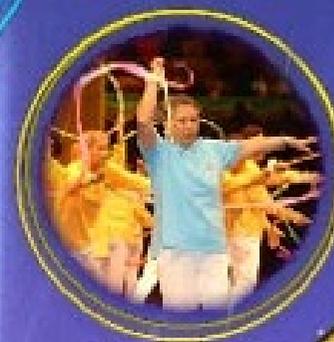


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文康服務顯繽紛  
齊心合力為社群  
*Quality Services  
for Quality Life*



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## Foreword



I am delighted to publish this annual report of the Leisure and Cultural Services Department, which spells out our achievements in 2002.

This report reviews the continued efforts of the department to promote quality recreational and cultural activities, as well as the initiatives being pursued in close liaison with partners in numerous sectors in order to meet the constantly evolving needs of the community.

The department's vast network of sports facilities provides the public with both convenient and quality services. During the year, over 24 million people made use of these facilities in their sporting pursuits. Organised community recreation and sports activities remained popular with people of all ages, attracting over two million participants. At the same time, the department made subsidies available for National Sports Associations to organise large-scale programmes inspired by the Sport-for-All concept.

The department also spared no effort in promoting the greening of Hong Kong — 60,000 trees were planted under its ambitious tree-planting programme. Emphasis was put on preserving existing trees, nurturing new ones and carrying out compensatory planting. A Computerised Tree Inventory System was set up to support these efforts.

With the objective of positioning Hong Kong as a cultural hub for Asia, we are fully committed to fostering a cultural life that is rich in the arts and traditions of both East and West. A wide variety of creative performances, from the traditional to the avant-garde, were presented for the enjoyment of over 3.7 million people, both locals and visitors. And I am pleased to report that the 13 museums managed by the department welcomed a record-breaking 4.6 million visitors in 2002. Museum patronage has doubled in the past five years.

Our public libraries, meanwhile, witnessed a significant increase in usage. Since it opened in May 2001 until the end of 2002, the Hong Kong Central Library attracted 8.82 million users; average daily attendance

was about 16,000. We were most encouraged to receive the Silver Award in IT Excellence presented by the Hong Kong Computer Society and an Asia Pacific Information and Communication Technology Award for the Central Library's state-of-the-art Multimedia Information System.

In closing, I would like to pay tribute to my predecessor, Mr Paul Leung. The Leisure and Cultural Services Department grew steadily under his leadership after it was established in January 2000.

Finally, let me express my thanks to our partners in the sports and cultural communities, our expert and community services advisers, our Customer Liaison Groups, the Legislative Council, the District Councils and the media for their support, assistance and co-operation during the year.

With the concerted efforts of my colleagues and unflagging support of the community, I am confident that future years will be just as fruitful in accomplishments as 2002 was, and that we will continue to fulfill our pledge to give our customers the best.

A handwritten signature in black ink, appearing to read 'Anissa Wong', with a stylized flourish at the end.

Anissa Wong  
Director of Leisure and Cultural Services

# Performance Pledges

● **Our Pledge is to provide quality services to enhance the quality of life of the community. In doing so we seek to meet the international standards of professional excellence.** ●

## Cultural Services

We pledge to provide civic centre facilities, cultural and entertainment programmes, and to promote the development and appreciation of performing and visual arts. We pledge to provide a courteous and efficient service to all library users in meeting community needs for information, informal education and the profitable use of leisure. We help to preserve local cultural heritage and to promote appreciation for it by providing and developing museum and related services. We will focus our efforts to preserve and conserve antiquities and monuments and to promote heritage education, and to foster a sense of belonging for the people of Hong Kong.

## Leisure Services

We pledge to provide facilities to foster public participation in recreation and sports activities and to organise a wide range of programmes to enrich the quality of life. We will maintain hire charges and programme fees at a level affordable by the general public. Concessionary rates for senior citizens, full-time students, persons under the age of 15, and persons with a disability together with the minder will continue to be offered. We will provide, manage and maintain safe and high quality recreation and sports facilities for the general public.

# Vision, Mission and Values

- **The Vision** sets out the goals which our staff should be working to achieve.
- The Mission** lays down clearly the actions required to turn the Vision into reality.
- The Values** outline the behaviour and performance required of staff, and highlight the culture which we wish to nurture among them. ●

To help staff fully understand our VMVs, and adopt them in their workstyles, seminars and workshops were organised to cascade the message down to staff at all levels.

These VMVs have now become the established code of conduct among our staff of over 10,000. More specifically, they are as follows:

## Vision

To provide quality leisure and cultural services commensurate with Hong Kong's development as a world-class city and events capital.

## Mission

- To enrich the community's life by providing such quality leisure and cultural services;
- Promote excellence and professionalism in leisure pursuits and cultural services;
- Work closely with sports, cultural and community organisations to enhance the development of sports and the arts in Hong Kong;
- Preserve our cultural heritage;
- Beautify the environment through the planting of trees, shrubs and flowers;
- Achieve a high level of customer satisfaction; and
- Build a highly motivated and committed workforce.

## Values

We thereby achieve our Mission by embracing these core Values:

- **Customer focus**

We will continue to respond to customers' needs and pledge to provide services in a courteous, user-friendly manner.

- **Quality**

We pledge to deliver high-quality services in a cost-effective manner.

- **Creativity**

We will continue to encourage diversity and to value new and original ideas.

- **Professionalism**

We will uphold the highest standards of professionalism and ethics while maintaining a high level of competency.

- **Result-oriented**

Our focus at all times will be to achieve the best results attainable.

- **Cost-effectiveness**

We are committed to reaching our goals in an efficient and cost-effective manner.

- **Continuous improvement**

We will seek continuous improvement and proactive responses to meet the changing needs of the community.

## Leisure Services

The Leisure Services Branch manages and develops recreational, sports and amenity facilities territory-wide, as well as providing a wide range of leisure activities for the enjoyment of the community. It also promotes nature conservation and the greening of Hong Kong through the planting of trees and plants in public parks and amenity areas.



The department works hard to create a greener environment. Picture shows the roadside beautification programme in Wan Chai.

The wide range of recreational and sports facilities throughout all 18 districts comprises: 41 gazetted beaches, 36 swimming pools, two outdoor stadia (Hong Kong Stadium and Mong Kok Stadium), 52 natural turf soccer pitches, 14 artificial turf soccer pitches, two hockey pitches, two rugby pitches, 83 sports centres, 324 squash courts, 24 sports grounds, 268 tennis courts, five golf driving ranges, four water sports centres, four holiday camps, 22 major parks, 616 children's playgrounds and 219 hard-surfaced soccer pitches. The aggregate area of all these leisure facilities is about 2,108 hectares.

Close liaison is maintained with District Councils so that when planning new projects we can respond to trends and demands for recreational facilities in each district. At the same time, the provision of recreational facilities in the private sector, as well as neighbouring districts, is also taken into account.

### Customer Liaison Groups

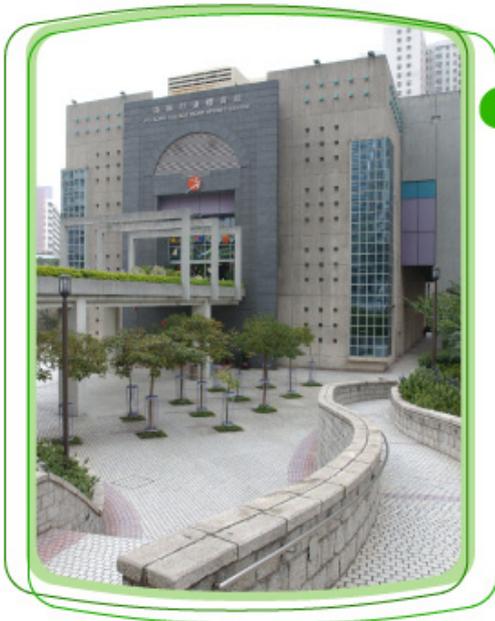
Customer Liaison Groups have been set up in the 18 District Leisure Services Offices since April 2000. Regular meetings are held where the department can obtain feedback from users of LCSD facilities. At the meetings, members are encouraged to express opinions on the facilities,

programmes and services provided by the department. Their opinions form the basis for improvements to services.

## Work Improvement Teams

Up to December 2002, a total of 262 Work Improvement Teams (WITs) were set up in district leisure venues to implement self-initiated and departmental improvement measures.

In view of their success, the department will continue to support the setting up of WITs at all major leisure venues including sports centres, swimming pool complexes, beaches, parks and playgrounds.



The department sets up WITs at major leisure venues to improve services.

## Recreation and Sports Programmes

To promote the concept of Sport for All and encourage people to participate in regular recreation and sports activities, the department organised a wide variety of training courses, recreation activities, sports programmes and competitions through the 18 District Leisure Services Offices. There were also a number of major events and territory-wide projects, including the Corporate Games, Masters Games, International Sand Sculpture Exchange Programme and International Kite Flying Festival.

Target groups included senior citizens, persons with a disability and youths at risk.



The department also organises activities for senior citizens.

In all, the department organised 24,422 community recreation and sports activities for more than 1,450,000 participants of all ages and abilities, at a cost of about \$112 million.

### Healthy Exercise for All Campaign

To enhance public interest in sports activities and encourage the public to pursue a healthy lifestyle through regular physical exercise, the LCSD continued to organise the Healthy Exercise for All campaign jointly with the Department of Health. In 2002, the campaign covered large-scale sports promotional events including: Sports for-All Carnival, Dance Extravaganza and the roving sports demonstrations (i.e. basketball, dance sport and gymnastics). Other events organised in the 18 districts to promote the campaign's message included: fitness programmes for overweight children, senior citizens and persons with a disability; two walking projects (Hiking

Scheme and Quali-walk); Dance for Health; Rope Skipping Scheme and a series of roving exhibitions.



Fantastic performance is part of the exciting opening ceremony of the Sports-for-All Carnival.

Response to the campaign was encouraging, with a total of 90,000 people taking part in 1,800 activities.

More than 30 top athletes were appointed Healthy Exercise Ambassadors to help promote the message of Healthy Exercise for All by attending major promotional events and outreach programmes. In addition, videotapes, VCDs, leaflets and booklets were produced to introduce simple healthy exercises to the public.

### **Territory-wide Age Group Competitions**

The Territory-wide Age Group Competitions were organised to provide more opportunities for people of similar ages to participate in and sustain their interest in sport. The competitions included table-tennis, squash, swimming, tennis and badminton. They covered eight to nine age groups under three main divisions — Youth, Adults and Masters — and attracted about 35,300 participants.

### **District Sports Teams**

To generate community interest in sports, each of the 18 districts set up its own football, basketball, table-tennis and badminton teams with the help of the four relevant National Sporting Associations. More than 4,000 people enrolled in these district teams and took part in a total of 313 training courses and four inter-district competitions held throughout the year.



Players in District Football Teams strive for good results.

## Young Athletes Training Scheme

The department co-organised the Young Athletes Training (YAT) Scheme with various National Sports Associations (NSAs). Selected sports were badminton, table-tennis, football, basketball and swimming.



Youngsters receive basketball training under the Young Athletes Training Scheme.

The main objective of the YAT scheme is to enhance the training available to young people in these five sports at district level in the hope that talented athletes will be identified and referred to the relevant NSAs for further training. The best will then be selected to join national youth squads to represent Hong Kong in international sporting events.

In 2002, a total of 654 activities were organised, attracting 21,100 youngsters.

## International Sand Sculpture Exchange Programme

The International Sand Sculpture Exchange Programme was held at Golden Beach, Tuen Mun. The event attracted local participants under three divisions — Youth, Open and Theme. In the exchange programme, sand

sculptors from Kagoshima, Japan were invited to demonstrate their extraordinary creativity and skills. More than 2,000 spectators attended this unusual and highly entertaining programme.



Participants in the International Sand Sculpture Exchange Programme demonstrate their creative skills at Golden Beach, Tuen Mun.

### **International Kite Flying Festival**

Participants enjoyed the kite flying activities and learned the traditional art of making kites during the International Kite Flying Festival held at the former Kai Tak Airport. More than 12,860 enthusiasts and 24 overseas teams from six countries took part in the competition.



People enjoying the fun at the International Kite Flying Festival.

### **Corporate Games**

The Corporate Games are meant to help build an energetic and healthy community, and this event is one of the department's most important promotional activities. The aim is to promote relationships and a sense of

belonging among employers and employees through participation in recreation and sports events.

The Corporate Games began in July 2002. Altogether, 17 competitive events were organised at various recreational venues throughout the territory, and 11,133 employees from 226 organisations took part.

## Masters Games

The Masters Games aim to encourage people aged 35 or above to keep up their physical and mental health through sports. They also offer competitors the opportunity to play against people of similar age. The 2002 Games comprised 10 events and attracted about 2,100 competitors. The Games received a large boost from the successes of the Hong Kong team. The 19 winners went on to perform very well at the 5th World Masters Games held in Melbourne, Australia in October and reaped 10 gold, 11 silver and five bronze medals in athletics, swimming, table tennis, badminton and tennis.



Participants of distance running in the Masters Games run towards the same goal.

## School Sports Programme

The School Sports Programme (SSP) provides opportunities for youngsters to participate in more sports and aims to enhance the standard of sports at primary, secondary and special schools through the provision of a wide range of activities. Activities include the Easy Sport Programme, the Sport Education Programme, the Sport Captain Programme and the Outreach Coaching Programme. A panel, comprising 15 representatives from school organisations, the Education Department and District Councils, meets to

advise on the implementation of the SSP. In 2002, 3,076 sports activities were organised for more than 320,000 students at a cost of \$10 million.



Youngsters learn how to canoe via the School Sports Programme.

### Community Sports Club Project

The Community Sports Club (CSC) project aims to broaden the base of sports development in Hong Kong and improve the standard of sports at community level. Its objective is to promote and strengthen youngsters' development in sports, encourage a lifelong participation in sports and attract more sports volunteers.



A mini rugby football carnival held under the Community Sports Club Project.

All CSCs are provided with technical and financial support to organise sports development programmes. Seminars, training courses and workshops are also organised to enhance the managerial and technical knowledge of members. A total of 20 National Sports Associations and 133 CSCs have joined the project. In 2002, 239 CSC projects were organised with subsidies from the department, attracting 12,008 participants.

## **New Tailor-made Recreation and Sports Programmes**

More than 50 new programmes for children were launched during the summer, Christmas and New Year holidays in 2002. The aim is to encourage small children to participate in group activities during the long school holidays. Entry fees were set at an affordable level. Unlike many traditional recreation and sports training courses, these programmes were conducted in a friendly and relaxing atmosphere. Activities organised included handicrafts, magic, music and dance, horticulture, fun games, workshops and story-telling in English and Putonghua.

Further, a more proactive and flexible marketing approach has been adopted to promote the use of sports centres by organising recreation and sports programmes tailored to the needs of private companies and institutions. Tailor-made/special programmes — such as know-the-sport series, training courses for various sports, fitness training, competitions and team-building activities — will be organised in accordance with requests from private companies and institutions.

## **Carnival for Pets — Dogs Fun Day**

To promote proper pet care, the department organised the Carnival for Pets—Dogs Fun Day at Victoria Park on December 7-8. A wide range of activities were provided, including a police dog demonstration, dog obedience contest, talks by celebrities, exhibitions and pet games. There were also retail stalls selling pet products and a food corner to help support the local community economy. The carnival was well received by the public, with the two-day event attracting more than 17,000 participants and 4,000 dogs.



Police dog demonstration at the Carnival for Pets — Dogs Fun Day.

## Sports Subsidy Scheme

The department administers a Subsidy Scheme to help sports associations organise events, training programmes and competitions to foster the Sport-for-All concept and to provide enjoyment for spectators. In 2002, the Department spent \$40 million subsidising 6,217 sports programmes attracting more than 590,000 participants. Some of the most popular events included the Youth Football Scheme, New Generation Table-Tennis Training Courses, Youth Windsurfing Promotion Scheme, and Youth Wushu Training Scheme 2002/2003.



Windsurfing promotion activities under the Sports Subsidy Scheme.

Through the scheme, the department also subsidised National Sports Associations to organise large-scale competitions such as the Hong Kong Marathon 2002, the 2002 FIVB World Grand Prix, the Hong Kong Ladies Challenge, the 4<sup>th</sup> Asia Pacific Water Polo Invitation Tournament and the 4<sup>th</sup> HKSAR International Handball Invitation Tournament. These major international events reinforced Hong Kong's status as one of the region's leading centres for sports.



The 2002 FIVB World Grand Prix held in Hong Kong.

## **Conversion of under-utilised facilities for other uses**

In order to improve usage of recreational and sports facilities, 130 squash courts and four activity rooms have been converted into table-tennis rooms, dance rooms and American Pool rooms. Arrangements have been made to convert eight under-utilised tennis courts for basketball, Tai Chi and other uses. Conversion of more squash courts into social dance rooms, indoor climbing rooms and three-on-three basketball courts is being considered. The department is also exploring the feasibility of converting under-used sports venues into training facilities for National Sports Associations.

# **Training Facilities for National Sports Associations**

The department is now providing National Squad Training Centres (NSTCs) for 33 National Sports Associations (NSAs). The NSAs may block-book available venues provided they are used for training by the National Squads. This arrangement encourages NSAs to use LCSD facilities and makes available more training opportunities for the national squads and athletes.

## Free-Use Scheme

The Free-Use Scheme aims to maximise usage of recreational facilities by allowing eligible organisations to use the main arena and activity rooms of all sports centres, squash courts, hockey pitches, outdoor bowling greens and obstacle golf courses free of charge during non-peak hours. The scheme has been fully implemented throughout the territory since September 1, 2000.



Eligible organisations can use recreational facilities, such as outdoor bowling greens, for free during non-peak hours.

All schools, National Sports Associations, District Sports Associations and subvented non-governmental organisations can apply for free use of the facilities from 7 am to 5 pm from Monday to Friday throughout the year (except public holidays and the months of July and August). With effect from 2002, schools have been able to make block bookings for the next school year in advance.

To further publicise the scheme, the department has issued pamphlets to eligible organisations. District Leisure Services Offices also assisted in liaising with organisations to publicise the scheme.

## LCSD Leisure Link

In March 2002, the department successfully amalgamated the two different computer-booking systems of the former Provisional Urban Council and Provisional Regional Council into the new LCSD Leisure Link booking system. Under Leisure Link, members of the public can easily book leisure facilities and enroll into recreation and sport programmes across the territory. They can book via telephone, Internet, or by visiting a Leisure Link booking counter.



Leisure Link is a computerised booking network that enables the public to book leisure facilities across Hong Kong through the Internet, by telephone or at booking counters.

## **One-stop Service at Recreational Venues**

To provide a better service to the public, the department has implemented a new one-stop service at all recreational venues. Under the new operation, which was introduced in phases, an Assistant Leisure Services Manager II acts as venue manager. This enables members of the public to book facilities, register and pay charges for recreation programmes, as well as to obtain professional advice and assistance on facility usage and sports programming all at one venue. In 2002, the one-stop service was implemented at 114 recreational venues.

