

CONTROLLING OFFICER'S REPLY

S-CSTB004

(Question Serial No. S031)

Head: (95) Leisure and Cultural Services Department

Subhead (No. & title): (-) Not Specified

Programme: (4) Performing Arts

Controlling Officer: Director of Leisure and Cultural Services (Vincent LIU)

Director of Bureau: Secretary for Culture, Sports and Tourism

Question:

It was mentioned in a reply that about 20 programmes would be held during the “Hong Kong Pop Culture Festival” (Culture Festival) and that the estimated production costs would be about \$20 million.

One of the programmes, “Festive Korea 2023” to be organised by the Korean Cultural Center in Hong Kong, seems inconsistent with the aim of the Culture Festival (i.e. to promote Hong Kong’s pop culture). Would the Department explain its intention and advise whether it has funded the programme in question?

Asked by: Hon CHAN Yung

Reply:

In organising the “Hong Kong Pop Culture Festival” (Culture Festival) in collaboration with industry practitioners, the arts community and various stakeholders, the Leisure and Cultural Services Department (LCSD) seeks to highlight the uniqueness and glamour of Hong Kong’s pop culture as seen in its fusion of cultural elements of the East and the West, of the South and the North, and of the old and the new. The Culture Festival will also promote the heritage and development of Hong Kong’s pop culture with a new perspective. By inviting Asian and other overseas artists/arts groups to take part in the Culture Festival, the LCSD can encourage them to exchange and collaborate with local industry practitioners. This will not only further demonstrate Hong Kong’s status as an East-meets-West centre for international cultural exchange, but will also help our pop culture projects “go global”.

Korean pop culture has enjoyed popularity around the world in recent years. We are negotiating with the Korean Cultural Center in Hong Kong for local musicians to perform in one of the concerts of Festive Korea 2023, with a view to bringing audiences a new experience in appreciating the collaboration between pop music artists in Hong Kong and Korea, and learn more about the pop cultures of the two places.

The above programme will be organised by the Korean Cultural Center in Hong Kong. As a collaborating party, the LCSD will mainly provide the event with venue sponsorship or bear the costs of local artists where appropriate.

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