

CONTROLLING OFFICER'S REPLY

CSTB242

(Question Serial No. 1112)

Head: (95) Leisure and Cultural Services Department

Subhead (No. & title): (-) Not Specified

Programme: (3) Heritage and Museums

Controlling Officer: Director of Leisure and Cultural Services (Vincent LIU)

Director of Bureau: Secretary for Culture, Sports and Tourism

Question:

1. Please list in a table the establishments and estimates for the Intangible Cultural Heritage Office (ICHO) in 2023-24, 2022-23 and 2021-22.
2. Please list in a table the exhibitions as well as education and extension activities organised by ICHO last year, the attendance figures, and the expenditure involved.
3. What are the Government's plans and estimates for promoting Hong Kong's intangible cultural heritage to tourists?

Asked by: YIU Pak-leung (LegCo internal reference no.: 19)

Reply:

1. The establishments and recurrent expenditures (excluding staff salaries) of the Intangible Cultural Heritage (ICH) Office in the past 3 years are set out in the following table:

| Financial Year | Establishment | Recurrent Expenditure (\$ million) |
|-----------------------|----------------------|---|
| 2021-22 | 21 | 21.93 |
| 2022-23 | 21 | 23.56 (Revised Estimate) |
| 2023-24 | 21 | 21 (Estimate) |

2. Apart from on-going exhibitions, the ICH Office organises a wide array of activities such as talks, workshops, demonstrations, performances and fun days on a regular basis. The numbers and attendances of exhibitions, education and extension activities held by the ICH Office in 2022-23 and the expenditure involved are tabulated as follows:

| | Number (as at 28 February 2023) | Attendance (as at 28 February 2023) | Estimated Expenditure (\$ million) |
|--|--|--|---|
| Exhibitions ^{Note} | 6 | 267 764 | 5.96 |
| Education and extension activities ^{Note} | 389 | 30 812 | |

Note: Including exhibitions and activities under the “ICH Funding Scheme – Partnership Projects”.

3. The ICH Office has all along been promoting the ICH of Hong Kong and relevant exhibitions to the public and visitors through various channels, including online platforms, social media, advertisements, newspapers and magazines. The estimated expenditure on the aforesaid activities for 2023-24 is about \$700,000. The ICH Office also provides bearers and bearer organisations of ICH items with funding under the ICH Funding Scheme for organising annual cultural festivals or carnivals with a view to attracting tourists. In addition, in case certain large-scale ICH activities are expected to be attractive to tourists, the ICH Office will contact the Hong Kong Tourism Board for promotion and introduction.

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