# Technical Library on Recreation and Sports

Since the setting up of the Technical Library on Recreation and Sports in 2000, the department has expanded the collection to 1,000 books, magazines, periodicals, catalogues, research articles and reports. Staff are encouraged to make use of the Technical Library to keep abreast of the latest developments.



● Staff look for information at the Technical Library. ●

## Hong Kong Stadium

The department continued to improve the operation of the Hong Kong Stadium through a series of repair and maintenance programmes. The pitch was upgraded to and maintained at the standard for staging international events. Its condition has won praise from local and visiting soccer and rugby players.



China's National Team played in the finals of the 2002 FIFA World Cup. The department arranged live broadcasts of games, free to the public.

Major improvements in the year included the slope stabilisation works. The stadium management also plans to install a visual fire alarm system and to replace the existing scoreboard.

A total of 27 events were staged at the stadium throughout the year, attracting an aggregate attendance of about 330,000. With the improved pitch, the stadium management is able to accommodate more use and accept bookings on a more flexible basis. Concessionary rentals, calculated on the basis of the actual operating expenses, are readily available to non-profit-making and charitable organisations for community events.

Although the prolonged economic downturn of recent years has, to some extent, affected the use and revenue of the stadium, the department is working on various options to maximise its use for staging diversified sports, entertainment and community events.

## Big Increase in Tree Planting

The department continued to implement its ambitious tree-planting programme and about 60,000 trees were planted in the year. Most were planted during the rainy season (March to October) to ensure establishment and growth of plants.



Roadside beautification programme in Central.

Seventy per cent were planted in the New Territories, and the balance in urban areas. About 18,000 trees were planted in parks and gardens and about 42,000 at roadsides.

In the past, trees have been planted for functional purposes such as shading, screening, soil protection or conservation, and this formed a good basis for greening the environment. However, this emphasis of this year's programme was also aesthetic. Flowering trees such as bauhinia, bombax, cassia, delonix and spathodea, were planted to provide a more visual impact and strong seasonal colours.

About 48,000 flowering trees were planted as against 12,000 non-flowering trees. To ensure healthy growth, maintenance work includes regular watering, pruning, fertilising, weed, pest and disease control, staking and loosening of stakes.

The increased tree cultivation has prompted the department to establish a Computerised Tree Inventory System to enhance the management and maintenance of the great variety of trees.

# Horticulture and Amenities

## Zoological and Botanical Gardens

Despite its urban environment, the Hong Kong Zoological and Botanical Gardens (HKZBG), is a 5.6-hectare "green lung" overlooking Central District, and provides a viable conservation centre for 17 endangered species of mammal, bird and reptile. The bird collection is one of the most comprehensive in Asia, with more than 600 birds of 190 species. More than 14 of these species have reared offspring. The mammal collection specialises in primates, with 69 exhibits representing 19 species.



The bird collection of HKZBG is one of the most comprehensive in Asia.

More than 750 species of tree, shrub, creeper and foliage plant thrive in the HKZBG, while the medicinal plant collection established in 1987 and a new greenhouse built in 1993 continue to generate particular interest. These facilities contain about 500 species of herb, orchid, fern, bromeliad, carnivorous and indoor plants.

There are on-going programmes to upgrade the animal enclosure and facilities.

Zoological collections are also housed in other major parks including the Hong Kong Park, Kowloon Park, Tuen Mun Park and Yuen Long Park.

## Zoo and Horticulture Education

The Zoo and Horticulture Education programmes for school groups continue to be very popular. Some 22,850 primary students from 603 schools took part in zoo education projects, while 11,441 students from 316 schools joined in the horticulture education programmes. Additionally, 26

conservation courses were held for 718 Girl Guides and 26 horticultural courses organised for the public were attended by a total of 780 enthusiasts.

An exhibition at HKZBG in November to promote wildlife conservation in urban parks attracted 5,000 people of all ages. Roving exhibitions were also held at Hong Kong Park, Kowloon Park, Tuen Mun Park, Yuen Long Park and Tai Po Waterfront Park.

In addition, a total of 15 outreach promotional programmes, including horticultural talks and demonstrations, were introduced to schools and voluntary agencies. All got encouraging feedback.

### **Horticulture and Landscape Services**

Since the department is responsible for improving the urban environment and landscape provision, the latest horticultural and arboricultural information has been collated for updating relevant policies and guidelines. The department also regularly reviews its practices to achieve a high management and maintenance standard for community amenities.

To continue the greening of Hong Kong, the department closely monitors the implementation of master tree-planting plans in all districts. Emphasis is placed on preserving existing trees, nurturing new ones and carrying out compensatory tree planting on development sites. During the year, more than 8,000 trees were successfully preserved.

The department is also responsible for vetting the landscape provisions of all new public works projects to ensure that maximum planting and high quality landscape work are provided. During the year, landscape improvement works were carried out on 32 hectares of existing LCSD venues and roadside amenity areas.



Flower baskets on lamp posts in Causeway Bay add colour and cheer to the busy city. ●

# Hong Kong Flower Show

The 2002 Hong Kong Flower Show was held at Victoria Park from March 8-17 and ran in parallel with the large-scale promotional programme City of Life: Hong Kong is it! launched by the Hong Kong Tourism Board. Featuring Hong Kong in Full Blossom as its theme and Garden Petunia as its theme flower, the show presented a spectacular floral exhibition set against the kaleidoscopic cityscape of Hong Kong.



Two mascots of the Flower Show greet visitors at the showground.

A total of 110 organisations took part in the 10-day show. They comprised 10 government bodies, 66 local horticultural associations and 34 horticultural organisations from the Mainland and overseas. A record-breaking 560,000 people visited the show, making it a resounding success.



Colourful flower fairies add festive touches to the show.

In addition to major attractions such as landscape features, floral arrangements, potted plants and bonsai displays, the show also provided a wide range of educational and recreational fringe activities. These included horticultural talks, flower arrangement demonstrations, music performances, cultural presentations, a television variety show, drawing competition, photographic competition, plant-care workshops and guided visits to promote interest in horticulture and the greening of Hong Kong.

To tie in with the promotion of tourism by the Hong Kong Tourism Board, the flower show also featured a series of programmes with an oriental flavour, such as Taichi Morning Exercise and Flower Tea Tasting.

# Green Hong Kong Campaign

In parallel with the department's extensive planting programme to improve the cityscape, a series of education and community programmes were also launched to promote green culture in society and in government departments. A total of 1,040 greening activities were organised with 823,656 participants.

Under the education programme, the Green School Subsidy Scheme provided 665 schools and kindergartens with cash to add more greenery to their campuses and to organise greening education activities for their students with technical advice given by visiting instructors. About 117,000 students were given a seedling to nurture at home so as to gain a better understanding of and to develop an interest in growing plants. In addition, a "School Planting Plot in a Park" scheme was also launched whereby students maintained plants in public parks and gardens. Nine schools took part.

A Photo Gallery of Hong Kong Ornamental Plants, containing 550 photos of 70 trees species, was uploaded to the Green Hong Kong Campaign website. It serves as an important tool for members of the public and in particular students to identify local ornamental plants.



Winning entry of Tuen Mun Park, Grand Award of the Outstanding Greening Project Award.

Under the community involvement programme, a Carnivorous Plant Show and a Hong Kong-Guangzhou Chrysanthemum Show were organised in April and November respectively. The former was organised jointly with local horticultural institutions at Hong Kong Park, while the latter was a partnership with the Guangzhou Municipal Gardens Bureau and staged at Sha Tin Park. Both events were well received by the public.



Winning entry of Confucius Hall Middle School, Champion of the Large Garden Plot Display Section (Secondary School Category) of the Green School Project Scheme.

Volunteers in the Green Hong Kong Ambassadors Scheme continued to perform simple horticulture maintenance in parks, labeling street trees, collecting field data for tree surveys and serving as stewards in greening promotion activities.

The department continued to join hands with District Councils and local communities to organise Community Tree Planting Days. A total of 42 events involving 15,200 participants were organised to plant 1,400 trees and 30,790 shrubs.

# Advisers on Leisure Services

## Panel on Horticulture and Amenities

The panel advises the department on the promotion and development of horticulture and amenities. Advice provided in the past year included planting more native species to attract wildlife, enhancing the management and maintenance of existing trees and promoting horticultural skills through training.

## Panel on Community Recreation and Sports

This panel advises the department on the promotion and development of community recreation and sports.

## The School Sports Programme Advisory Panel

This panel advises the department on how best to promote sports in schools and how to encourage more students to take part in sports activities.



The department encourages students to take part in sports activities.

## Panel on Chinese Literary Works in Leisure Venues

The panel advises the department on the provision and type of Chinese literary works to be displayed in leisure venues.

## Local Community Economy

To promote the local community economy, the department is upgrading existing facilities in various districts. The aim is to enhance their attraction to local visitors and tourists, thereby helping to generate more business activities and create more jobs. Projects include: the provision of alfresco dining facilities at Sai Kung Wai Man Road Rest Garden; supply of bike kiosks at Sha Tin Park and Tai Po Waterfront Park; construction of a footpath linking the five beaches in Tuen Mun; upgrading the Seaview Building in Repulse Bay Beach to accommodate quality catering services; improvement works in Kowloon Walled City Park to promote tourism; and the provision of an open-air café at Fleming Road Sitting-out Area in Wan Chai.

# Major Recreation and Sports Events

Date	Event
2-5.1.2002	Hong Kong Ladies Challenge
1-10.2002	Hang Seng Table Tennis Academy — "New Generation" Table Tennis Training Courses
24.2.2002	2002 Hong Kong Marathon
4.3.2002	PowerPhone Hong Kong Sports Stars Awards
17.3.2002	Grand Prize Presentation Ceremony of the District Sports Teams cum Kick-off Ceremony of Inter-district Football Tournament
23.3.2002	2002 Inter-school Easy Sport Competition
2-6.5.2002	Higashiichiki Town Harbour Festival, Kagoshima, Japan Sand Sculpture Demonstration
18.5.2002	School Sports Carnival 2002
20-23.5.2002	Soccer Match — Reunification Cup
26.5.2002	Wushu Demonstration — Support Wushu's entry into the Olympic Games
8.6.2002	Prize Presentation Ceremony of NIKE All Hong Kong Youth Football Challenge Cup 2002
8-13.6.2002	Live Broadcast of China Team Match in World Cup 2002
22.6.2002	International Kite Flying Festival
7.2002- 6.2003	Youth Wushu Training Scheme 2002/2003
14.7.2002	Launching of Community Sports Club Management Development Programme cum Seminar on "Successful Sponsorship Seeking"
7-9.2002	2002 Children Badminton Promotion Scheme
7-11.2002	2002 McDonald's Youth Football Scheme
28.7.2002 - 5.1.2003	Corporate Games 2002/2003
1-4.8.2002	2002 FIVB World Grand Prix
2-4.8.2002	4 <sup>th</sup> Asia Pacific Water Polo Invitation Tournament



10-14.8.2002	China Qinhuangdao International Kite Festival
25.8 - 31.12.2002	Masters Games 2002/2003
8.9.2002- 19.1.2003	Territory-wide Age Group Competitions
9.2002-3.2003	Squash Talent Foundation Programme 2002/2003
3-13.10.2002	5 <sup>th</sup> World Masters Games in Melbourne, Australia
20.10.2002	Sports for All Carnival
31.10.2002	Opening Ceremony of Siu Sai Wan Promenade
10.11.2002	International Sand Sculpture Exchange Programme
7-8.12.2002	Carnival for Pets — Dogs Fun Day
26-29.12.2002	4 <sup>th</sup> HKSAR International Handball Invitation Tournament

## Performing Arts

It was a memorable year for the department, and one which marked the 40<sup>th</sup> anniversary of City Hall, which is regarded as the cradle of arts and culture in Hong Kong. A series of special programmes was held to celebrate the occasion. It was also the fifth anniversary of the establishment of the Hong Kong Special Administrative Region. Highlights of the anniversary programmes included a mass youth concert, which brought together 10,000 young musicians from the Mainland, Macau, Taiwan and Hong Kong.



A workshop in "2002/03 School Culture Day Scheme" conducted by local artists and experts, "The Art Kite Project 2002" aims at introducing the techniques and aesthetics of kite-making to students.

A number of new projects were introduced in 2002. These include the Programme Partnership Scheme, to establish more private sector involvement in arts programming, and the Cultural Services Volunteers Scheme which was presented by delegates from both the department and the Agency for Volunteer Service at the World Volunteer Conference in Seoul in November 2002. In addition, School Culture Day was relaunched for the 2002-03 school year, just one of many arts education projects undertaken by the department.



Theatre du Pif has run "The Solitaire Mystery" in November as one of the activities in "2002/03 School Culture Day Scheme".

One of the department's community arts centres, the Ngau Chi Wan Civic Centre, took on a dramatic new look after a major refurbishment project to upgrade its facilities. The cultural life of all the performing arts venues, including the Hong Kong Cultural Centre, continued to flourish. A wide range of diverse and innovative programmes featuring international and local artists, and including the New Vision Arts Festival were organised. Throughout the year, department delegates undertook exchanges with their overseas counterparts in Asia on the mainland and across the globe.

### **Public Opinion Surveys**

In our continual efforts to provide quality facilities and programmes to the public, the department commissioned MDR Technology Ltd to conduct public opinion surveys on, first, the LCSD's performing arts venues and, second, its programmes.

The facilities survey was conducted in early 2002 and covered the LCSD's 13 performing arts venues (namely, the Hong Kong Cultural Centre, City Hall, Sha Tin Town Hall, Tsuen Wan Town Hall, Tuen Mun Town Hall, Kwai Tsing Theatre, Yuen Long Theatre, Ko Shan Theatre, Sai Wan Ho Civic Centre, Sheung Wan Civic Centre, Ngau Chi Wan Civic Centre, Tai Po Civic Centre and North District Town Hall). A total of 5,001 members of the public were

interviewed at the venues, and the vast majority (89.7%) of respondents were satisfied with the facilities and services provided. Based on their feedback, areas where our services could be further improved have been identified.



● Located at Hung Hom in Kowloon, the Ko Shan Theatre provides excellent facilities for a wide range of cultural activities. ●

The survey on performing arts programmes was conducted in late 2001 and focused on aspects such as audience profile, programme preference, marketing and publicity. A questionnaire was completed by 3,486 members of the audience drawn from 43 LCSD performances, while 2,014 non-audience members of the public were interviewed by telephone. A large majority of the respondents considered the LCSD programmes good in terms of performance standard (83.1%), overall performance (75.2%) and selection of theme/repertoire (70.9%). Nearly 60% preferred overseas programmes while 25% had no preference.

### **Hong Kong Cultural Centre**

Since its inauguration in 1989, the Hong Kong Cultural Centre has certainly sustained its reputation as the premiere arts centre in Hong Kong. It is the home of the Hong Kong Philharmonic Orchestra and a regular rehearsal base for the Hong Kong Ballet and the Hong Kong Sinfonietta.

Arts lovers will be familiar with its versatile facilities, including a 2,019-seat Concert Hall and 1,734-seat Grand Theatre, as well as the very popular Studio Theatre which accommodates up to 530 patrons. The centre is a major venue for large-scale international festivals — including the Hong Kong Arts Festival, New Vision Arts Festival, International Arts Carnival and Hong Kong International Film Festival — as well as the regular performing base for world-renowned artists and local flagship performing companies. Highlights of the year included performances by The Bolshoi Theatre, The China National Beijing-Opera Theatre, NHK Symphony Theatre, Leipzig Gewandhaus Orchestra, National Ballet of China and the Batsheva Dance Company. In 2002, more than 800 programmes were staged in its three major halls which boast usage rates of more than 90 per cent.

Numerous free audience-building programmes have also been held in the foyer to complement formal productions. In addition, the outdoor piazza area is fast developing into another hot spot for large-scale community arts events. This year these included: the Rainbow Dance Carnival, featuring more than 2,000 dancers; the 2002 Music for the Millions Music Carnival, in which both professional and amateur musicians played western and Chinese music; the Mid-Autumn Lantern Carnival, which saw the whole piazza illuminated by an array of colourful lanterns; the Museum Open Day; and a weekly Arts and Crafts Fair.



The Arts and Crafts Fair at Hong Kong Cultural Centre provides a platform for arts practitioners to demonstrate their creativity.



Youngsters perform dances to bring more attractions to the arts and crafts fair.

Visitors can not only enjoy the programmes staged at the centre, but also enlist in various arts-related classes organised by independent outfits at the centre's ancillary facilities.

According to the public opinion survey conducted early in the year, more than 95% of the interviewees indicated they were satisfied with the services provided at the box office and the three major halls.

The centre always strives for excellence. To enhance the surrounding environment, more than 10,000 potted plants have been placed in the piazza. In addition, two improvement projects are in progress including a Tsim Sha Tsui Promenade Beautification Project and the replacement of retractable seating at the Studio Theatre. The latter will provide even more comfortable seating for the audience, as well as offering more production flexibility.



Musicians perform for the public at the Music for the Millions Music Carnival.

## Hong Kong City Hall

Hong Kong City Hall has been the venue of choice of many renowned artists and performing groups over the years. Renowned for its excellent acoustics,

the Concert Hall is never short of quality concerts. In 2002, these included: *The Master Musicians of Jajouka* (Africa); jazz group, the Don Byron Quintet (USA), performing as part of the 2002 Hong Kong Arts Festival; *A Tribute to Maestro Peng Xiuwen*, by the Hong Kong Chinese Orchestra; and *Piano Recital by Constantin Lifschitz*, staged by Pan Asia Concerts.

The Theatre is also a favourite venue for many dance and drama groups, including the Hong Kong Dance Company, City Contemporary Dance Company and Hong Kong Repertory Theatre. In addition to these two major facilities, the Exhibition Hall and Exhibition Gallery are also ideal venues for visual arts exhibitions, ceremonies and receptions.

Hong Kong City Hall celebrated its 40<sup>th</sup> Anniversary in 2002. A series of spectacular celebration programmes were launched to grace this event. Among them, 37 citizens who shared their birth date — March 2, 1962 — with City Hall were invited to celebrate the day together with the venue management. The anniversary celebrations were officially kicked off by the Joint Concert by Hong Kong Chinese Orchestra and Hong Kong Philharmonic Orchestra.



The cradle of Hong Kong's culture and arts— Hong Kong City Hall.

A Writing Competition, for which participants had to write about their memories of using City Hall over the past 40 years, was very well received with more than 400 entries. Celebrations ran throughout the year and also included Souvenir Collection Campaign, Growing with Time: The Hong Kong City Hall Retrospective Exhibition and the 40<sup>th</sup> Anniversary Carnival.



● A highlight of the many programmes to mark the 40<sup>th</sup> anniversary of Hong Kong City Hall, the carnival enables children to enjoy the musical performances. ●

In addition, City Hall itself was renovated for the anniversary, with modifications made to the entrance of the Concert Hall and Theatre, the Low Block foyer, all the washrooms and the Memorial Garden.



● Hong Kong City Hall celebrates its 40<sup>th</sup> anniversary on March 2, 2002 with citizens who were born on the same date. ●

## Community Arts Facilities

The community arts facilities serve as focal points for cultural activities at the community level. These range from larger venues like the Sha Tin Town Hall, Tsuen Wan Town Hall, Tuen Mun Town Hall, Kwai Tsing Theatre, Yuen Long Theatre and Ko Shan Theatre, to smaller venues like the Sai Wan Ho Civic Centre, Sheung Wan Civic Centre, Ngau Chi Wan Civic Centre, Tai Po Civic Centre and North District Town Hall. A major refurbishment project was carried out at the Ngau Chi Wan Civic Centre in 2002 to improve the

sightline and legroom of the auditorium seating, the ambience of the foyer and the stage and lighting facilities.



Ngau Chi Wan is a focal point for cultural activities at the community level.

To promote and encourage arts at the grassroots level, district arts bodies organising cultural activities for the local community can enjoy free use of these facilities through venue sponsorship. In 2002, 77 community arts groups were granted sponsorship for a total of 549 activities serving 107,970 audience members.

Various independent organisations also frequently hired the ancillary facilities of these community venues for use in a variety of arts-related activities.

### **Programme Partnership Scheme**

The Programme Partnership Scheme was one of the department's new initiatives to involve the private sector in arts programming. Under the scheme, proposals were invited from the arts community for creative use of the department's performing arts facilities over a period of time. An arts partnership is then forged between the venue management and these local arts groups, resulting in the creation of well-conceived performing arts activities which reinforce the image of the respective arts centres. Further, tailor-made arts education programmes will also be offered to local communities.

Pilot schemes were conducted in 2002/03 at the North District Town Hall, whose programme partner was the Ming Ri Institute for Arts Education, and the Yuen Long Theatre, partnered by DanceArt Hong Kong Ltd.

The Ming Ri Institute's project was an arts education programme for children, comprising a series of performances and workshops on the art of puppetry. Since the start of the scheme in May 2002, 30 performances (20 of them for schools and 10 for the public) and 108 workshop sessions for teachers, teenagers, schools and families have been organised at the North District Town Hall with an attendance of 6,000.

Under the pilot scheme at the Yuen Long Theatre, DanceArt Hong Kong Ltd organised the Multi-Prism of Arts, a project offering the public a wide choice of arts courses, workshops, foyer performances, fun days, guided tours, lectures and stage performances. The aim was to enhance the public's appreciation of and interest in the arts at community level. Since its launch in July 2002, the Yuen Long Theatre has accommodated 33 activities with an attendance of 4,000.

The success of the Programme Partnership Scheme at the North District Town Hall and the Yuen Long Theatre has prompted the Sheung Wan Civic Centre and Ngau Chi Wan Civic Centre to adopt it. Proposals were invited in 2002 from local arts groups and organisations to become programme partners at these venues in 2003/04.

### **Kwai Tsing Theatre**

Just three years after inauguration in late 1999, the Kwai Tsing Theatre has quickly established itself as one of the most popular performing arts venues in Hong Kong by welcoming a wide variety of artists and groups, both local and international. The theatre houses a 905-seat auditorium, built with advanced stage installations and equipment and designed primarily as an ideal platform for staging theatrical productions such as drama, dance and opera.



Chung Ying Theatre's Little Shop of Horrors shown at Kwai Tsing Theatre.

In 2002, the auditorium played host to 284 performances, boosting its usage rate to nearly full-occupancy. Top theatrical productions by local groups included: the Hong Kong Ballet's *Nutcracker*; Chung Ying Theatre's *Little Shop of Horrors*; Theatre Ensemble's *Kid Kid Show*; Bestreben Drama Association's *Non-mighty Detective & Kids with Lost Jigsaws*; Edward Lam Dance Theatre's *18 Ways to Say Goodbye to Your Lover*; and Zuni Icosahedron's *Looking for Mies*.



Prominent visiting arts group the Random Dance Company (United Kingdom) has also performed at Kwai Tsing Theatre.

Prominent visiting arts groups included: the Random Dance Company (United Kingdom); Multi-media Theatre's Hashirigaki (Switzerland); National Dance Company of Korea; Dadawa; Guangdong Cantonese Opera Academy 1<sup>st</sup> Troupe; Shanghai Comic Troupe; and the China Ping Opera Theatre. Large-scale international arts festivals such as the Hong Kong Arts Festival, New Vision Arts Festival, International Arts Carnival and Hong Kong International Film Festival also found a new base for their performances in the theatre's auditorium.



Korean Fantasy performed by the National Dance Company of Korea.

Also housed in the theatre is the Exhibition Gallery, a versatile venue for hosting both exhibitions and experimental theatre performances. Equally popular are the ancillary facilities including the Lecture Room, Rehearsal Room and Dance Studio, which are popular for all kinds of art-related classes.

The theatre supported local district art organisations by sponsoring them with free use of the venue for up to 29 performances. It became the focal venue for performances in the annual Kwai Tsing District Arts Festival and other important community activities.

In addition to the continuing series of free audience-building schemes and new initiatives to boost its audience base, the theatre also contributed to this year's tourism drive — City of Life — Hong Kong is it! — Kwai Tsing District Tourism Promotion Month — by organising two events. These were the Kwai Tsing Theatre Open Day and a series of free concerts at the open-air plaza. The former attracted a crowd of more than 20,000 people, both local and overseas tourists. It featured cultural performances and demonstrations of stage installations and equipment, as well as an open-air *dai-tat-dei* cultural bazaar featuring various street-culture and entertainment activities of the 1950s and 60s. The latter concert series was a fusion of Chinese and western music held at the open plaza.

In support of the department's arts education project — the School Cultural Day, the theatre arranged an array of stage technical demonstration sessions at the Auditorium for students. Students were also given commissioned guidebooks printed with comic illustrations to help them gain basic knowledge of theatre stage and technical operations in a lively and all-inspiring way.

The Kwai Tsing Theatre strives to always be better, and it was rewarded when the result of the department's public opinion survey, conducted early in the year, revealed more than 95% of the interviewees were satisfied with the facilities and services provided.

## Yuen Long Theatre

Opened in May 2000, Yuen Long Theatre is a new civic centre that symbolises the Leisure and Cultural Services Department's commitment to the provision of quality venue facilities. The theatre comprises a 923-seat multi-purpose auditorium, a dance studio, a rehearsal room, a lecture room and art exhibition areas. The auditorium is equipped with advanced stage facilities.



Fascinating performance of the Shanghai Acrobatic Theatre —Girls balancing on chairs.

The theatre provides a welcoming space for local and international artists, thereby enriching the community's cultural life. As well as hiring out venue facilities to cultural and arts institutions and non-profit-making district organisations for formal productions, a wide variety of audience-building activities have also been organised in the venue. These include the Programme Partnership Pilot Scheme, regular free foyer performances, roving exhibitions, guided tours, and both Open Day and Fun Day at the theatre.

## Cultural Presentations

The department's cultural presentations offered music, dance, theatre and multi-media performing arts programmes all year round. These ranged from the traditional to the cutting edge and offered to Hong Kong's audience the best from local artists as well as from international stars. A total of 1,811 performances were presented, attracting an audience of 814,192.

Highlight programmes were grouped thematically to enhance interest and attraction. The more representative ones included the Encore Series featuring renowned musicians, the Chinese Operatic Art Series, the Chinese Music Series, the Jazz Up Series and the Comedy Series.

The music programme featured top artists including the New York Philharmonic Orchestra with Lorin Mazzel, the Latvian National Opera playing *Eugene Onegin and Nabucco*, pianist Murray Perahia, violinists Itzhak Perlman and Midori, soprano June Anderson and jazz artist Pat Metheny.



Performance by Kirov Ballet of the Marinsky Theatre.

The international dance programme featured the Kirov Ballet from Russia, the Cloud Gate Dance Theatre from Taiwan, the Random Dance Company from UK and the National Dance Company of Korea. Our visiting theatre groups included the Theatre des Bouffes du Nord from France playing *Le Costume* directed by Peter Brook, *The Tempest* by Aand BC from the UK and *Kabuki For Everyone* from Japan.



Performance by Kabuki for Everyone from Japan.

Multi-arts highlights included the Shanghai Acrobatic Theatre, *M Garden* by Kung Chi Shing and friends, the Pikkari Theatre from Japan, *Cookin* from South Korea and the Dadawa Music Theatre in *Riddler*.



Cantonese Opera Troupe of Wuchuan City of Guangdong: A showcase of traditional Cantonese opera of the southern school — the Xiasifu styles.

To take advantage of Hong Kong's ready access to Chinese Opera from the Mainland, the department presented Chinese Opera programmes from different provinces, including the Peking Opera Theatre from Beijing, the Han Opera of Guangdong, the Suzhou Kunqu Opera Theatre of Jiangsu, the Zhejiang Peking Opera Troupe, as well as the Chinese Opera Troupe of Wuchuan City, Guangdong. To support the development of Cantonese opera in Hong Kong, the department commissioned new works in addition to presenting the traditional and established repertoire. New works commissioned this year included *Xining Reform*, *Zhuang Zi's Butterfly Dream*, *Rhododendron Mountain*, *Lee Kwong Wong* and *Between Laughter*

and *Tears*. In addition, the new production *Centuries-old Theatre Tradition of Paichangxi* was an attempt to rejuvenate seldom performed old repertoires.

### **Celebration Programmes of the 5<sup>th</sup> Anniversary of the Establishment of the Hong Kong Special Administrative Region**

To celebrate the 5<sup>th</sup> Anniversary of the Establishment of the Hong Kong Special Administrative Region, a Music of the Dragons concert was organised jointly with the All-China Youth Federation and the Hong Kong Federation of Youth Groups. More than 10,000 young musicians participated, coming from the Mainland, Macau, Taiwan and Hong Kong. The piece, *Ten Thousand Hearts Beat as One*, which was played at the beginning of the concert, set a new Guinness World Record for largest percussion performance.

Other celebration programmes included: a grand military band and march performance by the People's Liberation Army of China and The People's Liberation Army Forces of Hong Kong; a Cantonese operatic songs concert featuring renowned singers from Hong Kong and Guangzhou; and two International Rock Concerts targeted at rock music fans, staged on July 11 and 12, 2002 at the Queen Elizabeth Stadium. Renowned rock bands — including INXS from Australia, X.Y.Z.→A from Japan, Hei Bao from the Mainland, and BOXX from Taiwan — joined hands with local artists DSC and Yip Sai Wing & Friends, to give rock music lovers in Hong Kong a real treat.



Grand military band and march performance by the Military Band of the People's Liberation Army of China and the People's Liberation Army Forces of Hong Kong, one of the celebration programmes of the 5th anniversary of the Establishment of the Hong Kong Special Administrative Region.

# Arts Education and Audience-building Programmes

To enhance the community's understanding and appreciation of the arts, the department has launched a number of arts education and audience-building schemes within the community and at schools. In 2002 more than 200,000 people participated in these schemes.

## Arts Education Programmes

To encourage students to develop an interest in art and culture at a young age, the department organised various arts education programmes at schools.

Under the School Arts Animateur Scheme, professional performing arts groups gave performances, and conducted demonstrations and workshops on a regular basis at participating schools. The scheme's aim was to provide a more in-depth introduction to different performing arts among students and to stimulate creativity.

A School Culture Day pilot scheme was launched in 2001 to mobilise schools to bring students to LCSD performing venues, museums and libraries during school hours and take part in the activities specially organised for them. Programmes offer opportunities for integrating arts, history and science into the learning process. The scheme has become very popular, and was relaunched for the 2002-03 school year.



The School Musical Animateur Scheme aims at providing training of music, dance and drama for students so as to help express themselves through their diverse artistic intelligence.

The department collaborated with arts bodies and educational institutions to organise arts education programmes at LCSD performance venues for schools and universities. These featured different art forms such as Cantonese opera, drama, ballet, modern dance and orchestral music.

Arts education activities were specially designed in connection with the core programmes of the two LCSD arts festivals. In the summer International Arts Carnival, nearly 100 individual and mini-series workshops introduced children to the performing and visual arts. The New Generation Self-Exploration Venture youth workshop and public presentation series offered young people intensive participatory experience in the arts. Prior to the carnival, arts groups were also sent to 140 primary schools and kindergartens, bringing the arts to students.

Contributing to the School Culture Day project, the New Vision Arts Festival offered free performances for secondary school students. The Festival also brought the mini Kunqu theatre *The Peony Pavilion: A Spoiled Romance* to the university students on campus. A large audience enjoyed the environmental dance, *Rice, Spice, Zen and Colour*, performed in the foyer of the Hong Kong Cultural Centre. Other festival extension activities included exhibitions, workshops, talks and demonstrations.

### **Community Audience-building Programmes**

At the community level, the programmes offered included the Artist-in-Residence Scheme, Community Cultural Ambassador Scheme and District Cantonese Opera Parade.



Shadow Play Demonstration at the Sai Wan Ho Civic Centre, one of the programmes of the Artists-in-Residence Scheme.

The Artist-in-Residence Scheme was organised at LCSD performance venues and provided opportunities for the community to gain insight into an artist's work by meeting artists during organised activities in the same venue over a period of time.

Outreach activities aimed at making the arts more accessible to the community were organised under the Cultural Ambassador Scheme with activities taking place at parks, community centres, youth centres and homes for the elderly.

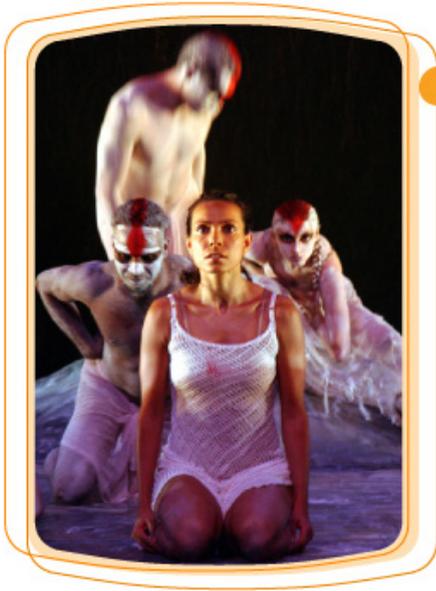


Under the Cultural Ambassador Scheme, the public contacts the performers at the art fair at Sha Tin Park.

The District Cantonese Opera Parade offered budding and amateur Cantonese opera artists the opportunity for public exposure by offering venues for free, plus some publicity for a small fee.

### **New Vision Arts Festival**

The department presented a new autumn thematic festival entitled New Vision Arts Festival from October 18 to November 17, 2002, to showcase Hong Kong as a multi-cultural metropolis in the Asia-Pacific region. The festival featured 76 innovative and outstanding cross-cultural performances and activities performed by 26 overseas groups and 10 local groups, with a focus on Asian arts expressed in contemporary style. The programme was received enthusiastically by audiences and acclaimed by critics and arts professionals. The festival was attended by a total of 57,180 people.



● Staged at the New Vision Arts Festival, Corroboree leads the audience on a spiritual journey filled with striking theatrical images in which Aboriginal tradition is expressed in modern dance idioms. ●

The festival's opening programme, *Love in a Fallen City* by the Hong Kong Repertory Theatre, used new theatrical styles to reinterpret a classic in contemporary Chinese literature. Other highlights included *Cursive*, the latest work by Cloud Gate Dance Theatre of Taiwan, the Swiss multi-media production *Hashirigaki* and *Corroboree* by the Bangarra Dance Theatre of Australia. The festival also featured an array of concerts on world music and jazz, as well as theatrical productions of multi-media and inter-disciplinary nature. It concluded with the multi-media opera *The Gate* by the world-renowned composer Tan Dun, which integrated western orchestral music, Peking opera, western opera singing and Japanese puppetry.

The festival also offered educational performances for secondary school and university students, plus environmental dance performances, exhibitions, workshops, talks and demonstrations for members of the public.

## International Arts Carnival 2002

The aim of the six-week International Arts Carnival is to provide children and families with cultural and entertainment programmes through the summer.

The 2002 carnival introduced the younger generation to different world cultures by featuring programmes by overseas artists. It also served as a platform for local artists and groups to excel in their artistry and expand their audience base in Hong Kong. Eleven overseas groups and 39 local arts groups presented a total of 466 events, attracting some 163,600 people to participate in the carnival.

Complemented by a number of preliminary activities, exhibitions and an outdoor funfair, the carnival opened in mid-July 2002 with the Irish gala, *Gaelforce Dance* performed to full houses. Other box office hits and critics' favourites included Theatre Ensemble's *Kid Kid Show*, Drama Gallery's *Parents on the Moon*, Hong Kong Chinese Orchestra's *Do Mi So Musical Comedy*, *ROTA* by Brazil's Dance Company of Deborah Colker and *The King of Masks* by the American puppetmaster Michael Cooper.



● An International Arts Carnival programme— O Cano. ●

Another significant feature was a strong line-up of arts education and audience-building activities. These included touring activities to schools and participatory workshops.

## Carnivals and Entertainment Programmes

In celebration of the Chinese traditional festivals and other major festive days, 10 large-scale carnivals were organised during the Mid-Autumn and Spring Lantern Festivals, Easter holidays, Christmas Eve and New Year's Eve. The New Year's Eve Countdown Carnival held at Victoria Park offered a series of interactive and innovative programmes to some 100,000 visitors. Visiting Australian group Strange Fruit captured the audience with their sculptural choreographed performance *The Spheres*.



● New Territories East Spring Lantern Carnival. ●



● The Spring Lantern Festival is given extra colour by the spectacular Phoenix Greeting Dragon lantern displayed at the Hong Kong Cultural Centre Piazza. The lantern features a pair of phoenix and 100 birds. ●

The Spring Arts Fair — *Dance, Dance, Dance*, a new initiative of the department, attracted over 10,000 enthusiasts to dance and play on a sunny Sunday afternoon in March. For the Mid-Autumn and Spring Lantern festivals spectacular lantern displays were staged at the Hong Kong Cultural Centre Piazza, beautifully promoting traditional Chinese arts and culture to both the local residents and tourists. The Asian Ethnic Cultural Programmes and Concert in the Park series, enhanced cultural exchange among the local citizens and the Filipino, Indonesian, Indian and Thai nationals residing in Hong Kong.

Year-round free entertainment programmes were also organised in the 18 districts for enjoyment by the public. A total of 626 performances, comprising a variety of traditional Chinese arts, dance and family entertainment programmes, were brought to audiences, usually at weekends and on holidays, throughout the territory.

Territory-wide carnivals, special events and regular free entertainment programmes organised by the department in 2002 recorded a total attendance of 782,558.

## International Conferences and Festivals

To keep abreast of the world's development in the arts and to foster exchanges with international counterparts, arts managers of the department were sent to international conferences and festivals year-round. Conferences and festivals attended in 2002 included:

### Conferences

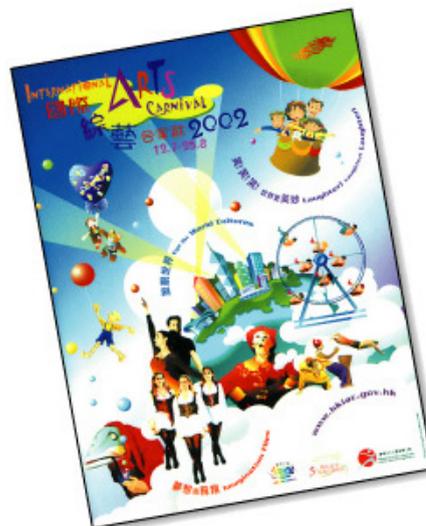
Date	Conference / Forum	Place
March 2002	International Society for the Performing Arts Foundation (ISPA) International Forum	Beijing, China
May 2002	5 <sup>th</sup> Symposium of the Asia-Pacific Producers' and Presenters' Network (APPN)	Vancouver, Canada
June 2002	ISPA International Congress 2002	Lucerne, Switzerland
November 2002	17 <sup>th</sup> International Association for Volunteer Effort World Volunteer Conference	Seoul, South Korea
December 2002	55 <sup>th</sup> ISPA Annual Conference	New York, US

### Festivals

Date	Festival	Place
February 2002	International Youth Theatre Festival Noord-Holland 2002	Amsterdam, Holland
May 2002	Vancouver International Children's Festival	Vancouver, Canada
August 2002	1 <sup>st</sup> Asian Performing Arts Festival 2002 / Tokyo Performing Arts Market	Tokyo, Japan
October 2002	Opening Festival of the Esplanade — Theatres on the Bay	Singapore
November 2002	4 <sup>th</sup> China Shanghai International Arts Festival and Performing Arts Fair	Shanghai, China

At the 4<sup>th</sup> China Shanghai International Arts Festival and Performing Arts Fair, Ms Cynthia Liu, Chief Manager (Arts Organisations, Festivals and Entertainment), delivered a speech entitled *Developing Thematic Festivals* in

the International Forum on Arts Festivals and Performing Arts Market. She introduced to some 300 participating overseas and Mainland arts practitioners the objectives and organisation of the summer and autumn thematic festivals in Hong Kong, namely the International Arts Carnival, Legends of China Festival and New Vision Arts Festival.



Around 1,000 delegates of non-governmental organisations and government agencies from 80 countries and regions attended the biennial World Volunteer Conference held in Seoul in November 2002. Mr Esmond Chan, Manager (Community Audience Building) and representatives of the Agency for Volunteer Service presented the collaboration project Cultural Services Volunteers Scheme in a workshop during the Conference. The workshop attracted some 40 participants from South Korea, Japan, Malaysia, Guangzhou, Beijing, Taiwan and the Netherlands.

## Exchanges with Mainland and Macau Counterparts

Reciprocal visits were arranged between the department's key personnel and delegations from Mainland and Macau cultural bodies to enhance networking. In August 2002, Mr Paul Leung, Director of Leisure and Cultural Services, visited a number of cultural and tourism-related facilities in Shenzhen, and was warmly received by the Shenzhen Municipal Bureau of Culture.

A delegation of the department's performing arts venue managers conducted a five-day visit to Dongguan, Guangzhou and Shanghai in November 2002. The delegation paid visits to major cultural venues and met officials of the respective Cultural Bureau of these cities to exchange views and share experiences. The visit helped strengthen ties and pave the way for future partnership opportunities in the Pearl River Delta.

In April/May 2002, 10 arts management personnel from several institutions in Shenzhen were guests of the department for a four-week cultural attachment training programme in Hong Kong.

Many Mainland and Macau cultural officials also visited the department's facilities and attended cultural programmes during the year. Among them were delegations from the Ministry of Culture, Guangdong Provincial Department of Culture, the Municipal Bureaux of Culture of the Pearl River Delta cities and the Cultural Institute of the SAR of Macau.

## Subvention to Arts Organisations

Through annual subventions, the department provides funding support to five independent non-profit-making arts organisations, namely, the Hong Kong Chinese Orchestra, Hong Kong Dance Company, Hong Kong Repertory Theatre, Hong Kong Philharmonic Society and Hong Kong Arts Festival Society.



## Advisers on Cultural Services

Two types of advisers have been appointed to assist in policy and operational matters pertaining to the provision of cultural services.

**Community Advisers:** Three streams of 49 Community Advisers provide general advice to the department on the provision of facilities and services involving the performing arts, libraries and museums. These advisers include experts, professionals and community leaders experienced in the promotion of cultural services in Hong Kong.

**Expert Advisers:** A total of 203 advisers, split into nine categories offer advice on the provision of performing arts programmes, the literary arts and museological activities. The advisers include artists, academics and other practitioners who have made significant contributions in their respective fields.

## Customer Liaison Meetings

To strengthen direct communication with customers and gather their views on how our services could be further improved, Customer Liaison Meetings have been held at civic centres, libraries and museums. These meetings give the department immediate access to users' comments on services offered, while also providing a channel to explain its policies and services to the public. These initiatives are in line with the department's commitment to meet public expectation and needs by delivering quality services in a cost-effective manner.

## Film and Video Programmes

The Film Programmes Office focused on the promotion of film and video culture in Hong Kong. The office organised a great variety of film and video programmes, workshops and seminars in 2002, and the programmes were very well-received. They enabled local audiences to appreciate cinematic art from all corners of the world on the one hand, and to experience diversified cultural activities in Hong Kong on the other.

Major events presented in 2002 included:

Thematic Hong Kong Retrospectives curated by the Hong Kong Film Archive, such as *Back to Dreamland — Cathay Retrospective*, *Fragrant Screen — The Exquisite Fong Yim-fun*, *A Tribute to Chang Cheh* and *Hong Kong Cinema and Popular Culture*;

Repertory Cinema, a new initiative featured a month-long spectrum of film classics by each of six masters, namely, Francesco Rosi, Jean Renoir, Ingmar Bergman, Werner Herzog, Robert Bresson and R. W. Fassbinder.

Community and Youth Projects to nurture young audiences in film and video appreciation and production, such as: the Family Film Carnival in the summer; Community Film Series held in various civic centres; Experimental Intermedia workshops and talks; the Microwave International Media Art Festival; and U-Videomaker Project.

National Film Programmes, organised with various Consulate-Generals and cultural institutes brought outstanding films and videos from many countries. In 2002, films from Mainland China, India, Egypt, Russia and more than 10 European Union Countries were featured. The collaborations exposed local audience to hundreds of productions which might otherwise not be distributed in Hong Kong through commercial channels.



Audiences also have chances to watch films from many countries through the arrangements of the Film Programme Office.

## **Hong Kong Independent Short Film and Video Awards**

This annual competition, a joint project with the Hong Kong Arts Centre, entered its eighth year in 2002. The scope of activities had been expanded to include a Short Film and Video Festival, showcasing local and Asian short films and videos. The aim of the competition is to encourage creative, non-commercial independent productions of short film and video.

## Music Office

The Music Office aims to promote general music education in the community, especially to young people; to develop the public's interest in and appreciation of music; and to foster music sharing between local young musicians and their counterparts all over the world. Services provided in 2002 included an instrumental music training scheme for 4,051 people, 18 youth orchestras/bands/choirs for 1,374 members, short-term music interest courses for 2,744 participants, and 390 music activities for around 260,000 people.

Territory-wide events included music camp, youth music interflows, music carnival, annual gala, overseas tour and music exchange programmes for local, Mainland and overseas young musicians.



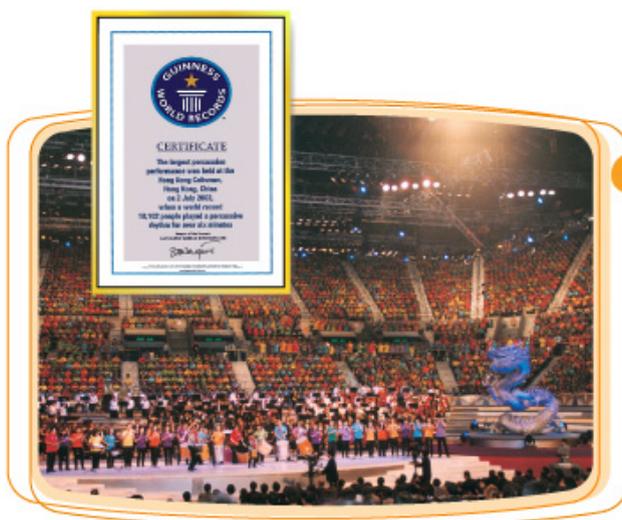
About 500 budding young musicians participate in the 2002 Hong Kong Youth Music Camp. Participants receive tuition from renowned overseas, Mainland and local musicians at the Sai Kung Outdoor Recreation Centre.

# Hong Kong Coliseum and Queen Elizabeth Stadium

The 12,500-seat Hong Kong Coliseum and 3,600-seat Queen Elizabeth Stadium are two well designed and equipped multi-purpose indoor stadiums where diversified activities can be staged, ranging from spectacular entertainment and cultural performances to international sports, celebration events and conventions.

The Coliseum's flexible seating arrangements and state-of-the-art facilities are ideal for large-scale events. The year's highlights included: pop concerts by Anzenchitai, Yuming, Jay Chou, A-Mei, F4, Jen Hsien-chi, Wang Lee-hom, Elva Hsiao and Yu Chyi; live concerts featuring the Hong Kong Philharmonic Orchestra with Alan Tam and George Lam; and performances by local pop stars such as Deanie Ip, Anita Mui, Sandy Lam, Kelly Chen, Miriam Yeung, Gigi Leung, TWINS, Cass Pang, Vivian Lai, Hacken Lee, Andy Hui, Chris Wong, Paul Wong, William So and Kenny B.

Other significant events were the renowned volleyball tournament FIVB World Grand Prix Final - Hong Kong, the regional convention 41<sup>st</sup> Orient South East Asian Lions Forum and Music of the Dragons concert. Major anniversary events included the Celebration of the 5<sup>th</sup> Anniversary of HKSAR of the PRC-Grand Military Band and March Performance by the Military Band of the People's Liberation Army of China and the Variety Show for Celebrating the 53<sup>rd</sup> Anniversary of the Founding of the People's Republic of China. Altogether, there were 168 performances at the Coliseum attracting more than 1,550,745 people.



More than 10,000 youths play the opening percussion piece at the Music of the Dragons Concert to make the Guinness Book of Records.

The Queen Elizabeth Stadium played host to a wide variety of events including: the 2<sup>nd</sup> International Luminous Dragon Dance Invitation Tournament; the Jazz Up: Pat Metheny Group Tour; the International Rock Concerts; pop concerts by Taiwanese Dick & Cowboy; local singers Dragon Li, and the duet Peter Cheung & Andrew Cheung; the World Ballroom and Latin American Dance and Galaxy of Stars dancing performance; as well as the world premiere of *Love of the Wonderland* by the China National Acrobatic Troupe. Altogether, 234 performances were staged with audiences totalling more than 353,710.



Chinese rock band Hei Bao performs in the International Rock Concerts at the Queen Elizabeth Stadium.

## Ticketing Office and URBTIX

The Leisure and Cultural Services Department operates URBTIX, a computerised ticketing system introduced in 1984. URBTIX has become the most popular and convenient ticketing service in Hong Kong, serving 40 venues with a total seating capacity reaching 90,000. At present, there are 32 ticketing outlets all over Hong Kong, of which 15 are housed in LCSD venues.



URBTIX is a user-friendly computerised ticketing system making it easy to obtain tickets for cultural and entertainment events in Hong Kong.

Regular ticketing services include telephone reservations, group and discount bookings, credit card orders, Internet ticketing and postal bookings for major festivals. In 2002, some 3.7 million tickets for 6,449 performances were sold, with a total sales value of \$490 million.

The department continues to support an open market for ticketing services. It allows hirers of most LCSD venues the option of using either URBTIX or their own ticketing system so that programme promoters have greater flexibility in marketing their events. An outsourcing project is currently underway to enable a professional service provider to develop a better and improved ticketing service back-end system, while the department will maintain the operation of the outlets at its venues.

## Public Libraries

The department provides free public library services to meet community needs for information, research, informal education and the profitable use of leisure time, as well as to promote reading and the literary arts. It also manages the Books Registration Office.

The Hong Kong Public Libraries system provides a network of 69 public libraries, including eight mobile libraries, with a collection in 2002 of 8.51 million books and 1.05 million multimedia materials. Usage of the public libraries has continued to increase markedly. In the year under review, 53.27 million items of library materials were borrowed from the libraries and 3.76 million reference enquiries were handled by library staff, representing an increase of 25.48% and 45.35% over the preceding year.



The mobile library service of the department is to supplement services provided by district libraries in densely populated areas and to extend library services to newly developed and remote areas without static libraries of their own. ●

## Hong Kong Central Library

The Hong Kong Central Library occupies a gross floor area of 33,800 square metres with a total stock of 1.63 million, and provides a wide range of facilities. Special features include a Multimedia Information System, a Central Reference Library with six subject departments, an Arts Resource Centre, a Hong Kong Literature Room, a Basic Law Reference Collection Room, a Map Library, a Language Learning Centre, a Young Adult Library and a Toy Library. There are also hiring facilities including a 1,500 square-metre Exhibition Gallery, a 293-seat Lecture Theatre, two Activity Rooms, a Music Practice Room and a number of Discussion Rooms.



The Lecture Series on Humanities, Science and Technology by Contemporary Distinguished Scholars at the Hong Kong Central Library were well received by the public.

As at the end of 2002, the Hong Kong Central Library has attracted a total of 8.82 million users since its opening in May 2001, with an average daily attendance of about 16,000. It is the major community and information centre in Hong Kong. In addition to a wide range of cultural activities and regular subject talks, the library organised a Lecture series on Humanities, Science and Technology by Contemporary Distinguished Scholars. The series was hosted by prominent scholars including Prof. Yang Cheng-ning, Prof. Jao Tsung I, Prof. Lao Si-guang, Prof. Lo Hong-lit, Prof. Ho Ping-ti, Prof. Kao Kuen, Prof. Chu Ching-wu and Prof. Siu Yum-tong. Another event, the Seminar Series on Hong Kong History, was presented by renowned scholars and local historians.

The library also launched two major collection campaigns in its first year. The Document Collection Campaign, which appeals to collectors and the general public alike to donate documents and suitable materials to the Library to help set up a special collection to promote local research and studies on Hong Kong. More than 70,000 items, including rare books, periodicals, letters, manuscripts, maps, old legal documents and folk etiquette, have so far been collected. The Music Collection Campaign, which is a joint project with the Hong Kong Arts Development Council and the Composers and the Authors Society of Hong Kong Ltd., appeals to local musicians, record companies and members of the public to donate relevant materials for setting up a music databank.



In order to encourage reading and recycle of used books, the department jointly organised a Book Donation and Sale Campaign with various organisations.

## Reference and Information Services

Reference and information services are provided at the Central Library and the five major libraries — the City Hall, Kowloon, Sha Tin, Tsuen Wan and Tuen Mun Public Libraries. The Central Reference Library has a total collection of 680,000 items, providing comprehensive reference and information services through its six subject departments. It features a comprehensive collection of electronic materials including CD-ROMs, on-line databases, electronic books, electronic journals and multimedia programmes, all of which are available for on-line access by the public.



The library provides a comprehensive collection of electronic materials.

In recognition of its role as a major metropolitan library, the Hong Kong Central Library has been designated the depository library for nine international organisations, including the United Nations, the World Trade Organisation and the European Union. It also holds the collection deposited under the Books Registration Ordinance of Hong Kong. Other major special reference collections of the library system include the Basic Law Reference Collection, the Hok Hoi Collection, Hong Kong Collection, Royal Asiatic Society (HK Branch) Collection, Kotewall Collection, Hong Kong Literature Collection, Chinese Authors Collection, and Hong Kong Village Life Collection.

### Multimedia Service

Computer and Information Centres are located at the Hong Kong Central Library, five major libraries and most of the district libraries. They have workstations with commonly used computer application and multi-media programmes and Internet search capabilities. Members of the public can book the terminals for their own use or attend the regular computer literacy training sessions held in these centres. All the static libraries also have multimedia workstations for access to the Internet and multimedia databases, while audio and visual facilities are provided in the major and district libraries.



Members of the public use computers at a library.

## Library Automation

The public library system is fully computerised. The library automation system supports more than 1,200 terminals and is one of the world's largest computerised library systems with both Chinese and English capabilities. It provides 24-hour daily Internet library services for readers to search library holdings, renew their borrowed items and reserve library materials. In 2002, the Internet library services were used by 49.55 million readers, representing an increase of 496% over the preceding year.



Readers enjoy more convenient services after the public library system becomes fully computerised.

The public library's homepage is currently the third most frequently visited Government homepage in the HKSAR. The library automation system also offers telephone renewal and borrower record enquiry services. Readers can now borrow and return library materials in any of the branch libraries. The project for installing self-charging terminals at all libraries is scheduled for completion in 2003. We plan to enhance the library automation system by enabling readers to use the smart ID cards to be issued by the Government in mid-2003 as library cards.



Readers can borrow and return library materials in any one of the branch libraries.

## Multimedia Information System

A Multimedia Information System (MMIS) has been developed for the Hong Kong Central Library. It provides audio and video on demand, on-line CD-ROM and reference-searching and document-viewing services via workstations in the Hong Kong Central Library and the Internet. The system offers on-line access to varied materials including old local newspapers, books, photographs, maps, government documents, clippings, manuscripts, posters, and house programmes of local cultural presentations. It also has online booking facilities so that patrons can book workstation time in the Hong Kong Central Library a week in advance. The MMIS has won a number of local and overseas awards, including: the Hong Kong Computer Society's silver award in the application category of its IT Excellence Awards 2001; and the best award in the E-Government and Service category of the Asia Pacific Information and Communication Technology Awards 2002, presented by the government of Malaysia. It is also one of the finalists for the Stockholm Challenge Award.



The MMIS won a number of awards, including the Best award in the E-Government and Service Category of the Asia Pacific Information and Communication Technology Awards 2002.



## Support of Lifelong Learning

The public libraries have collaborated with the Education Department in support of lifelong learning by organising the Library Cards for All School Children scheme, a programme that aims to encourage primary school pupils to use public library resources for life. Library staff have also held regular liaison meetings with school librarians to explore ways to support school curriculum reforms. The Open University of Hong Kong has deposited its course materials in 15 public libraries. The public libraries continue to provide supporting library services to Project Springboard and have strengthened their collections specifically to support the self-learning and continuing education needs of the community. Plans are also in hand to set up a Business and Industry Reference Library and an Education Resources Centre at both the City Hall Public Library and the Kowloon Public Library.



● The public libraries support lifelong learning, encourage children to use public library resources for life. ●

## Outreach Programmes and Promotion of Literary Arts

Outreach programmes form an integral part of library services. Educational and cultural programmes are organised on a continuing basis to promote library facilities and services, cultivate lifelong reading habits and enhance the public's appreciation of the importance of free access to up-to-date information. Programmes organised throughout the year included children's hours, book displays and exhibitions, seminars and thematic talks, interest clubs and group visits. Regular sessions were held to teach people how to use the On-line Public Access Catalogue, on-line databases, the Internet and CD-ROMs.



The public libraries organise educational and cultural programmes to cultivate reading habits.

To mark the bi-centenary of Victor Hugo's birth, the Hong Kong Central Library, in association with the Consulate-General of France in Hong Kong and the Alliance Francais de Hong Kong, jointly organised subject talks and exhibitions. In 2002, a total of 17,451 library outreach programmes were organised.

The libraries also play an active role in promoting the literary arts in Hong Kong by organising several major literary competitions. They included the Awards for Creative Writing in Chinese, the Chinese Poetry-Writing Competition, the Hong Kong Biennial Awards for Chinese Literature, and the Competition on Story-Writing in Chinese for Students. The 4<sup>th</sup> Hong Kong Literature Festival, jointly organised with the Arts Development Council in July and August 2002, attracted an attendance of 80,274. The award-winning competition entries were published for sale to promote creative writing. To date, the public libraries have published 95 titles of Chinese literary books with sale over 1.1 million volumes.

## Promotion of Reading

To encourage good reading habits in youngsters, reading programmes and related activities have been launched by the libraries. These included a large scale Story Kingdom exhibition and a series of programmes to stimulate children's interest in reading and to encourage parents to actively participate in the reading process.

In addition, Teens' Book Clubs were introduced in the Hong Kong Central Library and five major libraries, and 98 schools nominated their students to participate. In view of the favourable response, we plan to set up similar reading clubs in all district libraries in 2003.

The public libraries continued to co-operate with the Education Department, Po Leung Kuk, and Hong Kong IT Education City in organising the Read to Enjoy programme which provides mobile library services to 300 schools without library facilities. Other reading related activities included the 2002 Ten Recommended Good Books jointly organised with the Radio Television Hong Kong; a Selection of Good Books for Secondary School Students and Reading Carnival jointly organised with the Hong Kong Professional Teachers' Union.



Mobile library services are provided to schools without library facilities.

The libraries provide block loan of books and audio cassettes to non-profit-making organisations, rehabilitation and penal institutions, homes for the aged and the physically handicapped, thereby extending library services to members of the community who are unable to gain free access to normal services. Block loan service is also available to schools. In 2002, more than 1.54 million library materials were arranged through block loan for 1,352 organisations and schools.

For the first time, a Book Donation and Sale Campaign was launched to encourage the public to read and to share their books with others. Some 140,000 books were collected and \$330,000 was raised for the Community Chest from the sale. Any unsold books were donated to local libraries or organisations.

### **Service to the Disabled**

The libraries provide a wide range of services and facilities for people with disabilities. The Hong Kong Central Library provides tactile guide paths, special service counters, adjustable reading tables and toilets for disabled. Adequate access for the disabled is provided in all new libraries and most existing libraries, and there is a hotline for people with disabilities. Five major libraries stock English fiction in large print for the visually impaired and elderly, and the Hong Kong Central Library has a reading machine for the blind and a colour image magnifier. In addition, computer software and equipment for the visually impaired is installed in the branch libraries.

### **Library Initiatives**

Two major initiatives are the launch in February 2002 of the CD-ROM lending service and the extension in January 2003 of the Hong Kong Central Library's opening hours from 68 hours to 74 hours per week.

Two new libraries were opened in January 2003, namely a full-scale district library for reprovisioning the small library in Fanling and a small library in Fu Shan, Wong Tai Sin. Renovation work has begun at the Butterfly Estate Public Library to enhance facilities.

For the convenience of readers wishing to return books outside library opening hours, "book-drop" facilities were extended to 43 public libraries. Other plans include the installation of a book detection system in the New Territories and the gradual setting up of Computer and Information Centres in the district libraries.



● Book drops have been installed in libraries for the return of borrowed materials after opening hours. ●

In addition to the regular Customer Liaison Meetings held in the libraries, an opinion survey on the Hong Kong public library services was conducted in December 2001. The survey showed that 81.2% of the adult library-users were satisfied with the overall facilities and services and 16.2% rated them average.

An independent consultant was commissioned by the department to study the future development of public libraries. The study includes the formulation of a strategic plan for the development of the public libraries, as well as the most suitable mode of governance of them. The consultant submitted its report in November 2002, and public consultation on the recommendations commenced earlier this year.

### **Exchange Programmes**

During the year, the Hong Kong Central Library established an exchange of publication programme with a number of overseas libraries and cultural organisations, as well as those in Mainland China.

A librarian from Shenzhen Library was attached to Hong Kong Central Library for one month to study the library's operation and its diversified services. Professional library staff from the department have actively participated in overseas library conferences such as: the World Library Summit in Singapore; the Asian Library Conference on Collection Development in Penang, Malaysia; the APEC Workshop on E-Learning and Digital Library in Taiwan; and the Chinese Document Development and Cooperation Conference in Beijing. Such events help us to keep abreast of

the latest developments in librarianship and to maintain contacts with overseas library professionals.

### **Books Registration Office**

The main functions of the Books Registration Office are to help preserve Hong Kong's cultural heritage through the registration of local publications and to monitor the use of the International Standard Book Number (ISBN) System. *A Catalogue of Books Printed in Hong Kong* is published quarterly by the Books Registration Office in the *Government Gazette*, which can be accessed through the Internet. In 2002, the office registered a total of 11,900 books and 12,923 periodicals, and issued 517 new publisher prefixes conforming to the ISBN.

# Museums

## Hong Kong Museum of Art

Hong Kong Museum of Art aims to provide a balanced mix of exhibition and education programmes for the different needs of the community. In 2002, the museum staged 15 exhibitions, three of which featured exhibits from overseas and the Mainland, including *Alberto Giacometti*, *Origins of Chinese Civilization — Cultural Relics from Henan Province* and *Wu Guanzhong — A Retrospective*. To enhance cultural exchanges, an outbound exhibition *Hong Kong Cityscape: Ink Painting in Transition* was staged in the University of London's Brunei Gallery from July to September. Representative works by noted Hong Kong artists were exhibited as a highlight of the Hong Kong Festival in London.

The museum offered a wide range of education and extension programmes for both teachers and students to complement the new educational reform. Tailor-made extension programmes such as The Discoveryland of Art, an interactive travelling exhibition for children, was organised to foster their interest in and knowledge of art with reference to the Museum collection. Other events to further promote the Museum include International Museum Day 2002, School Culture Day and Museum Teacher Pass Scheme. Exhibition programmes, together with the education and extension activities, attracted more than 298,000 visitors during the year.

## The Flagstaff House Museum of Teaware

Situated in Hong Kong Park, the Flagstaff House Museum is a branch museum devoted to the display of Chinese teaware and the promotion of tea culture.



Students get a better understanding of the exhibition by playing educational tools.



## Hong Kong Museum of History

In addition to "*The Hong Kong Story*" permanent exhibition, the Museum of History presented four thematic exhibitions throughout the year. They were: *The Great Wall: Gems of Cultural Relics of the Nomadic Tribes*; *War and Peace: Treasures of the Qin and Han Dynasties*; *The Battle for Hong Kong: Hong Kong under the Camera of the Japanese Army*; and *Bits of Old Hong Kong: Museum Acquisitions in the Last Five Years*. The first two exhibitions not only enhanced public interest in Chinese history and cultural heritage, but also encouraged academic and cultural interflow between the mainland and Hong Kong. *The Battle for Hong Kong: Hong Kong under the Camera of the Japanese Army* exhibition recorded the Japanese invasion of Hong Kong from December 8-25, 1941, with a display of 70 historical photos. *Bits of Old Hong Kong: Museum Acquisitions in the Last Five Years* featured the lives of Hong Kong people over the past few decades as shown via some of the museum's most recent artifacts, acquired since Hong Kong's reunification with China. Together, the permanent thematic exhibitions attracted 897,000 visitors.



● Treasures of the War and Peace: Treasures of the Qin and Han Dynasties exhibition. ●

To increase public interest in local history and cultural heritage, the museum also organised 540 education and extension activities, including guided tours, weekend lectures, workshops, demonstrations and performances, field trips, video programmes, loan of educational resources, travelling exhibitions, symposia and quiz competition. As well, the museum and The Hong Kong Institute for Promotion of Chinese Culture jointly launched the First Inter-school Competition of Study Projects on Hong Kong's History and Culture on the subject of *Immigrants and their Impact on the Development of Hong Kong*. The response from schools was encouraging.

In addition to the Museum of Coastal Defence, the Museum of History also manages two other branch museums — the Lei Cheng Uk Han Tomb Museum in Sham Shui Po and the Law Uk Folk Museum in Chai Wan.

### **Hong Kong Museum of Coastal Defence**

The Hong Kong Museum of Coastal Defence is located in the converted, century-old Lei Yue Mun Fort in Shau Kei Wan. The Redoubt was renovated to house the permanent exhibition entitled *600 Years of Hong Kong's Coastal Defence* which covers the Ming and Qing dynasties, the British period, the Japanese invasion and the resumption of Chinese sovereignty over Hong Kong.



Public can learn more about the history of coastal defence by playing the computer interactive programme in the Hong Kong Museum of Coastal Defence.

During the year, the museum also organised three thematic exhibitions. *The Medal Story* featured a fine selection of some 200 invaluable medals and

was jointly presented with the Orders and Medals Research Society (Hong Kong Branch), *Military Uniforms in Contemporary Warfare*, jointly presented with the World Militaria Association, showed battle gear and accessories. And *Dr Sun Yat-sen and Modern China* introduced the life history of Dr Sun including his studies in Hong Kong and his preparation for the Northern Expedition.

To arouse public interest in the history of Hong Kong's coastal defence, the museum organised education and extension activities, such as guided tours, lectures, workshops, demonstrations and field trips. During April and August, it ran a Junior Curator Training Course, which culminated in the trainees designing and producing two small-scale displays — *Life under the Japanese Occupation, 1941-45: Food and Traditional Marriage Customs* — by applying what they had learnt.



The Museum of Coastal Defence mainly introduces the history of Hong Kong's coastal defence.

On October 1, 2002, the Museum of Coastal Defence along with the Hong Kong Adventure Corps, Hong Kong Air Cadet Corps and Hong Kong Sea Cadet Corps presented the Flag Raising Ceremony on National Day. Its aim was to give the cadets an opportunity to celebrate National Day by recognising the national identity. The year's various exhibitions and education activities attracted 331,650 visitors and participants.

## **Hong Kong Science Museum**

*Ancient Chinese Astronomy*, an exhibition on loan from the Beijing Planetarium, the Beijing Ancient Observatory and the Suzhou Ancient Astronomical Chronograph Research Centre was presented in the Hong Kong

Science Museum until April 7. Within an array of ancient Chinese astronomical and chronological instruments, the exhibition also featured two genuine astronomical instruments classified as Class One National Treasures, which demonstrated the ingenuity of ancient Chinese scientists. Also on display were interactive models of selected astronomical instruments to show how they work. The exhibition attracted 109,849 visitors in total.

From May 3 to August 7, 2002, the museum presented the *Flowers in the Mirrors* special exhibition. Conceptualised, designed and fabricated entirely in-house, the theme was based on a Chinese novel of the same title written in the Qing dynasty. The exhibition contained over two dozen exhibits, including mirror settings, a mirror labyrinth, and a range of interactive installations demonstrating the science of optics and symmetry. To complement the exhibition, which attracted 107,472 visitors, the museum organised a series of lectures, teacher's workshops, children's weekend activities, competitions and guided tours.



Visitors learn science of optics and symmetry through the interactive installations at the *Flowers in the Mirrors* exhibition.

A thematic exhibition, *Discover Soil and Slope*, was jointly developed by the Museum and Civil Engineering Department to introduce soil science and the importance of slope safety to the public. It was displayed in the museum lobby for two months, then converted into a travelling exhibition for free loan to secondary schools.



The new gallery of Science Museum— Science News Corner.

In mid-2002, Science News Corner, a new gallery was set up to introduce the public to scientific research currently being undertaken in local universities and to keep them up to date with the latest scientific developments. The corner has four zones, namely, SciTech Profile, Hot Talk, Science Windows and Science Web, and the information therein is regularly updated. Two of the most popular themes in 2002 were *Nanotechnology* and *Plant and Fungal Biotechnology* each displayed for three months.

In June, the museum joined with the Chinese University of Hong Kong and the Hong Kong University of Science and Technology to present a series of lectures featuring three Nobel Laureates in physics, Prof. C.H.Townes, Prof. C. Cohen-Tannoudji and Prof. G.'t Hooft. The series, which attracted audiences of more than 1,000 people, illustrated the museum's continuing efforts to promote public interest in frontier science.

From August to December, the museum teamed up with Radio Television Hong Kong to produce a series of twice-weekly radio programmes, concentrating on the lives of 24 famous scientists and their contributions to the modern world.

Another exhibition, *Grossology: The (Impolite) Science of the Human Body*, was launched on November 22. It features interactive displays of exaggerated human organs, enabling participants to find out about the body in a fun way. For example, you can experience a giant burp by pumping soda pop, crawling and sliding through a 10-metre-long 3D model of the digestive system and becoming a dust particle that journeys through a giant nose. The exhibition has attracted 48,502 visitors so far.



● The fun-filled Grossology: The (Impolite) Science of the Human Body exhibition. ●

The department has launched a Teacher Museum Pass Scheme to encourage teachers to visit museums and to make use of the museum resources to support their teaching. The Hong Kong Science Museum, serving as the coordinator of scheme, arranged orientation sessions for teachers and processed applications from more than 2,000 schools. In June, a Resource Centre equipped with audio-visual facilities and computers was set up to provide science education reference materials and information services to visitors

Over the year, the Museum worked together with academic institutions, universities and professional bodies on a number of special projects to promote science. Science Alive 2002, Fun Science Contest, Primary Science Project Competition, Joint Schools Robotic Olympiad, the 35th Joint School Science Exhibition and Science Debates were some of the most popular.

In 2002, the museum's exhibitions and extension activities attracted more than 868,000 people.

### **Hong Kong Space Museum**

The Hong Kong Space Museum is working together with the Hong Kong Astronomy League (formerly the Astronomy Workshop) to establish an Interactive Astronomical Observatory in the New Territories. The purpose of the project, which is funded by the Quality Education Fund, is to set up a remote-controlled telescope that can be accessed by teachers via the Internet for teaching and organising astronomical activities. The training programme for teachers began in November last year. The observatory equipment is under procurement, and construction work will start soon and is expected to complete in 2003.

The museum's Astronomy Resource Centre was opened to public at the end of 2002. The museum has published two astronomical publications *Ancient Chinese Star Map* and *Butterflies in the Starry Sky* as well as the *Astrocalendar 2003*.

During the year, the Space Museum launched two Sky Shows, *Butterflies in The Starry Sky* and *In Search of New Worlds*; four Omnimax films, *Beauty and The Beast*, *Journey into Amazing Caves*, *Shackleton's Antarctic Adventure* and *Dolphins*; and five School Shows *Sun, Moon and Stars*, *The New Solar System*, *Cosmic Voyage*, *Amazing Journeys*, and *The Greatest Places*. They attracted more than 362,000 people.

The museum also organised 194 extension activities with more than 28,000 participants, and displayed 11 temporary special exhibitions. The 59 permanent exhibits, most of them interactive, in the Hall of Astronomy and Hall of Space Science attracted more than 360,800 visitors.



Exhibitions at Hong Kong Space Museum attract many visitors every year.

## **Hong Kong Heritage Museum**

The Hong Kong Heritage Museum seeks to foster the cultural identity of the local community and promote Hong Kong's heritage to overseas visitors, and features a wide variety of programmes on local history, arts and culture.



Images of Females in Chinese History exhibition illustrates the transformation of women's image.



This year, the museum's overall theme was entitled Women's Festival, a major project comprising a number of exhibitions and activities. *Fong Yim Fun: Life and Work of a Female Cantonese Opera Artist* celebrated the distinguished achievements of a local female artist; *Images of Females in Chinese History* illustrated the transformation of women's image and lifestyle from the Warring States to the Qing dynasty; *Hong Kong Women's Identities — A Historical Survey* focused on the changing roles of women in the past century; and *Superwoman — Hong Kong Poster League Episode II* showcased six local male designers and six international female designers.



*Fong Yim Fun: Life and Work of a Female Cantonese Opera Artist* celebrated the distinguished achievements of a local female artist.

*Other major displays included an event to celebrate the fifth anniversary of Hong Kong's return to China, and From Life to Mind — Kan Tai-keung's Design and Art, a spectacular retrospective of the internationally acclaimed Hong Kong designer.*

Education and extension programmes such as Hong Kong International Museums Day 2002, Community-based Integrative Arts Performance Project (in collaboration with the Hong Kong Institute of Education) and Arts Education Expo 2002 (in collaboration with the Hong Kong Arts Development Council) also attracted wide public attention and involvement.



Through a fashion parade, the museum seeks to review the apparels of Hong Kong women at different periods and to explore the changing roles of women in Hong Kong.

In 2002, the museum's exhibitions and activities attracted 745,000 visitors and participants.

The Heritage Museum manages three branch museums, the Sam Tung Uk Museum in Tsuen Wan, the Hong Kong Railway Museum in Tai Po Market and the Sheung Yiu Folk Museum in Sai Kung.

### **Hong Kong Film Archive**

The Hong Kong Film Archive's major functions are to acquire, preserve, catalogue and document Hong Kong films and related materials. It holds

some 5,500 films and 917,000 related materials. Located in Sai Wan Ho, the Film Archive's facilities include a 127-seat cinema, a 200-square-metre gallery, four temperature-and-humidity-controlled film stores and a resource centre with a fully computerised cataloging system.



● The Hong Kong Film Archive. ●

During the year, the Film Archive organised nine exhibitions and 19 thematic film shows with 460 screenings, conducted 15 seminars and 34 guided tours, which together entertained over 214,000 visitors. The Film Archive has also published a number of publications including *The Swordsman and His Jiang Hu: Tsui Hark and Hong Kong Film*, *The Cathay Story* and *Chang Cheh: Memoirs and Criticism*.



● The Hong Kong Film Archive organised various exhibitions to introduce Hong Kong films. ●

## Arts at the Airport

Travellers arriving at and departing from Hong Kong International Airport were able to catch *A Glimpse of Hong Kong's Heritage* through a standing exhibition organised by the department to publicise and heighten the SAR's cultural image.

A fine selection of 34 exhibits from various museums and the Antiquities and Monuments Office were displayed at five prominent locations inside the Passenger Terminal. In view of the exhibition's success, the department is seeking opportunities to display more works of art at the airport.



● A Glimpse of Hong Kong's Heritage exhibition at the Hong Kong International Airport. ●

## Conservation Section

Working from 13 laboratories, the section continued to provide essential conservation services to 12 public museums, the Art Promotion Office and the Antiquities and Monuments Office.

In addition to rendering technical support when client museums mounted exhibitions and devising programmes for the long-term preservation of varied museum collections, the section treated 3,626 cultural objects, including paintings, paper artifacts, textiles, photographs, metals, ceramics, ethnographic objects and archaeological finds.

Since the opening of the section's Resource Centre at the Museum of History, the public has had access to conservation reference materials. The conservation website had also been revamped to enable the public to book the Resource Centre's facilities and to send enquiries on-line.

In a bid to develop greater community involvement in the section's work and to promote general awareness of its role in preserving the cultural property of Hong Kong, the section has recruited 27 volunteers through the Cultural Services Volunteers Scheme. They will help with a variety of conservation projects. Another recruitment exercise is planned for 2003.

In support of the School Culture Day pilot scheme, the section invited 10 secondary schools (bringing a total of 353 teachers and students) to visit its conservation laboratories. They took a behind-the-scenes look at the conservation work, and then tried some of the techniques themselves.

As a participant in the 2002 International Museum Day, the section presented a series of academic and educational programmes for the general public. The programmes, which attracted more than 6,100 participants, included a lecture, five hands-on demonstration workshops, four behind-the-scenes tours and a museum fair.

## Art Promotion Office

The office aims to bring community art to citizens' daily lives through different art projects. In early 2002, the Office launched the Public Art Scheme 2002, under which six works were selected for display at six cultural venues in different districts. The office also launched a variety of joint projects, including the Artists in the Neighbourhood Scheme II with the MTR Corporation, where works by 13 artists or groups were displayed at various cultural venues and MTR stations. The Art Care project, jointly organised with Art in Hospital, arranged arts activities including mural workshops and exhibitions at five hospitals.



Picture shows exhibits of Neighbourhood Scheme which aims to promote local visual arts to the community.

The office is also responsible for the management of the Hong Kong Visual Arts Centre. Apart from the provision of art facilities, such as art studios and an exhibition hall which can be hired by the public, the centre also provides art training and launched the one-year Art Specialist Course in November.

## Antiquities and Monuments Office

Through the Antiquities and Monuments Office (AMO), the department plays an active role in the preservation and promotion of Hong Kong's archaeological heritage. A highlight of the year was the designation of Tin Hau Temple in Lung Yeuk Tau, Fanling and Hung Shing Temple in Kau Sai Chau, Sai Kung as "declared monuments", bringing the number in Hong Kong to 77. The AMO also carried out restoration and repair work on 23 historical buildings, including the Man Mo Temple in Tai Po, Yeung Hau Temple in Ping Shan, Man Lun Fung Ancestral Hall in San Tin, Hau Mei Fung Ancestral Hall in Sheung Shui and Tang Chung Ling Ancestral Hall in Lung Yeuk Tau, Fanling.

The AMO continues to conduct rescue excavations at archaeological sites threatened by development and to monitor other sites. Some 200 such operations were undertaken in 2002. The AMO also processed 140 environmental impact assessment studies during the year and made numerous recommendations to minimise impact of development proposals on our cultural heritage.

Public response to the Hong Kong Heritage Awards (2001), jointly organised by the AMO and the Antiquities Advisory Board, was encouraging. An adjudication panel, comprising both overseas and local scholars and professionals, selected the winning entries in early 2002. The award ceremony was held on August 30, 2002, at the Hong Kong Cultural Centre.

To promote public awareness in Hong Kong's heritage, the AMO is converting the premises of the former Hong Kong Museum of History in Kowloon Park, Tsim Sha Tsui into a heritage resource centre. The centre, to be open in late 2004, will be equipped with exhibition galleries, a lecture theatre, an archaeological repository, activity rooms and a reference library.

## Major Cultural Events

Date	Event
16.11.2001 - 7.4.2002	<i>Ancient Chinese Astronomy</i> exhibition at Hong Kong Science Museum
1.12.2001 - 20.3.2002	<i>Love the Everest, Love Our Earth</i> exhibition at Hong Kong Science Museum
3.1 - 24.2.2002	Book Donation and Sale Campaign
7.1 - 27.1.2002	<i>Maps of China</i> exhibition
24.1 - 28.2.2002	Hong Kong City Hall 40 <sup>th</sup> Anniversary Essay Competition
29.1.2002	Hong Kong Central Library Multimedia Information System wins a Silver Award in the Application Category of IT Excellence Awards 2001, given by the Hong Kong Computer Society
2.2002	Announcement of the <i>2002 Ten Recommended Good Books</i>
13.2.2002	2002 Lunar New Year Fireworks Display
19.2.2002	Implementation in public libraries of CD-ROM Lending Service
23-26.2.2002	Spring Lantern Carnival
3.2002	Installation of Book Drops in 40 public libraries
3 - 7.2002	The 8 <sup>th</sup> Competition on Story-Writing in Chinese for Students
3 - 11.2002	The 12 <sup>th</sup> Chinese Poetry-Writing Competition
3 - 12.2002	The Awards for Creative Writing in Chinese
2.3.2002	Quiz Competition on <i>The Great Wall: Gems of Cultural Relics of the Nomadic Tribes</i> Exhibition
15.3 - 12.5.2002	<i>Wu Guangzhong : A Retrospective</i>
27.3 - 23.6.2002	<i>Back to Dreamland — Cathay Retrospective</i>
29.3 - 1.4 2002	<i>The Sleeping Beauty</i> by Hong Kong Ballet

3.4.2002 Opening of the long-term exhibition *Tsuen Wan Then and Now: A Kaleidoscope* at the Sam Tung Uk Museum



4.4.2002 Prize Presentation Ceremony for 10<sup>th</sup> Inter-school Competition of Study Projects on Local History

14.4.2002 Inauguration Ceremony of the Junior Curator Training Course

16.4 - *Lectures on Humanities, Science and Technology by Contemporary*

12.5.2002 *Distinguished Scholars* to celebrate the 40<sup>th</sup> anniversary of the Hong Kong Public Libraries and the first anniversary of the Hong Kong Central Library

18-  
21.4.2002 *Le Costume* by Theatre des Bouffes du Nord (France)

25.4 -  
3.6.2002 Le French May

3-4.5.2002 *Moon Water* by Cloud Gate Dance Theatre

3.5 -  
7.8.2002 *Flowers in the Mirrors* exhibition at Hong Kong Science Museum

4.5 -  
3.11.2002 *Mobile Art Gallery* exhibition

10.5 - 14.7  
2002 *Alberto Giacometti*

17-  
19.5.2002 International Museum Day

29.5 -  
28.8.2002 *Images of Females in Chinese History* exhibition at the Hong Kong Heritage Museum

5.6 -  
7.10.2002 *From Life to Mind — Kan Tai-keung's Design and Art* exhibition at the Hong Kong Heritage Museum



7.6 - 3.11  
2002 *Origins of Chinese Civilisation — Cultural relics from Henan Province*

8.6.2002 Opening of Science News Corner at Hong Kong Science Museum

22.6 -  
14.7.2002 The 4<sup>th</sup> Hong Kong Literature Festival

- 22.6 - *The Battle for Hong Kong: Hong Kong under the Camera of the*  
6.10.2002 *Japanese Army* photo exhibition
- 22.6 - *Bits of Old Hong Kong: Museum Acquisitions in the Last Five Years*  
6.10.2002 exhibition
- 28.6 - *Achievements in the Past and Plans for the Future* exhibition in  
14.7.2002 Beijing
- 7.2002 Hong Kong Public Libraries' Multimedia Information System  
receives the Best Award in the E-Government and Services  
Category of the Asia Pacific Information and Communication  
Technology Awards 2002 held in Kuala Lumpur, Malaysia
- 7.2002 - The 8<sup>th</sup> Hong Kong Independent Short Film and Video Awards  
3.2003
- 1.7.2002 Fifth Anniversary of the Establishment of HKSAR Fireworks Display  
2-8.7.2002 Celebration of the Fifth Anniversary of the Establishment of the  
Hong Kong Special Administration Region —

*The Music of the Dragons Concert*

*Grand Military Band and March* by the Military Band of the People's  
Liberation Army of China and The People's Liberation Army Forces,  
Hong Kong

*Cantonese Operatic Songs Concerts*

- 5.7 -  
29.12.2002 *Repertory Cinema — A Spectrum of Film Classics of Six Masters*
- 10.7  
-7.10.2002



*Baihua Qifeng — Selection from the 9<sup>th</sup> Chinese National Art*  
exhibition at the Hong Kong Heritage Museum

- 12.7 -  
25.8.2002 International Arts Carnival 2002
- 19-  
21.7.2002 *Gems of the Qi School of Peking Opera* by Zhejiang Peking Opera  
Troupe

- 30.7 - *Discover Soil and Slope* exhibition at Hong Kong Science Museum  
2.10.2002
- 5-7 & 9  
-11.8.2002 *Midsummer Classics 2002* by Budapest Concert Orchestra
- 9  
-10.8.2002 *Kabuki for Everyone* (Japan)
- 12 -  
18.8.2002 *Story Kingdom* exhibition
- 22.8.2002 *Chinese Jade and Gold* exhibition
- 7.9 -  
30.11.2002 Seminars on Chinese Culture
- 12 -  
17.9.2002 Puccini's *Madama Butterfly* (produced by LO King-man with the participation of local and international vocalists)
- 15.9.2002 Speech Day cum Opening Ceremony of the exhibition of the Junior Curator Training Course
- 20-  
22.9.2002 Mid-Autumn Lantern Carnival
- 10 -  
11.2002 *Victor Hugo in the Eyes of 19<sup>th</sup> Century Caricaturists* exhibition
- 10 - 12  
2002 Seminars on Hong Kong History
- 10 -  
12.2002 Teens' Book Clubs opened in Hong Kong Central Library and five major libraries
- 1.10.2002 Flag Raising Ceremony and 2002 National Day Fireworks Display
- 4.10.2002  
- 1.1.2003 *Fragrant Screen — The Exquisite Fong Yim-fun*
- 9.10.2002 *Fong Yim Fun: Life and Work of a Female Cantonese Opera Artist*  
- 8.4.2003 exhibition at Hong Kong Heritage Museum
- 11-  
19.10.2002 *ISCM World Music Days 2002 Hong Kong* (jointly presented with the Hong Kong Composers' Guild Ltd. and the Composers and Authors Society of Hong Kong Ltd.)
- 18.10 -  
17.11.2002 New Vision Arts Festival
- 21-  
22.10.2002 New York Philharmonic Orchestra with Lorin Maazel
- 30.10 -  
21.12.2002 Microwave International Media Art Festival
- 31.10 -  
30.11.2002 *A Tribute to Chang Cheh*

22.11.2002  
- 2.3.2003



*Lü Shoukun: New Ink Painting*

22.11.2002

- *Grossology* exhibition at Hong Kong Science Museum

23.3.2003

27.11 -

1.12.2002 *The Tempest* by AandBC Theatre Company (UK)

27.11.02-

17.3.03 *War and Peace: Treasures of the Qin and Han Dynasties* Exhibition

27.11.2002

- *Superwoman Hong Kong Poster League Episode II* exhibition at the Hong Kong Heritage Museum

31.3.2003

27.11.2002

- *Hong Kong Women's Identities— A Historical Survey* exhibition at the Hong Kong Heritage Museum

12.5.2003

28.11 -

1.12.2002 *Giselle* and *Jewels* by the Kirov Ballet of Mariinsky Theatre

1.12.2002 *Hong Kong Women in the 21<sup>st</sup> Century: Opportunities and Challenges* forum at the Hong Kong Heritage Museum

10-11 &

13-

15.12.2002 Verdi's *Nabucco* and Tchaikovsky's *Eugene Onegin* by Latvian National Opera

31.12.2002 New Year's Eve Countdown Carnival at Victoria Park

# Financial Management

As the controlling officer of the department's budget, the Director of Leisure and Cultural Services is responsible and accountable for all spending in the heads and subheads vested under his control. He/she has to ensure that the department provides quality services in an efficient, economic and effective manner.

## Sources of Funds

The activities of the department are funded in the Government's General Revenue Account (GRA). A total budget of \$5,243 million has been allocated for the financial year 2002/03 under Head 95 of the GRA to meet the operational expenditure in recreation and sports, horticulture and amenities, heritage and museums, performing arts and public libraries.

The department is also responsible for administering the subventions totalling \$33 million to the Hong Kong Life Saving Society, the Hong Kong Archaeological Society and the non-government organisation camps under Head 176 of the GRA.



The department is also responsible for administering the subventions to the Hong Kong Life Saving Society.

Funding for major systems and equipment costing more than \$2 million per item comes from the Government's Capital Works Reserve Fund. Major items include the Library Automation System (\$123 million) and the Digital Library System (\$144 million).

Capital works projects planned by the LCSD are also funded from the Capital Works Reserve Fund. The Architectural Services Department supervises both the provision of funds and project progress.

## Budgetary Monitoring

The department maintains a budgetary control system to ensure that expenditure is properly monitored within the approved budget. Financial management and budgetary control are exercised over more than 150 budget-holders through a three-tier structure. Line managers at different levels are delegated the authority to deploy resources, but are responsible for exercising budgetary control and accountable for every item of their spending.

# Fees, Charges and Revenue Collection

The director administers more than 700 types of fees and charges. He is responsible for ensuring that fees and charges are reviewed regularly, and that revenue from these sources is collected promptly and accounted for properly.

The revised estimate of revenue in 2002/03 was about \$700 million. Revenue came mainly from fees and charges for the admission to leisure and cultural activities and the hiring of facilities and from rents. The revenue is credited to the GRA.



The revenue of the department mainly comes from fees and charges for the admission to leisure and cultural activities and the hiring of facilities and from rents.

The department has frozen the fees and charges for various leisure and cultural services in view of the recent economic climate.

## ESD life for Leisure Link bookings

A new 'one-stop' service for facility booking and payment is made available via ESD life with effect from March 2002. Users can now book and pay 24 hours on-line through ESD life for Leisure Link facilities and programmes.



## Outsourcing

In line with the Government's initiative for increased private sector participation in the provision of public services, the department has been actively pursuing cost-effective outsourcing and other modes of private sector involvement.

Outsourcing of activities continues to be adopted to enhance the department's efficiency and to achieve further savings while meeting the higher demands for service quality from the public.

In making outsourcing plans, the following principles are followed:

- It must be cost-effective
- There should be no resultant lowering in the standard of service
- The contract is viable
- The department should maintain adequate in-house capability to provide the core services to safeguard against contractors' default
- There should be no resultant staff redundancy

### Present Position

In February 2000, the department contracted out the management of The Jockey Club Tuen Mun Butterfly Beach Sports Centre. Since July 2001, it has done the same at five other sports centres, namely Quarry Bay Complex Sports Centre, Island East Sports Centre, Chun Wah Road Sports Centre, Cheung Sha Wan Sports Centre and Chuk Yuen Sports Centre. The main objectives of contracting-out management services are to bring in commercial modes of operation, to enhance the quality of services and to deliver those services more cost-effectively.



The department has contracted out the management of some of the sports centres to bring in commercial modes of operation.

## Forward Plan

The department has plans to further contract out the management of some sports centres and public swimming pools in the years to come.

Furthermore, an outsourcing exercise is targeted to contract out the backend system of URBTIX by 2004. Under this an advanced ticketing system would be delivered and maintained by a private ticketing service provider. The department will however retain the front-end administration and existing staff necessary to maintain the high quality operation of ticket outlets at its venues.

## Management on Outsourcing

The departmental Working Group on Contract Management has been dealing with all contract management matters since its inception in mid-2000.

Consultancy services will be employed to review the department's outsourcing and contract management activities and advise on best practices.

The Working Group provides a forum for all divisions to discuss and decide on matters relating to tender terms and contract management.

Accomplishments of the Working Group include the following:

- Standard core terms and conditions for major services contracts (including cleansing, security, horticultural maintenance, venue management and agency services) were compiled
- Standard marking schemes, with a two-envelope approach to evaluate major services, were adopted to select suitable contractors
- Contracts of similar nature (e.g. cleansing, security, horticultural maintenance, venue management) were bundled in order to achieve economies of scale

In addition, smaller working groups were formed in the Leisure Services Branch on the provision of cleansing, security, horticultural maintenance and venue management services respectively to ensure effective monitoring of services.

Other major developments include:

- A workshop for venue/district managers and staff responsible for monitoring the performance of horticultural maintenance contractors was held to share experience and exchange views
- Seminars on procurement and contract management matters for around 1,000 participants
- Survey on the proportion of services outsourced and sample survey on quantifiable savings of the major services (viz. cleansing, security, horticultural maintenance and venue management) were conducted
- Information pertaining to supplies, procurement and contract monitoring matters were uploaded on LCSD Intranet Data Library to provide quick reference for officers
- The outcome-base approach in setting contract requirements was studied and will be introduced on trial basis with a view to achieving better service quality

## Feedback from the Public on Services

During the past year, we conducted 12 opinion surveys to gauge public satisfaction on the services and facilities provided by the department. The findings of the surveys are useful reference, helping management to introduce improvements and formulate future policies.

A management information system has been devised to help record, store and process information relating to compliments and suggestions received by the district staff. Senior officers can gain access to this information and monitor the progress of complaint cases to ensure that feedback from the public is dealt with objectively and expeditiously. With the aid of an integrated data repository, we analyse and produce management reports with reference to the type, nature, target and frequency of feedback received. Further, a Task Force has been established within the department to focus on the causes of complaints, identify areas for service improvement and devise short- and long-term remedial measures.

With the concerted efforts of staff at all levels in bringing quality services, the department has won the grand award of The Ombudsman Awards 2002, which gives recognition to our focus on customer value. The department will continue to handle public feedback positively and proactively.



Aiming at bringing quality services to the public, the department has won the grand award of The Ombudsman Awards 2002.

# Human Resources

## Downsizing and Voluntary Retirement Scheme

The permanent establishment of the department was further reduced from 8,754 on 1.1.2002 to 8,247 on 31.12.2002 without compromising the quality of service. The reduction was largely attributable to the deletion of posts in line with the Government's policy to contain the size of the civil service and the continuous outsourcing of services made possible by the high subscription of our staff to the Voluntary Retirement Scheme. By 31.12.2002, a total of 1,103 officers had left the service under the Voluntary Retirement Scheme.

The department will continue to explore scope for private sector participation in the delivery of leisure and cultural services to the public with a view to streamlining its establishment. In proceeding with any service outsourcing programme, care will be taken to ensure that there will be no permanent staff redundancies and that the quality of service to the public will not be jeopardised.

## Staff Training and Development

In the face of rapid and unprecedented changes, training and development are crucial in helping staff to strengthen their professional competency, respond to the needs of the community and enhance the quality of cultural and leisure services.

During the year, more than 8,400 officers attended training programmes organised in-house and by local institutions to enhance professional knowledge, customer service and information technology. Local and overseas experts were invited to give lectures and conduct seminars on specialised subjects. To further equip our staff with the latest professional knowledge, 19 officers were sponsored to undertake training programmes in top-notch institutions overseas.



Staff of the Information and Public Relations Section receive training on production of Internet webpage.

In addition to vocational training, the department places equal emphasis on training in management and communication. Arrangements were made for 850 officers to take short courses at the Civil Service Training and Development Institute during the year. On China Studies, eight officers joined the Tsinghua Course and the familiarisation visit to the Mainland sponsored by the Civil Service Bureau. Arrangements were also made for management staff to attend local executive development programmes for staff development and succession planning.

Through staff training and development, the department will continue to strive to develop a dynamic and customer-oriented workforce to meet new challenges ahead.

## **Staff Relations and Communication**

The department has a large number of staff working in different work streams and locations, and it is therefore vital to ensure formal and informal channels exist for maintaining effective staff relations and communication.

The management and the staff meet regularly at the Departmental Consultative Committee and the General Grades Consultative Committee meetings to discuss issues of mutual concern. These are effective forums to cultivate understanding and to pull strength together to meet common goals. Formal meetings and informal gatherings are also held with union representatives.

The Staff Relations/Staff Welfare Unit arranges goodwill visits and counselling services to cater for the needs of individuals. On the recreational aspect, special interest classes and sports activities are held regularly. For example, Tai Chi classes have been conducted voluntarily by a staff member who readily shared his expertise with colleagues during lunchtime; and a colleague gave a talk on narcissus-carving after work at the turn of the

Chinese New Year. These activities promote staff sharing and encourage staff to make good use of their leisure time.

A very informative Staff Newsletter is published every two months. It is another effective channel for staff communication.



## Staff Motivation

The department places great emphasis on motivating staff to perform their best and on recognising meritorious service.

The department operates a system to grant awards to individuals and teams. For individuals, the highest award is a Commendation Letter issued personally by the Director of Leisure and Cultural Services. There are also Certificates of Merit issued by Assistant Directors, and Long and Meritorious Service Certificates are issued to long-serving staff with more than 20 years of service. A Customer Appreciation Card Scheme enables satisfied customers to acknowledge good service from individual staff members and for staff members to obtain instant feedback from customers.

Staff who have made constructive and practical suggestions are duly awarded under the Staff Suggestions Scheme. This year these included two staff members who were recognised for their notable inventions. The first is a small mechanical device to remove iron tree stakes from the ground, which has proved useful for staff working on horticultural activities; and the second is a metal device for fixing swimming lanes.



Staff who invented the metal device for fixing swimming lanes demonstrates the usage of the device.

Work Improvement Teams (WIT) are set up and competitions are held to encourage and reward good team performance. WIT competitions were previously held only for sports centres and aquatic venues, while this year, a competition was also held among parks and playgrounds.

## Environmental Efforts

In support of the Government environmental objectives, we have incorporated in-depth environmental considerations in our projects from their inception to the implementation stage. These aim to minimise pollution, conserve resources and protect the natural environment.

In meeting our goal, we are committed to:-

- Promoting greening and horticulture
- Preserving our heritage
- Providing aesthetically-pleasing open space
- Practising waste reduction and energy saving
- Minimising air and noise pollution in organising leisure and cultural activities

Our major environmental efforts include:

- Up-grading existing landscaped areas and planting more trees and shrubs
- Organising community involvement projects such as Flower Shows, Community Planting Days and green estate competitions for private sector property management companies
- Conducting educational programmes to promote heritage preservation among the public
- Providing aesthetically-pleasing open space in the territory
- Exercising vigilance in the use of water for watering plants and for water features in major parks
- Carrying out energy/environmental audits in collaboration with the power companies, the Electrical and Mechanical Services Department and Architectural Services Department
- Using ozone sterilisation and/or brine systems to replace chlorine systems in swimming pools



Using ozone sterilisation and brine systems in swimming pools is our environmental measure.

- Using green products sourceable from the Government Supplies Department
- Recycling old books, magazines, newspapers, waste paper and printer cartridges
- Using waste separation bins for recovery of waste paper, aluminium cans and plastic bottles at our venues

In addition, environmental policies are regularly reviewed through the Departmental Committee on Environmental Efforts (DCEE). The committee also assists in co-ordinating practices and monitoring implementation across the department. In October 2002, we issued the second environmental report detailing departmental activities in this area.

# Private Sector Involvement for Development and Management of Leisure and Cultural Facilities

As a pilot scheme, the department is exploring the possibility of inviting the private sector to design, build, raise funds to finance and subsequently manage two projects on the provision of new leisure and cultural facilities for use by members of the public.

The expected advantages of the private sector involvement are: more provision of new leisure and cultural facilities without increased financial strain; more innovation in the management of facilities; a broadening of the range of services provided; and the creation of new business opportunities and incentives to maximise the use of project sites and provision of leisure facilities.

## Facilities/Projects

The department has made significant progress in the provision of new facilities and new projects this year.

### New Facilities Completed

Major facilities completed in 2002 include: the Promenade and adjoining District Open Space at Siu Sai Wan; Recreational Development of the District Open Space at North Ap Lei Chau Reclamation (Phase II); and the Luen Wo Hui Complex in Area 19 Fanling/Sheung Shui. A list of newly completed facilities is included in Appendix 5.



The new Luen Wo Hui Sports Centre provides a variety of facilities to the public.

### Facilities Under Construction

At year's end, construction of 14 capital works projects was in progress, including three major facilities — the Tai Po Complex, Indoor Recreation Centre cum Library in Area 100, Ma On Shan and Tai Kok Tsui Complex. Of the 14 projects, one received funding support from the former Provisional Regional Council while the remaining projects were funded by provision from the Resource Allocation Exercises in 2000 and 2001. A list of these projects is included in Appendix 6.

## **Minor Works Projects**

Some 30 minor works projects, each costing \$15 million or less, were completed in 2002, while 11 more were under construction.

## Information Technology

In line with the Government's comprehensive e-government strategy, the department has employed IT as a crucial facilitator for delivery of its services through electronic means on an 'anytime and anywhere' basis. During the year, about 28 computerisation projects were undertaken at a cost of around HK\$50 million to improve various services provided by the department, including public libraries, museums and booking of leisure facilities.

The public library system comprises 61 static and eight mobile libraries linked up by one of the largest bilingual Library Automation Systems (LAS) in the world. Through the Multimedia Information System or MMIS, the On-line Public Access Catalogue, the CD-ROM Network, Internet facilities and multimedia terminals, the dissemination of electronic information through multimedia technology has become an indispensable part of our library resources. The public can now have remote access to a wide range of library services, including on-line renewal of books, catalogue search and reservation of books through the Internet, as well as email enquiry service 24 hours a day.

The MMIS at the Hong Kong Central Library (HKCL) allows users to search and instantly access document images as well as audio and video-on-demand services in both digital and analogue formats. Most of these materials can be accessed anywhere via the Internet too.

A bilingual library system was also installed for the opening of the Hong Kong Film Archive (HKFA) last year. HKFA enables the public to search and access textual and multimedia film information such as images and video clips. Internet service was launched in January 2002 to enable people to search the HKFA catalogue on the web. This new service serves to promote public awareness of Hong Kong's film heritage and cultural exchange with overseas film archives.

To encourage the utilisation of recreational and sports facilities, the department launched the Leisure Link System together with an on-line patron registration system in March 2002. Leisure Link provides 24-hour, on-line booking and payment functions for all the department's leisure facilities and activities across the territory. The public can register through the Internet as patrons of Leisure Link, and registered patrons may use the Interactive Voice Response System and the Internet Booking services.

To add value to the on-line patron registration system, an electronic magazine (e-Magazine) function has been initiated to promote the events and programmes of the department. The e-Magazine aims to encourage public participation in cultural and sports events. Interested parties are invited to subscribe to it for the latest information on all cultural and leisure events. Subscribers will receive via email a free weekly magazine customised according to their own interest areas. This e-Magazine is the first of its kind introduced by a government department and its pilot phase was launched in May. Response from the public has been encouraging and full-scale e-Magazine services will be launched in 2003.



The department also supports the e-government initiative via participation in the Electronic Service Delivery scheme and use of the e-payment function via the Octopus Card. Installation of Octopus Card readers in 21 un-manned leisure venues was completed in 2002. Patrons are now allowed to pay by Octopus Card for on-the-spot reservation of the department's leisure facilities. Since the exact amount of payment is deducted from the card, manual effort and possible error in handling cash will be minimised.

Public opinion is also a main concern of the department. Since the pilot phase of the Management Information System (MIS) was successfully launched in the first quarter of 2002, the MIS Information Portal and the Views from the Public module have been extensively used by the department. It enables staff to share information, including complaints, feedback and compliments on staff performance. As the information is directly accessible from MIS, the department has gained significant efficiency in handling public complaints and formulating strategies to address the problems. The MIS contributed to the winning of the Grand Award of the Ombudsman Awards 2002.

Projects under development include the following:

- Launching of the new functions of the LCSD ESD Leisure Link system in April 2003 to provide more comprehensive booking schedule information. Patrons can also set up their own booking profiles with pre-defined booking details and preferences to speed up the booking process.
- Computerisation of the Hong Kong Museum of History so the museum collection and exhibition information can be viewed via the Internet.
- Revamping of the LCSD website to meet the Common Look and Feel requirement.
- Enhancement of the LAS and introduction of new systems to cater for the use of the smart ID card to access public library services. Extensive testing will be conducted in 2003.
- MMIS will be extended to 26 branch libraries so the public can access those valuable digital collections from branch libraries other than HKCL.

## Public Relations and Publicity

The Information and Public Relations Section (IPRS) is the department's public relations consultant charged with the duties of promoting LCSD activities and facilities. The IPRS also handles media enquiries and responds to complaints channeled through the media.

In the event of emergency like the passage of typhoons and rainstorms, Information Officers are deployed to man the Emergency Information Centre (EIC). They provide regular situation reports to the media so that the public are informed of latest developments, such as cancellation of LCSD programme activities. When typhoon Hagupit hit Hong Kong on September 11, 2002, the IPRS activated the EIC to deal with media enquiries and issue announcements.

Effective publicity was mounted through various channels, ranging from press conferences, press briefings and press visits to advertising, press releases, posters, leaflets, publications and other printed materials. Throughout the year, 127 press conferences and briefings were arranged, plus 279 press visits. Altogether 2,640 press releases were issued and 184 posters were produced. In addition, 113 television advertisements were made and 23 exhibitions were conducted.

The IPRS continued to produce regular publications reporting on progress to increase transparency in our operations. These included a bi-monthly staff bulletin; a bilingual quarterly newsletter *Leisure and Cultural Link* to promote our facilities and major activities; a half-yearly magazine to publicise the activities organised by the Community Sports Clubs; and the Annual Report 2001 to outline the department's functions and achievements.

The department's informative and user-friendly website is designed to simplify practical searches for information. Details of our publications, services and facilities, plus information on leisure and cultural programmes, as well as application forms and tender notices, are all posted on the Internet.



The IPRS is responsible for arranging promotional activities for the department.

# Appendices

Leisure and Cultural Services Department Organisation Chart

Establishment, Strength and Vacancies by Branch and Grade

Performance Achievements

Statement of Revenue and Expenditure for the Financial Year 2002-03

Leisure and Cultural Services Department Capital Works Projects Completed in 2002

Leisure and Cultural Services Department Capital Works Projects under Construction

Recreation and Amenity Facilities

Usage of Recreation and Sports Facilities

Recreation, Sports and Amenity Programmes

Addresses of LCSD District Leisure Services Offices

Attendances of Cultural and Entertainment Programmes

Attendances of Cultural Presentations

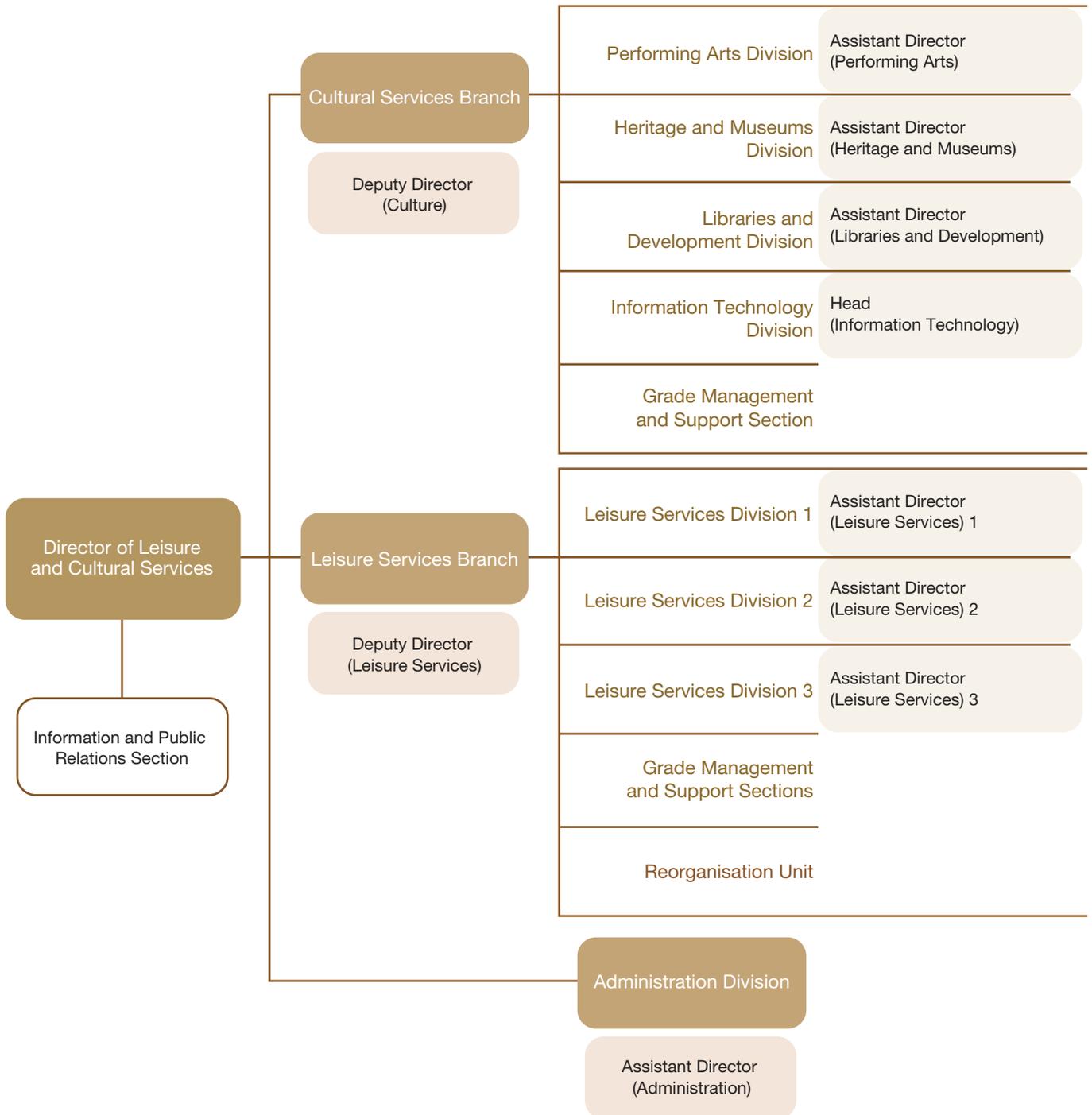
Attendances of Museums

Usage and Attendance Rates of Central and Major Libraries

Major Cultural Venues

Selected Publications on Heritage and Museums

# Leisure and Cultural Services Department Organisation Chart



## Appendix 2

# Establishment, Strength and Vacancies by Branch and Grade

(No.)

Branch / Grade	Establishment	Strength	Vacancy
<b>Leisure Services Branch</b>			
Directorate grades	5	5	0
Non-directorate grades			
Municipal Services grades	1,398	1,350	48
General/Common grades	3,813	3,522	291
<b>Sub-total</b>	<b>5,216</b>	<b>4,877</b>	<b>339</b>
<b>Cultural Services Branch</b>			
Directorate grades	4	4	0
Non-directorate grades			
Municipal Services grades	1,255	1,138	117
General/Common grades	1,006	925	81
<b>Sub-total</b>	<b>2,265</b>	<b>2,067</b>	<b>198</b>
<b>Administration</b>			
Directorate grades	2	2	0
Non-directorate grades			
Municipal Services grades	13	13	0
General/Common grades	475	462	13
<b>Sub-total</b>	<b>490</b>	<b>477</b>	<b>13</b>
<b>Total</b>	<b>7,971 #</b>	<b>7,421</b>	<b>550 *</b>

Notes # Including 10 supernumerary posts.

\* Including (233) vacancies being filled by non-civil service contract staff and (53) vacancies frozen for further redeployment/deletion.

## Performance Achievements

### Cultural Services

#### Performing Arts

##### (A) Civic Centres

Type of Service	Target	Achievement in 2003
To confirm bookings as follows:		
(i) Ordinary	To give a written reply within 14 working days from the monthly closing date for application	100% <sup>(1)</sup>
(ii) Special	To give a written reply within 14 working days from the monthly closing date for application	100%
(iii) Late	To give a written reply within 7 working days from receiving an application	100%

##### (B) Ticketing

Type of Service	Target	Achievement in 2003	Reason for not achieving the standard
Sale of ticket at box office	To serve the customer within 25 minutes except during rush periods when counter ticket sales begin for popular events and major festivals; and to supply a ticket within 4 minutes	99.5%	Patrons may take longer than 4 minutes to enquire about multiple programmes and performances, especially for popular programmes and event series. Tickets can only be issued after confirmation by the patrons, but it will take less than 1 minute from confirmation to issue.
Telephone reservation and enquiry services	To serve the customer within 5 minutes except during peak hours (10:00 a.m. - 11:00 a.m. and 12:30 p.m. - 2:00 p.m.)	99%	Normal fluctuation in telephone traffic may create sporadic "peaks" of incoming calls.
Telephone booking service	To post the tickets by the next working day to registered patrons using the service	100%	
Postal bookings processed by URB TIX	To post the tickets within 5 working days after the closing date	100%	

Notes 1 As there was only one case that we were not able to meet the target out of thousands of booking cases, the achievement level is considered as 100%.

## Library Services

### (A) Libraries

Type of Service	Target	Achievement in 2003
To achieve the following performance standards for 90% of the opening hours, including peak hours:		
(i) applying for a new library card	10 min.	100%
(ii) replacing a library card	10 min.	100%
(iii) borrowing a library item	5 min.	100%
(iv) returning a library item	5 min.	100%
(v) reserving a library item	5 min.	100%

### (B) Book Registration

Type of Service	Target	Achievement in 2003
To gazette a bibliography of registered books in accordance with the Books Registration Ordinance, Cap. 142 of the Laws of Hong Kong	At quarterly intervals	100%

## Heritage and Museum Services

### (A) Museums

Type of Service	Target	Achievement in 2003
To process requests for school visits and guided tours	Within 7 working days	100%
To maintain the hands-on exhibits in use in the Science and Space Museums	At least 90% of hands-on exhibits in use at all times	100%
To provide a balanced mix of museum programmes	<ul style="list-style-type: none"> <li>• 4 exhibitions of various themes per month</li> <li>• 750 educational programmes per month</li> </ul>	100%
To preserve Hong Kong's art and material culture by acquiring works of art, film and historical objects	An annual increase of 1% to 2% of the collections	100%

### (B) Antiquities and Monuments

Type of Service	Target	Achievement in 2003
To process application for location filming	10 working days	100%
To process application for reproduction of photographs and slides	14 working days	100%
To process application for loan of travelling exhibitions and videos	7 working days	100%
To process application for photocopies of sites and monuments records	5 working days	100%

## Leisure Services

Type of Service	Target	Achievement in 2003
Applications for enrolment in recreation and sports activities:		
(i) at District Leisure Services Office counters	Within 20 minutes queuing time except peak periods (8:30 a.m. to 10:30 a.m.)	100%
(ii) by post	To notify applicants within 7 working days of the closing date	100%
Applications for sports facilities:		
(i) at venue booking counters	Within 20 minutes queuing time except peak periods (7:00 a.m. to 7:30 a.m.)	100%
(ii) by post	To notify applicants within 7 working days of the closing date	100%
Waiting time for admission to swimming pools	Less than 25 minutes except peak periods	100%
Processing of billiard establishment, public bowling-alley and public skating rink licence applications:		
(i) To acknowledge receipt of application	Within 7 working days	100%
(ii) To seek comments from relevant government departments	Within 7 working days	100%
(iii) To issue licence upon compliance with licensing requirements	Within 10 working days	100%

## Appendix 4

# Statement of Estimated Revenue and Expenditure for the Financial Year 2003-04

	2003-04 \$M <sup>(1)</sup>	2002-03 \$M <sup>(2)</sup>
<b>Revenue</b>		
Rents	119	111
Fees and charges		
Admission and hire charges	445	520
Programme entry fees	35	39
Others	30	44
Other receipts	29	32
<b>Total revenue</b>	<b>658</b>	<b>746</b>
<b>Recurrent expenditure</b>		
Personal emoluments	1,858	1,889
Mandatory Provident Fund contribution	1	0
General departmental expenses	2,351	2,247
Cultural presentations, entertainment programmes, activities and exhibitions	166	163
Recreation and sports activities, programmes, campaigns and exhibitions	118	113
Library materials and multi-media services	98	98
Publicity	62	58
Technical Services Agreement	50	49
Artefacts and museum exhibitions	52	39
Leisure and culture subventions	218	207
<b>Total recurrent expenditure</b>	<b>4,974</b>	<b>4,863</b>
Deficit for the year after recurrent expenditure	4,316	4,117
<b>Non-recurrent expenditure</b>		
Plant, vehicles and equipment	73	46
Others	70	12
<b>Total non-recurrent expenditure</b>	<b>143</b>	<b>58</b>
<b>Total deficit for the year</b>	<b>4,459</b>	<b>4,175</b>

Notes 1 These figures are revised estimates for the financial year 2003-04.

2 These figures represent the actual revenue and expenditure for the financial year 2002-03.

## Leisure and Cultural Services Department Capital Works Projects Under Construction

Project Title	Works Start Date	Target Completion Date
Tai Po Complex	12/1999	1/2004
Indoor Recreation Centre cum Library in Area 100, Ma On Shan	10/2000	4/2004
Tai Kok Tsui Complex (Phase 2)	1/2001	Mid 2005
Local Open Space in Areas 18 and 21, Fanling	7/2002	End 2004
Local Open Space in Area 14 (Mouse Island), Tuen Mun	10/2002	3/2004
District Open Space in Areas 3 and 8, Tsing Yi	10/2002	5/2004
Kowloon Bay Recreation Ground	10/2002	5/2004
Ma On Shan Sports Ground – Phase 2	10/2002	9/2004
District Open Space Area 5, Tai Po	12/2002	8/2004
Football Pitch in Area 5, Tai Po	12/2002	8/2004
Open Space in Area 15, Tin Shui Wai, Yuen Long	12/2002	11/2004
Water Sports Centre at Stanley Main Beach	2/2003	Late 2004
Local Open Space in Ping Shan, Yuen Long	2/2003	10/2004
District Open Space in Area 7, Tung Chung	2/2003	4/2005
Improvement to Lok Wah Playground, Kwun Tong	2/2003	12/2004
Provision of a Multi-purpose Grass Pitch on Sai Tso Wan Former Landfill	3/2003	3/2004
District Open Space in Area 18, Tuen Mun	5/2003	7/2005
Stanley Complex	6/2003	1/2006
Hammer Hill Road Park, Diamond Hill	7/2003	Mid 2006
Renovation of the Wu Kwai Sha Youth Village of YMCA, Ma On Shan	10/2003	4/2004
Additional open space adjacent to Tsuen Wan Town Hall	11/2003	10/2005
Indoor Recreation Centre in Area 17, Tin Shui Wai	12/2003	4/2006
Cherry Street Park, Tai Kok Tsui	12/2003	8/2005

## Appendix 6

# Leisure and Cultural Services Department Capital Works Projects Completed in 2003

Project Title	Project Cost (\$M)	Construction Completion Date
<b>Leisure Facilities</b>		
Improvement Works to Lady MacLehose Holiday Village and Sai Kung Outdoor Recreation Centre	108.60	4/2003
Local Open Space in Area 44, Tuen Mun	54.30	5/2003
Jordan Valley Playground, Phase II, Stage 2	70.10	6/2003

## Recreation and Amenity Facilities

Recreation and Amenity Facility	No.	Recreation and Amenity Facility	No.
<b>Active Facility</b>		<b>Active Facility</b>	
Sports Centre	83	Boating parks	3
Courts (indoor and outdoor)		Beaches	41
Badminton	507	Swimming pools complexes	36
Basketball	427	Water sports centres	4
Handball	31	Holiday camps	4
Volleyball	232	Horse riding schools	2
Netball	27	Golf driving ranges (indoor and outdoor)	4
Squash	323 <sup>(1)</sup>	Camp sites	2
Tennis	268		
Tennis practice	17		
Turf pitches (natural)		<b>Passive Facility</b>	
Soccer	35	Major parks	22
Soccer cum other ball games	11	Small parks/Gardens/Sitting-out areas	1,316
Rugby	2	Fountains	80
Rugby cum other ball games	3	Children's playground	624
Stadia (outdoor)	2	Zoo/Aviaries	5
Turf pitches (artificial)		Conservatory	2
Soccer	7	Bathing sheds	51
Soccer cum other ball games	8	Barbecue pits	619
Hockey	2	Road safety towns	4
Hard-surfaced soccer pitches	222	Total area of sites provided with horticultural maintenance <sup>(2)</sup> (hectares)	1,501.6
Gateball courts (natural and artificial)	22	Total area of leisure facilities administered <sup>(3)</sup> (hectares)	2,091
Sports grounds	24		
Bowling greens (indoor and outdoor)	10		
Obstacle golf courses	1		
Open air theatres	18		
Archery fields	2		
Roller skating rinks	35		
Jogging tracks/Fitness trails	76		
Cycling tracks	9		
Model boat pools	4		

Notes (1) Including 9 squash courts used as American pool table rooms.

(2) Including all LCSD venues, government compounds and roadside amenity areas provided with horticultural maintenance and undergrowth cutting.

(3) Including area of indoor and outdoor leisure facilities and roadside amenity areas maintained by LCSD.

## Appendix 8

# Usage of Recreation and Sports Facilities

Percentages (unless otherwise specified)

Type of Recreation and Sports Facilities	Unit	Usage Rate (%)
<b>Hard-surfaced Courts</b>		
Tennis	hour	48.8
Obstacle golf (Number)	game	2,715
<b>Turf Pitches</b>		
Natural turf pitches	session	104.6 *
Artificial turf pitches	session	81.1
Bowling greens	hour	19.8
Hockey (artificial)	hour	53.4
Rugby	hour	97.1
<b>Sports grounds</b>	hour	91.9
<b>Sports Centres <sup>(1)</sup></b>		
Arena	hour	68.3
Other than arena	hour	59.2
Fitness rooms	hour	71.7
Children's play rooms	hour	84.8
Squash courts	hour	30.2
		<b>Attendance Rate (%)</b>
<b>Holiday Camps</b>		
Day	person	80.47
Residential	person	59.54
Evening (Attendance)	person	20,729
<b>Water Sports Centres</b>		
Day	person	79.74
Tent	person	51.89

Notes Usage Rate (%) =  $\frac{\text{Total hours/sessions used}}{\text{Total hours /sessions available}} \times 100\%$  Attendance Rate (%) =  $\frac{\text{No. of attendance}}{\text{Capacity}} \times 100\%$

(1) Including free standing squash court/centre, table tennis centre and badminton centre.

\* Figure more than 100 percent denotes actual utilization exceeding the available sessions assigned for booking.

## Appendix 9

# Recreation, Sports and Amenity Programmes

Events/Programmes	No. of Events/ Programmes	No. of Participants/ Attendees
Recreation and Sports Activities	27,642	1,622,356
Sports Subsidy Scheme	5,524	537,195
Zoo Education Programme	442	16,047
Horticulture Education Programme	239	9,275
Greening School Subsidy Scheme	746	200,000
"One Person, One Flower" Programme	934	270,000
School Planting Plot in Park Scheme	40	2,000
Hong Kong Flower Show	1	550,000
Greening Hong Kong Activities Subsidy Scheme	5	80,000
Green Hong Kong Ambassadors Scheme	300	8,000
Community Planting Days	40	10,185
Greening Exhibitions/Talks	169	9,964

## Appendix 10

# Addresses of LCSD District Leisure Services Offices

District	Address	Enquiries
Central and Western	Room 1001, 10/F, Sheung Wan Municipal Services Building, 345 Queen's Road Central, Hong Kong	2853 2566
Eastern	3/F, Quarry Bay Municipal Services Building, 38 Quarry Bay Street, Hong Kong	2564 2264
Kowloon City	10/F, To Kwa Wan Market and Government Offices Building, 165 Ma Tau Wai Road, Kowloon	2711 0541
Kwun Tong	Unit 13-18, M1/F and Units 110-118, M2/F, Tsui Cheung House, Tsui Ping North Estate, Kwun Tong, Kowloon	2343 6123
Sham Shui Po	7/F, Un Chau Street Municipal Services Building, 59-63 Un Chau Street, Sham Shui Po, Kowloon	2386 0945
Southern	4/F, Aberdeen Municipal Services Building, 203 Aberdeen Main Road, Hong Kong	2555 1268
Wan Chai	9/F, Lockhart Road Municipal Services Building, 225 Hennessy Road, Wan Chai, Hong Kong	2879 5622
Wong Tai Sin	4/F, Ngau Chi Wan Municipal Services Building, 11 Clear Water Bay Road, Kowloon	2328 9262
Yau Tsim Mong	1/F, Kowloon Park Management Offices, 22 Austin Road, Tsim Sha Tsui, Kowloon	2302 1762
Islands	6/F, Harbour Building, 38 Pier Road, Central, Hong Kong	2852 3220
Kwai Tsing	8/F, Kwai Hing Government Offices Building, 166-174 Hing Fong Road, Kwai Chung	2424 7201
North	4/F, Shek Wu Hui Municipal Services Building, 13 Chi Cheong Road, Sheung Shui	2679 2819
Sai Kung	5/F, Sai Kung Government Offices Building, 34 Chan Man Street, Sai Kung	2792 4149
Sha Tin	Unit 1207-1212, 12/F, Tower I, Grand Central Plaza, 138 Rural Committee Road, Sha Tin	2634 0111
Tai Po	4/F, Tai Po Government Offices Building, 1 Ting Kok Road, Tai Po	2654 1406
Tsuen Wan	3/F, Yeung Uk Road Municipal Services Building, 45 Yeung Uk Road, Tsuen Wan	2212 9702
Tuen Mun	3/F, Tuen Mun Government Offices Building, 1 Tuen Hi Road, Tuen Mun	2451 0304
Yuen Long	2/F, Yuen Long Government Offices Building and Tai Kiu Market, 2 Kiu Lok Square, Yuen Long	2478 4342

## Appendix 11

# Attendances of Cultural and Entertainment Programmes

Venue	Performance	Attendance
Hong Kong City Hall	206	82,109
Hong Kong Cultural Centre	596	527,449
Hong Kong Science Museum Lecture Hall	75	7,014
Hong Kong Space Museum Lecture Hall	70	7,849
Ko Shan Theatre	93	64,197
Ngau Chi Wan Civic Centre	192	16,825
Sai Wan Ho Civic Centre	148	29,482
Sheung Wan Civic Centre	116	32,265
Hong Kong Coliseum	-	-
Queen Elizabeth Stadium	2	1,843
Tsuen Wan Town Hall	191	75,432
Tuen Mun Town Hall	134	61,005
North District Town Hall	97	11,493
Tai Po Civic Centre	39	7,924
Sha Tin Town Hall	366	125,242
Kwai Tsing Theatre	178	79,907
Yuen Long Theatre	124	61,882
Hong Kong Film Archive Cinema	462	40,833
Other LCSD Venues	331	912,343
Non-LCSD Venues	1,297	370,656
<b>Total</b>	<b>4,717</b>	<b>2,515,750</b>

Notes Including Foyer and Piazza programmes.  
 Figures exclude programmes organised by hirers.

## Appendix 12

# Attendances of Cultural Presentations

Type of Performance	No. of Performance	Attendance
Music	275	167,672
Dance	130	79,969
Multi-Arts	208	33,146
Theatre	237	62,498
Chinese Opera	133	101,175
Audience Building	812	215,653
<b>Total</b>	<b>1,795</b>	<b>660,113</b>

## Appendix 13

# Attendances of Museums

Venue	Attendance
HK Museum of Art	217,517
HK Museum of History	1,017,240
HK Science Museum	870,645
HK Space Museum	655,800
HK Heritage Museum	455,629
HK Museum of Coastal Defence	213,895
Sam Tung Uk Museum	154,933
HK Railway Museum	197,415
Flagstaff House Museum of Tea Ware	182,882
Sheung Yiu Folk Museum	44,434
Law Uk Folk Museum	31,337
Lei Cheng Uk Han Tomb Museum	37,065
HK Film Archive	160,413

Other Venue	Attendance
Visual Arts Centre	69,414

## Appendix 14

# Usage of Public Libraries

No. of Libraries	70
Registered Borrowers	2,965,908
Library Stock	10,170,043
Materials Borrowed	58,621,063
Enquiries Handled	3,912,985
No. of Extension Activities	15,248
Internet Library Services	
No. of visits to Library Homepage	70,698,365
No. of Internet Renewals	9,571,002
No. of Internet Reservations	418,179
No. of visits to Multimedia Information System through Internet	114,866

## Major Cultural Venues

Venue	Address
Hong Kong Cultural Centre	10 Salisbury Road, Tsim Sha Tsui, Kowloon
City Hall	Edinburgh Place, Central, Hong Kong
Sheung Wan Civic Centre	5/F, Sheung Wan Municipal Services Building, 345 Queen's Road Central, Hong Kong
Sai Wan Ho Civic Centre	111, Shau Kei Wan Road, Hong Kong
Ngau Chi Wan Civic Centre	2-3/F, Ngau Chi Wan Municipal Services Building, 11 Clearwater Bay Road, Kowloon
Ko Shan Theatre	77 Ko Shan Road, Hung Hom, Kowloon
Tsuen Wan Town Hall	72 Tai Ho Road, Tsuen Wan, N.T.
Sha Tin Town Hall	1 Yuen Wo Road, Sha Tin, N.T.
Tuen Mun Town Hall	3 Tuen Hi Road, Tuen Mun, N.T.
Kwai Tsing Theatre	12 Hing Ning Road, Kwai Chung, N.T.
Yuen Long Theatre	9 Yuen Long Tai Yuk Road, Yuen Long, N.T.
Tai Po Civic Centre	12 On Pong Road, Tai Po, N.T.
North District Town Hall	2 Lung Wan Street, Sheung Shui, N.T.
Hong Kong Coliseum	9 Cheong Wan Road, Hung Hom, Kowloon
Queen Elizabeth Stadium	18 Oi Kwan Road, Wan Chai, Hong Kong

Public Library	Address
Hong Kong Central Library	66 Causeway Road, Causeway Bay, Hong Kong
City Hall Public Library	2-6/F and 8-11/F , City Hall High Block, Central, Hong Kong
Kowloon Public Library	5 Pui Ching Road, Kowloon
Sha Tin Public Library	1 Yuen Wo Road, Sha Tin, N.T.
Tsuen Wan Public Library	38 Sai Lau Kok Road, Tsuen Wan, N.T.
Tuen Mun Public Library	1 Tuen Hi Road, Tuen Mun, N.T.

Museum	Address
Hong Kong Museum of Art	10 Salisbury Road, Tsim Sha Tsui, Kowloon
Hong Kong Museum of History	100 Chatham Road South, Tsim Sha Tsui, Kowloon
Hong Kong Science Museum	2 Science Museum Road, Tsim Sha Tsui East, Kowloon
Hong Kong Space Museum	10 Salisbury Road, Tsim Sha Tsui, Kowloon
Flagstaff House Museum of Tea Ware	Hong Kong Park, 10 Cotton Tree Drive, Central, Hong Kong
Lei Cheng Uk Han Tomb Museum	41 Tokin Street, Sham Shui Po, Kowloon
Law Uk Folk Museum	14 Kut Shing Street, Chai Wan, Hong Kong
Sheung Yiu Folk Museum	Pak Tam Chung , Sai Kung, N.T.
Hong Kong Railway Museum	13 Shung Tak Street, Tai Po Market, Tai Po, N.T.
Sam Tung Uk Museum	2 Kwu Uk Lane, Tsuen Wan, N.T.
Hong Kong Museum of Coastal Defence	175 Tung Hei Road, Shau Kei Wan, Hong Kong
Hong Kong Heritage Museum	1 Man Lam Road, Sha Tin, N.T.
Hong Kong Film Archive	50 Lei King Road, Sai Wan Ho, Hong Kong

## Selected Publications on Heritage and Museums

1. Lui Shou-kwan – New Ink Painting
2. Yuanyang: An Exhibition of Coffee and Tea Vessels
3. Xubaizhai Collection of Chinese Calligraphy
4. Hông Kong Art Biennial Exhibition 2003
5. Napoleon Bonaparte: Emperor and Man
6. Archery Traditions of Asia
7. Boundless Learning: Foreign-educated Students of Modern China
8. Brief Guide to Hong Kong Museum of History
9. Moving Stars Changing Scenes – Gems of the Ancient Chinese Astronomy Relics
10. *Chaneration* Alan Chan: The Art of Living
11. Song to Qing Ceramics – From the Donation of The Tsui Art Foundation
12. Mapping Asia: The 18th Asian International Art Exhibition

### Major Publications of Hong Kong Film Archive in 2003

1. Hong Kong Filmography Vol. IV 1953-1959 (English Version)
2. Hong Kong Filmography Vol. IV 1953-1959 (Chinese Version)
3. The Shaw Screen: A Preliminary Study (English Version)
4. The Shaw Screen : A Preliminary Study (Chinese Version)